Translation of the Japanese press release

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Notice Regarding Investment by Portfolio Company FUJITEX Co., Ltd. in Postal Media Association Co., Ltd.

JAFCO Group Co., Ltd. (Headquarters: Minato-ku, Tokyo; President & CEO: Keisuke Miyoshi) hereby announces that FUJITEX Co., Ltd. (Headquarters: Nakano-ku, Tokyo; President & CEO: Yusuke Ichimori; hereafter referred to as "FUJITEX"), a portfolio company of funds it operates and manages (JAFCO SV6 Investment Limited Partnership and JAFCO SV6-S Investment Limited Partnership; hereafter collectively referred to as "JAFCO"), made an investment in Postal Media Association Co., Ltd. (Headquarters: Kokurakita-ku, Kitakyushu, Fukuoka; President & CEO: Saichiro Murakami; hereafter referred to as "Postal Media Association") on December 20, 2024.

Since its founding in 1992, Postal Media Association Co., Ltd. has planned and produced advertisements for the equipment and consumables in approximately 20,000 post offices nationwide. In addition, starting in 1995, it began offering municipal advertising services, and has since introduced similar advertising services to around 500 municipalities across Japan, steadily building a track record. Its mission is to contribute to regional development by providing trusted advertisements at reliable public spaces, building connections with local communities. Postal Media Association has provided advertising services to many businesses and organizations to date.

<Current business activities of Postal Media Association>

・Post office advertising (as a post office advertising designated agency)

・Municipal advertising

・Printing and design production-related services

・Web production-related services

FUJITEX Co., Ltd., under its mission, "Through our business, we contribute to society," is a next-generation integrated trading company that has continued to create new businesses as a group of entrepreneurs while foreseeing changes in the market environment. Guided by its corporate philosophy of delivering better-quality products to customers, FUJITEX has developed and grown numerous products addressing societal challenges. Currently operating 11 business segments, it is committed to creating many more new businesses to fulfill its goal of creating 100 businesses that will carve a way for the future.

Through its new collaboration with the Postal Media Association, FUJITEX aims to strengthen the promotional environment it provides to its clients by addressing all issues related to marketing promotion, including advertising, expanding on the promotional materials offered by its marketing promotion division that have supported the growth of client companies' sales.

In order to support both of these companies in realizing growth and achieving their mission, JAFCO will maximally utilize its management support know-how and extensive network which it has cultivated, as well as the insights of ventures into cutting-edge technologies and services.

About Postal Media Association Co., Ltd.

Company name	Postal Media Association Co., Ltd.
Website	https://www.pma.co.jp/ (in Japanese only)
Established	February 1993
Headquarters	2-1-1 Sakaimachi, Kokurakita-ku, Kitakyushu, Fukuoka
Business description	Post office advertising (as a post office advertising designated agency) Municipal advertising Printing and design production-related services Web production-related services

About FUJITEX Co., Ltd.

Company name	FUJITEX Co., Ltd.
Website	https://fjtex.co.jp/english/
Established	April 1986
Headquarters	20F Sumitomo Fudosan Nakano Ekimae Building, 2-24-11 Nakano, Nakano-ku, Tokyo
Business description	Sales promotion business, environmental business, logistics business, maintenance business, agricultural business, reuse business, sanitation business, health business, GX business