October 8, 2025

Sony Financial Group Inc.

President and CEO: Toshihide Endo

Security Code: 8729, TSE Prime Market

# Notice Concerning Commencement of Repurchase of Shares of Common Stock through Trading on the Auction Market

Sony Financial Group Inc. ("SFGI") hereby announces that it has decided to commence the repurchase of shares of its own common stock through trading on the auction market by way of open market purchase through the Tokyo Stock Exchange based on a discretionary trading contract today, as described below.

As one of the purposes of this repurchase is to mitigate the impact on the supply and demand of SFGI shares after the listing and SFGI believes that it would be beneficial to promptly disclose the status of the repurchase for a certain period of time, SFGI has determined that it will disclose the status of the repurchase on a weekly basis for the time being.

1. Class of shares for repurchase: Common stock of SFGI
2. Total number of shares for repurchase: 822,486,700 shares (maximum)
   (11.80% of total number of shares issued and outstanding (excluding treasury stock))
3. Total amount of shares to be repurchased: 71,074,023,310 yen (maximum)
4. Period of repurchase: October 9, 2025 to August 8, 2026
5. Methods of repurchase: Open market purchase through the Tokyo Stock Exchange based on a discretionary trading contract

Note: Depending on the market environment or other factors, it is possible that no share repurchase, or share repurchases of only a portion will be carried out.

(For Reference)

1. Details of the resolution by the Board of Directors meeting held on August 8, 2025

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|---|---|
| (1) Class of shares for repurchase | Common stock of SFGI |
| (2) Total number of shares for repurchase | 1 billion shares (maximum)<br>(13.99% of total number of shares issued and outstanding (excluding treasury stock)) |
| (3) Total purchase amount for repurchase of shares | 100 billion yen (maximum) |
| (4) Period of repurchase | September 29, 2025 to August 8, 2026 |
| (5) Methods of repurchase | 1. Open market purchase through the Tokyo Stock Exchange based on a discretionary trading contract<br>2. Purchase through the Tokyo Stock Exchange Trading Network Off-Auction Own Share Purchase Trading System (ToSTNeT-3) |

Depending on the market environment, laws, regulations or exchange regulations, or other factors, it is possible that no share repurchase, or share repurchases of only a portion will be carried out.

2. Total number and amount of shares repurchased pursuant to the above-mentioned resolution of its Board of Directors (as of October 8, 2025)

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|---|---|
| Total number of shares repurchased | 177,513,300 shares |
| Total amount of shares repurchased | 28,925,976,690 yen |

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