June 10, 2025

Company name	AEON CO., LTD.
Listings	TSE PRIME of Tokyo Stock Exchange
Security code	8267
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AEON Monthly Operating Performance of Major Consolidated Companies in May 2025

May Sales Trends:

・May experienced significant temperature swings, with sharp contrasts between warm and cold days. During the Golden Week holiday period, we hosted a wide range of events for all age groups to attract domestic travelers, those returning to their hometowns, and foreign tourists to Japan. We also expanded our lineup of festive family meals. In response to ongoing rice shortages and price hikes, we announced on May 13 the upcoming launch of a new rice product made with 100% California-grown Calrose rice, to be rolled out mainly in urban areas starting June 6. Furthermore, our group secured approximately 20,000 tons of rice from the government stockpile under no-bid contract. Advance sales began on June 1 at selected stores, with availability to follow progressively at AEON locations nationwide.

・At AEON Retail Co., Ltd., in the General Merchandise Store Business, same-store sales rose year on year for three consecutive months. We conducted featured promotions for Golden Week and Mother's Day, offering special meal options such as barbecue and *yakiniku (Japanese-style grilled meat)* for family gatherings, along with enhanced value-oriented TOPVALU offerings and strengthened sales floors. A "French Fair" was also held in collaboration with a renowned French chef and cheese expert. This year, with the gracious support of the French Embassy in Japan, the event was held on a larger scale than last year. Products such as cheese and wine were particularly well received. By category, grocery, daily foods, agricultural, livestock, and the specialty food store *caférrant* performed well. Same-store sales of Food increased year on year for 33 consecutive months. In Health & Beauty Care, demand for outing-related products and prescription drugs remained strong, with same-store sales rising year on year for three consecutive months.

・The number of customers at same-stores across 10 major companies in the Supermarket Business surpassed the previous year's figure for 14 consecutive months, while same-store sales grew year on year for 27 consecutive months. At Maxvalu Tokai Co., Ltd., efforts focused on "*jimono*" (regional specialty products) through new product development, freshly prepared in-store processed items, retort pouch meals, frozen foods, and strengthened TOPVALU offerings. Store renovations and expanded mobile supermarket operations also advanced community-focused initiatives. As a result, same-store sales exceeded the previous year's levels for seven consecutive months.

・In the Services and Specialty Store Business, COX faced sluggish summer apparel sales for both men and women due to rain and cooler temperatures. Strong performance in bottoms and spring outerwear contributed to same-store sales reaching 102.9% compared to the previous year.

(Unit : %)

FY2025	YoY sales	March	April	May	June	July	August	September	October	November	December	January	February
AEON Retail Co., Ltd.	All stores	103.3	102.5	103.9									
	Same stores	102.9	101.8	103.1									
AEON Hokkaido Corporation	All stores	110.0	109.8	110.1									
	Same stores	102.3	102.1	102.0									
AEON KYUSHU CO., LTD.	All stores	103.6	103.8	103.5									
	Same stores	104.5	104.9	104.6									
CAN DO CO., LTD.	All stores	103.1	105.8	104.8									
	Same stores	100.4	101.9	100.1									
Maxvalu Tokai Co., Ltd.	All stores	104.0	104.5	103.5									
	Same stores	102.6	103.3	102.2									
FUJI CO.,LTD	All stores	103.0	103.3	103.2									
	Same stores	103.7	103.3	102.9									
MINISTOP CO., LTD.	All stores	102.8	102.7	100.2									
	Same stores	103.2	103.1	100.9									
COX CO., LTD.	All stores	94.6	92.5	102.6									
	Same stores	93.8	92.0	102.9									
GFOOT CO., LTD.	All stores	90.2	92.8	95.3									
	Same stores	92.1	94.7	97.3									

*Figures above are based on each company's disclosure policy.

*1. AEON Retail Co., Ltd. merged with AEON Retail store Co., Ltd. on March 1, 2025, and transferred the WAON issuance business to AEON Financial Service Co., Ltd. as of February 28, 2025, and Figures for both all stores and same stores include AEON Retail store Co., Ltd.

*2. All-store and same-store year-on-year sales of the above companies were calculated excluding the impact of the application of "Accounting Standard for Revenue Recognition (ASBJ Statement No. 29)" .

*3. For CAN DO CO., Ltd., both all-store and same-store sales YoY comparisons are computed after applying the revenue recognition standard mentioned above.

*4. AEON Hokkaido Corporation has taken over nine GMSs in the Hokkaido region from Seiyu Co., Ltd., and has been gradually opening the company-operated sections since October 26. 2024.

*5. The results of United Super Markets Holdings Inc. and AEON Fantasy Co., Ltd. and WELCIA HOLDINGS CO., LTD. will be announced on the AEON website at a later date.

«Year-over-year weekday rotation»

① Weekends:Sat. ±0day, Sun.±0day. National holidays: This year; May 5th (Mon.), 6th (Tue.〉, Last year; May 3rd (Fri.), 6th (Mon.).

② Customer gratitude day: This year ; May 20th (Tue.), 30th (Fri.) .Last year ; May 20th (Mon.), 30th (Thu.).

<Reference material: Segment information (preliminary version)>

(Unit : %)

FY2025	YoY sales/Number of customers	March	April	May	June	July	August	September	October	November	December	January	February
The General Merchandise Store (GMS) Business	Same stores	102.1	100.7										
	Number of customers	99.2	99.0										
The Supermarket (SM) Business	Same stores	103.7	101.0										
	Number of customers	101.8	100.0										
The Discount Store (DS) Business	Same stores	108.1	99.5										
	Number of customers	104.8	99.0										
The Health and Wellness Business	Same stores	104.9	101.1										
	Number of customers	102.8	98.4										
The Services Business	Same stores	96.8	97.4										
	Number of customers	88.5	96.7										
The Specialty Store Business	Same stores	97.1	99.1										
	Number of customers	95.6	93.6										

*6. The figures for the General Merchandise Store (GMS) Business are sourced from the results of 12 companies, including AEON Retail Co., Ltd., AEON Hokkaido Corporation, and AEON KYUSHU CO., LTD., among others.

*7. The figures for the Supermarket Business are sourced from the results of 13 companies, including The Maruetsu, Inc., KASUMI CO., LTD, Inageya Co., Ltd., MaxValu Tokai Co., Ltd., and FUJI CO., LTD., among others.

*8. The figures for the Discount Store Business are sourced from the results of three companies, including AEON BIG CO., LTD. and BIG-A CO., LTD., and another company.

*9. The figures for the Health and Wellness Business are sourced from the results of three companies, WELCIA YAKKYOKU CO., LTD., and others.

*10. The figures for the Services Business are sourced from the results of five companies, namely AEON Fantasy Co., Ltd., AEON ENTERTAINMENT CO., LTD., among others.

Notably,AEON Delight Co., Ltd., a significant player in this segment, is excluded from the dataset.

*11. The figures for Specialty Store Business are sourced from the results of seven companies including COX CO., LTD., GFOOT CO., LTD., AEON PET Co., LTD., and Mega Sports Co., LTD. among others.

*12. The table has been updated to include the results of May.