August 13, 2025

Company: INFORICH INC.
Representative: President & Group CEO, Hironobu Akiyama
(TSE Growth Market, Code: 9338)
Inquiries: Executive Officer, Head of Group Corporate Planning &IR Takuya Aoki
Email: ir@inforichjapan.com

Notice of Disclosure of Key KPI (Breakdown by Area)

We have published the breakdown by area of the number of units, MAU, and number of rentals, as stated in the "FY2025 Q2 Financial Results Briefing Material [Under Japanese GAAP]" disclosed on August 13, 2025, on the IR page of our website.

For further details, please refer to the "Financial Results" section of our IR page.
(https://inforich.net/en/ir/library/presentation)

・Breakdown by area: No. of units, MAU, and No. of rentals

	2021				2022				2023				2024				2025	
No. of units installed (thousand)	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**
Japan	25	27	28	30	30	30	35	38	39	41	42	42	43	44	45	47	50	55
Hong Kong	3	3	3	3	3	3	3	3	3	3	3	3	4	4	4	5	5	5
China	5	4	4	4	4	4	4	4	4	5	5	5	5	5	5	5	5	4
Australia														2	2	2	2	2
Taiwan																9	10	11
Total	33	34	35	37	37	37	43	46	47	49	50	51	52	55	57	69	72	77

MAU (thousand)	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**
Japan	76	102	145	268	280	390	458	548	579	694	752	814	804	944	962	1,021	938	1,059
Hong Kong	37	50	66	76	44	74	101	113	131	146	163	167	166	152	166	175	167	165
China	189	227	178	148	123	83	112	85	133	127	145	149	150	150	143	112	78	65
Australia																		
Taiwan																231	226	241
Total	302	379	389	492	447	547	671	746	843	966	1,060	1,130	1,120	1,247	1,272	1,538	1,409	1,529
MAU per unit	9.2	11.1	11.2	13.2	12.2	14.8	15.7	16.4	18.0	19.7	21.2	22.3	21.7	22.7	22.4	22.4	19.5	19.8

	2021				2022				2023				2024				2025	
No. of rentals (thousand)	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**
Japan	131	181	267	525	484	712	849	1,042	1,076	1,339	1,443	1,555	1,458	1,764	1,804	1,910	1,684	1,978
Hong Kong	79	99	134	151	84	151	213	241	258	273	305	319	311	285	316	332	307	306
China	294	331	271	232	187	151	181	134	188	190	211	208	203	205	196	154	109	90
Australia														24	24	34	32	31
Taiwan																443	426	458
Total	504	611	672	908	754	1,014	1,243	1,417	1,523	1,802	1,959	2,082	1,972	2,278	2,340	2,872	2,557	2,864
Average monthly rentals per user	1.7	1.6	1.7	1.8	1.7	1.9	1.9	1.9	1.8	1.9	1.8	1.8	1.8	1.8	1.8	1.9	1.8	1.9

Quarterly Rental Sales (million yen)	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**	**3Q**	**4Q**	**1Q**	**2Q**
Total	159	239	314	522	635	956	1,092	1,331	1,387	1,724	1,969	2,092	1,974	2,347	2,688	3,107	2,803	3,104
ARPR (JPY)	105	131	156	192	281	315	293	313	304	319	335	335	334	344	383	361	365	361