

February 13, 2025

Menicon Co., Ltd.

President and COO: Koji Kawaura

Securities Code: 7780

TSE Prime Market, NSE Premier Market

Contact:

Hideki Koga

Senior Executive Officer,

Corporate Management, CFO

Phone: +81-52-935-1646

**Notice of the launch of “Naruoturf[®]”, lawnmowing-free
and eco-friendly Himekorai-shiba lawn grass**

Menicon Co., Ltd. (hereinafter, the “Company,”) announces the sale of the low-maintenance Himekorai-shiba lawn grass “Naruoturf[®]” sequentially, starting early February 2025.

The Company has been developing, producing, and marketing materials that contribute to recycling in the agriculture and livestock industries using enzymes developed in-house, and has been committed to expanding its business while reducing environmental loads. Accordingly, the Company has focused on the low-maintenance and dense turf-forming lawn grass, as a new product that contributes to environmental greening.

For details, please refer to the following URL.

<https://www.menicon.com/corporate/news/view/166>

End