April 3 2025

Company: INFORICH INC.
Representative: President & Group CEO, Hironobu Akiyama
(TSE Growth Market, Code: 9338)
Inquiries: Executive Officer & Group CFO, Yusuke Watanabe
Email: ir@inforichjapan.com

Announcement Regarding Personnel Matters of Our Executives

We are pleased to announce that, following the appointment of seven directors at our Annual General Meeting of Shareholders held on March 28, 2025, we have finalized the executive structure effective from April 1, 2025, as outlined below.

1. Directors

Until now, our management has primarily focused on domestic operations in Japan. However, with the anticipated growth of our overseas business, we are restructuring our organization to enable the Representative Director to allocate resources more effectively across the entire group, including international operations. Mr. Hironobu Akiyama, our Representative Director, will assume the role of Group CEO and oversee the global operations of the organization. Responsibility for the Japan business will be delegated to Mr. Yuki Hashimoto, formerly our CFO, who will serve as Japan CEO.

In addition, we are pleased to announce the appointment of Mr. Tomomichi Amano as an independent director.

	Name	New Title	Former Title
Reappointment	Hironobu Akiyama	Representative Director, President & Group CEO	Representative Director, President &CEO
Reappointment	Yuki Hashimoto	Director & Japan CEO	Director & CFO
Reappointment	Tomonori Takahshi	Director & Japan COO	Director & COO
Reappointment	Koichi Tsunoda	Independent Director	Independent Director
Reappointment	Eriko Suzuki	Independent Director	Independent Director
Reappointment	Kenichi Hoshi	Independent Director	Independent Director
New Appointment	Tomomichi Amano	Independent Director	—

※Hironobu Akiyama also serves as a Director for the subsidiary Ezycharge Australasia Pty Ltd, and the sub-subsidiary Ezycharge Australia Pty Ltd.
※Yuki Hashimoto also serves as a Director at the subsidiary *Trim Inc*.
※Tomonori Takahashi also serves as a Director at the subsidiary *Trim Inc*.

2. Executive Officers

Six executive officers have been reappointed, and five new members have joined the leadership team as executive officers. As our organization continues to grow, with an expanding range of operations and services, we will appoint dedicated supervisors for each department and delegate authority appropriately to ensure effective governance and execution.

Mr. Yusuke Watanabe has been newly appointed as Group CFO. With a strong background in M&A and investor relations, he will take charge of global financial operations and strategy.

For the MEDIA division, which handles corporate advertising sales and operates "CheerSPOT" (a media platform designed to empower individuals), we will enhance functions under the leadership of the newly appointed executive officer in charge of the division.

	Name	New Title	Former Title
Reappointment	Tomohiro Kodama	Executive Officer Group Vice President	Executive Vice President
Reappointment	Tonghui Li (Terry)	Executive Officer Group CTO	Executive Officer& CTO
Reappointment	Asami Kusakabe	Executive Officer Head of Group Company Management	Executive Officer (Group Company Director)
Reappointment	Momoro Kaji	Executive Officer Chief of Staff	Executive Officer (Global Business)
Reappointment	Junpei Harino	Executive Officer Head of Group MEDIA	Executive Officer (Head of Media Business)
Reappointment	Yoshinaga Takikawa	Executive Officer Head of Japan ChargeSPOT Business	Executive Officer (Head of ChargeSPOT Business)
New Appointment	Yusuke Watanabe	Executive Officer Group CFO	—
New Appointment	Felipe Tan	Executive Officer Head of Global Operations	—
New Appointment	Godfrey Ngai	Executive Officer Group CSO	—
New Appointment	Takuya Hirose	Executive Officer Group CPO	—
New Appointment	Takuya Aoki	Executive Officer Head of Group Corporate Planning&IR	—

※Tomohiro Kodama also serves as a Director at the subsidiary *INFORICH ASIA HOLDINGS LIMITED*.

※Tonghui Li also serves as CEO of the subsidiary INFORICH (GUANGZHOU) TECHNOLOGY COMPANY LIMITED.
※Momoro Kaji also holds the position of Director at the subsidiary *ChargeSPOT Digital Service Co., Ltd*.
※Junpei Harano also serves as CEO of the subsidiary CHARGESPOT MARKETING, INC.
※Felipe Tan serves as CEO of *ChargeSpot Digital Service Co., Ltd*. and is scheduled to take on a Director role at both *Ezycharge Australasia Pty Ltd* and its subsidiary *Ezycharge Australia Pty Ltd* starting April 1.
※Takuya Hirose also holds the position of Director at the subsidiary *INFORICH ASIA HOLDINGS LIMITED*.
※Takuya Aoki also serves as a Director at both *Ezycharge Australasia Pty Ltd* and its subsidiary *Ezycharge Australia Pty Ltd*.