August 4, 2025

Grand Opening of MACHIDA SHOTEN Albisriederplatz in Zurich, Switzerland

Gift Holdings Inc.



Gift Holdings Inc. (President: Sho Tagawa, headquartered in Shibuya-ku, Tokyo; listed on the Tokyo Stock Exchange Prime Market) (hereinafter referred to as “our company”), together with its group companies (hereinafter referred to as “our group”) is pleased to announce that the grand opening of a new MACHIDA SHOTEN Albisriederplatz store (hereinafter referred to as “our store”) was held in Zurich, Switzerland, on August 2, 2025.

This is our group’s first entry into the European market. The business will be developed through a joint venture structure via a newly established company, Ramen Master Europe AG, jointly funded with Nippon A Plus GmbH, a local Swiss corporation.

Our Swiss partner, Nippon A Plus GmbH, is led by Mr. Alex Müller, who has deep ties to both Switzerland and Japan. This project was initiated and is being led by Mr. Müller, and is being developed as a culturally meaningful initiative under the shared vision of both companies to bring authentic Japanese ramen culture to Europe.

The area surrounding Zypressenstrasse 49, where the new store will be located, is a vibrant and multicultural neighborhood undergoing active redevelopment. With excellent transportation access and a mix of residential and commercial facilities, it is a location expected to see continued growth in the future. At this location, our store will primarily offer IEKEI-style ramen, consistent with our directly operated stores in Japan, along with Japanese appetizers and Switzerland-exclusive menu items. Our store is positioned as a key store for delivering an authentic experience of Japanese ramen culture to local customers.

We strive to create stores that are closely connected to the local community. Our group’s mission is to serve our delicious food and provide the best service with smiles and energy to locals and people from all over the world. We will continue to focus on our vision to “Deliver our ramen to the world as a Gift.”



YOKOHAMA MAX RAMEN: 27 CHF

1. Overview of MACHIDA SHOTEN Albisriederplatz

Grand Opening Date	: August 2, 2025
Store name	: MACHIDA SHOTEN, Albisriederplatz
Address	: Zypressenstrasse 49, 8004 Zürich, Switzerland
Business hours	: 11:30~23:00 (Last Call: 22:00) *Business hours are subject to change.
Website	: https://ch.machidashoten.com/

2. Company Overview

(1) Company Name	Ramen Master Switzerland AG
(2) Location	Baarerstrasse 95, 6300 Zug Switzerland
(3) Representative	Tatsuya Sasajima, Representative Director
(4) Business Description	Restaurant Operations
(5) Capital	CHF 1,000,000
(6) Date of Establishment	December 2024
(7) Capital Structure	GIFT EUROPE AG (a subsidiary of our company): 80.0% Nippon A Plus GmbH: 20.0%

3. Future outlook

The impact on our group's business performance for the fiscal year ending October 31, 2025, will be minor, but we will promptly disclose any matters that should be announced.

For details of Machida Shoten, please refer to the following website:

https://us.machidashoten.com/

For investor relations (IR) information of Gift Holdings, please refer to the following website:

https://en.gift-group.co.jp/en/ir

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