August 6, 2025
Net Protections Holdings, Inc.

NP Kakebarai's Cumulative Transaction Volume Has Surpassed JPY 1 Trillion
— Transaction volume doubled in just two years, making rapid growth—

Net Protections Inc. (headquartered in Chiyoda-ku, Tokyo; CEO: Shin Shibata; “Net Protections”) is pleased to announce that the cumulative transaction volume of NP Kakebarai,Buy Now Pay Later (BNPL) service for B2B transactions, has exceeded JPY 1 trillion as of 7, 2025.

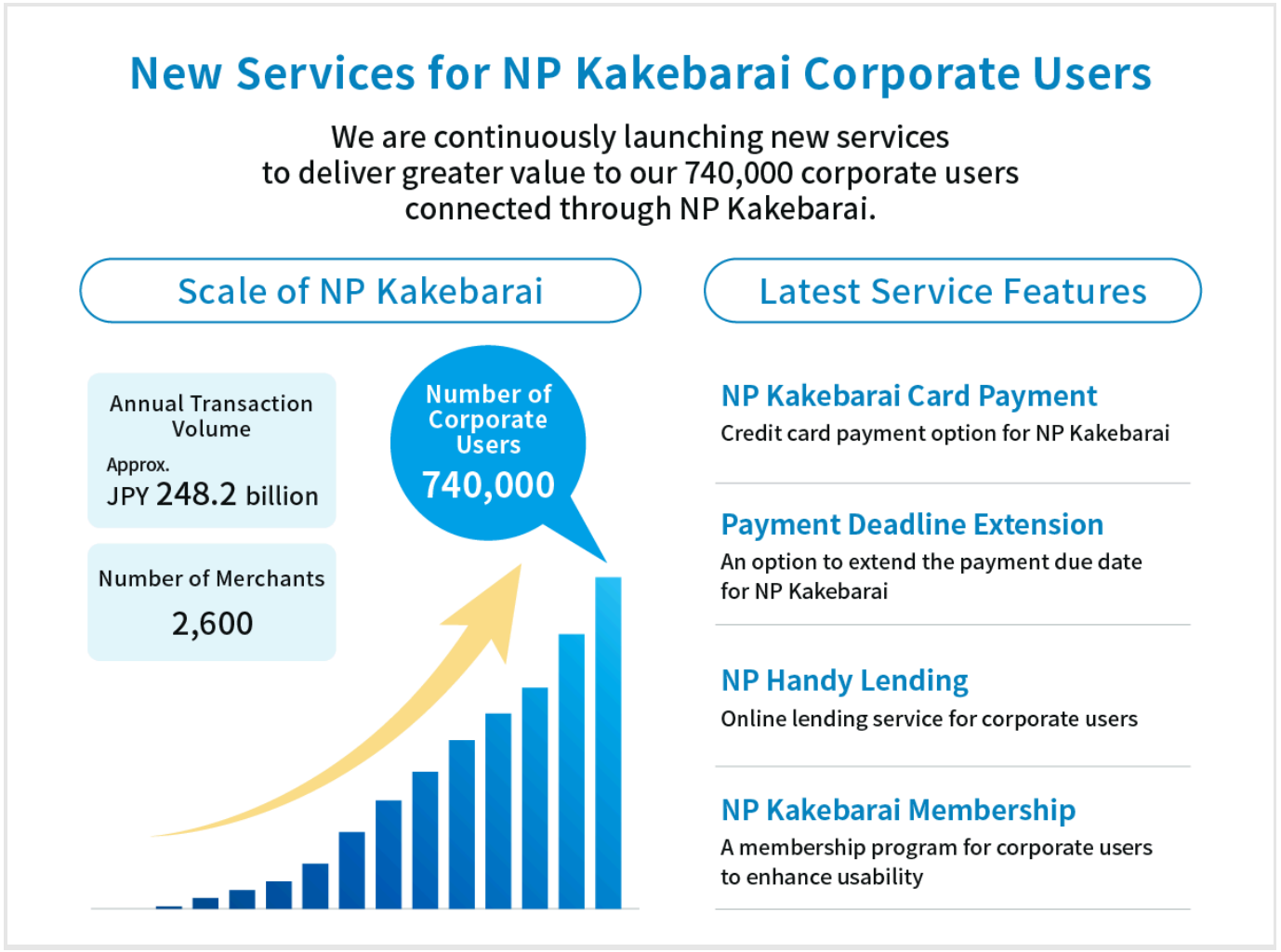
Note 1: cumulative transaction volume refers to the total amount of payments made through NP Kakebarai, including consumption tax.



■Achievement of JPY 1 Trillion in Cumulative Transaction Volume
Since 2011, Net Protections has offered NP Kakebarai, a BNPL service for B2B transactions, that manages all the settlement operations from credit screening, invoicing, to payment collection. By helping businesses streamline their billing and supporting growth across a wide range of industries, NP Kakebarai surpassed JPY 500 billion in cumulative transaction volume in May 2023, and continued its rapid expansion to exceed JPY 1 trillion as of 7, 2025.

Our flexible support system, developed through 20 years of B2C BNPL experience, is also trusted in the B2B market. This has led to steady growth with very few cancellations. In recent years, more large companies with many small transactions are using NP Kakebarai to simplify their settlement operations, showing its value as essential business infrastructure.
Furthermore, a major social factor behind this rapid growth is the labor shortage. With limited back-office resources, more companies are turning to outsourcing for complex tasks such as billing and collections.
In addition, the need for flexible cash flow solutions is growing amid rising material costs and the end of interest-free COVID-related loans for SMEs. Moreover, as business closures and bankruptcies make new transactions more difficult, NP Kakebarai's 99% credit approval rate is helping companies expand new business opportunities.

■Future Outlook for NP Kakebarai
Leveraging the customer base and transaction data accumulated through NP Kakebarai, we will expand our business by offering new services that go beyond payments and address evolving customer needs.



We will continue to innovate and evolve to facilitate diverse B2B transactions and become a key part of Japan's business infrastructure.

About Net Protections, Inc.

Company Name	:Net Protections, Inc. (Net Protections Holdings, Inc. [Code: 7383, the Prime Market of the Tokyo Stock Exchange] Group)
Representative	:Shin Shibata, CEO
Website	:https://corp.netprotections.com/en/
Business Description	:Provision of Buy Now Pay Later (BNPL) services
Founded	:January, 2000
Capital	:JPY 100 million
Head Office	:Sumitomo Fudosan Kojimachi First Building 5th Floor, 4-2-6 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan