

April 25, 2025

Company name: ES-CON JAPAN Ltd.
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(TSE Prime Market, Code: 8892)
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Notice of Change in Japanese trade name from "Nihon ES-CON" to "ES CON"

ES-CON JAPAN, which marks the 30th anniversary of its founding this year, has steadily grown its business domains from its core business of condominium development—on which it has focused its product planning efforts since its founding—to include businesses such as retail, logistics, and office development. As it moves ahead with business activities to satisfy customers while preparing for further evolution as a company, ES-CON JAPAN has decided to change its Japanese trade name effective July 1, 2025, as described below.

Details

1. Reasons for change

"ES-CON," the current trade name, expresses the combination of the words "real estate" and "constellation," reflecting ES-CON JAPAN's founding vision. The name embodies a strong aspiration to be a "constellation in the real estate industry," one in which "all people connected by ES-CON JAPAN act as lights of many colors that harmonize beautifully, shining brightly into the future."

As a real-estate developer that aims to improve everyday life, ES-CON JAPAN has long maintained a focus on product planning with an emphasis on fundamental quality. While its business areas have grown to include not only the greater Tokyo and Kansai regions of Japan but also the Hokkaido, Tokai, Kyushu, and Okinawa regions, it has grown to be a nationwide diversified real-estate enterprise engaging in retail, logistics, hotel, office, apartment, and other development businesses in addition to its core business of condominium development. In 2019, it began doing business overseas as well.

In recent years, ES-CON JAPAN has promoted a large-scale development project in the vicinity of ES CON Field Hokkaido (Kitahiroshima City, Hokkaido), the home stadium of the Hokkaido Nippon Ham Fighters professional baseball team. It also has secured the naming rights to the stadium. As a result, the name "ES-CON" is becoming well-known across Japan.

At the important juncture of its 30th anniversary, ES-CON JAPAN has decided to adopt the new Japanese trade name "ES CON" as a symbol of its resolve to further strengthen the corporate brand and earn even higher levels of trust from society. We will continue to contribute to society while

working to increase our corporate value even further as a “fixed constellation” in the real estate industry.

ES-CON JAPAN appreciates the continued understanding and support of all its stakeholders.

2. New Japanese trade name
Kabushikigaisha ES CON
(English: ES-CON JAPAN Ltd.)

3. Logo



4. Planned date of change
July 1, 2025 (planned)

This change of trade name is contingent on its approval at the 30th regular general meeting of shareholders to be held on June 25, 2025, as an agenda item concerning partial amendment of the Articles of Association.