January 31, 2025
FP Partner Inc.

Exhibited at the Asset Management EXPO held at Tokyo Big Sight

Realized the growing needs of visitors for asset management through continuous participation from 2019

FP Partner Inc. (Headquarters: Bunkyo-ku, Tokyo; Representative Director and President: Tsutomu Kuroki; listed on the Tokyo Stock Exchange Prime Market), exhibited at the Money Doctor Booth at the 8th Asset Management EXPO, which was held at Tokyo Big Sight from Friday, January 17 to Sunday, January 19, 2025. This EXPO is one of the largest events in the industry, introducing products and services related to asset management.

There were calls from visitors for specific methods and advice on asset management.

We are working to improve financial literacy nationwide by providing financial planning tailored to each customer. We have been exhibiting at the Asset Management EXPO since 2019 with the aim of promoting visitors' understanding of asset management and providing them with information. This time, we exhibited at the “Money Doctor Booth”, which provides general financial advice, and also cooperated in the “NISA Consultation Booth”, which specializes in asset formation. At each booth, individual consultations were conducted by FPs, and many visitors came to the booths every day.



【Money Doctor Booth】
We designed the booth so that visitors could easily drop in from any direction. Over the three days, we received 367 reservations for FP consultations.



【NISA Consultation Booth】
Individual consultations of 30 minutes were held. Many people requested “a thorough consultation with an FP”, and after the consultation, we heard comments such as “I now have a better understanding”.

About Money Doctor

Money Doctor is a service that allows you to consult with our financial planners (FPs) as many times as you like for free about anything related to money, including insurance consultation, asset formation, savings methods, education funding, mortgage loans, inheritance planning, etc. We will provide appropriate advice based on your life plan.

In addition, we have offices in all 47 prefectures across Japan so that we can provide services that are rooted in the local community. We have also put in place a system for managing system security and customer information, so you can consult with us with peace of mind.

Money Doctor is a lifelong partner that enriches the lives of each and every one of our customers.

About FP Partner, Inc.

【Company Profile】

Company name: FP Partner Inc.

Head office location: 5F Koraku Kokusai Building, 1-5-3 Koraku, Bunkyo-ku, Tokyo

Representative: Tsutomu Kuroki, Representative Director and President

Business activities: Insurance agency, financial product brokerage, financial planning services related to financial products

Established: December 2009

ＨＰ：https://fpp.jp/
https://fp-moneydoctor.com/

<For inquiries regarding this release, please contact us by email.>
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