May 16, 2025

Dear Sirs,

Name of the Company:	Beat Holdings Limited (URL: https://www.beatholdings.com)
Representative:	Chief Executive Officer, Chin Siang Hui (TSE Standard Market Code Number：9399)
Inquiries to:	IR Manager, Yuta Takayama (TEL: Tokyo 03-4570-0741)

Additional Purchase of Bitcoin ETF

We hereby announce that today on May 16, 2025 (Japan time), the Group has additionally purchased iShares Bitcoin Trust ("IBIT") a Bitcoin ETF, at the time the price of 1 Bitcoin ("BTC") had been approximately USD103,172.03 (JPY14,709,236.32). Quantity etc. of IBIT we have purchased so far are as follows.

Date	Item	Quantity	Price per unit *		Total purchase price	
			USD	JPY	USD	JPY
2025/2/12	IBIT	18,260	54.210	7,728.72	989,875	141,126,422
2025/2/13	IBIT	18,300	54.490	7,768.64	997,167	142,166,099
2025/2/14	IBIT	1,419	55.000	7,841.35	78,045	11,126,876
2025/2/14	IBIT	13,751	55.400	7,898.38	761,805	108,610,596
2025/4/3	IBIT	20,400	48.845	6,963.83	996,438	142,062,166
2025/4/4	IBIT	21,200	46.675	6,654.38	989,500	141,072,958
2025/4/9	IBIT	22,400	44.560	6,352.92	998,144	142,305,390
2025/4/10	IBIT	15,500	44.140	6,293.04	684,170	97,542,117
2025/5/9	IBIT	12,000	58.339	8,317.39	700,064	99,808,126
2025/5/16	IBIT	12,100	58.660	8,363.16	709,786	101,194,190
Total		155,330	50.892 #		7,904,994	1,127,014,939

For reference, the Group's average purchase cost per unit of IBIT so far is USD50.892 *#, and the closing price per unit of IBIT at NASDAQ as of May 15, 2025 (EST) was USD58.67.
* Excluding transaction cost.

Going forward, the Group is planning to continuously purchase IBIT as announced in our press release "Purchase of Bitcoin and related ETF, And Draw Down from the Revolving Credit Facility" dated May 9, 2025. The value of the balance of IBIT is expected to be marked to market value each quarter. In the event of any significant impacts on our quarterly performance, we will announce such on a timely basis.

(Note) Exchange rate used USD1 = JPY142.57, from the quotations by MUFG Bank, Ltd. for buying and selling spot USD by telegraphic transfer against yen as of April 30, 2025.

This document is the English translation of the official Japanese version of the Press Release ("Official Japanese Version"). This English translation was prepared for your reference. In the event of any discrepancy between the Official Japanese Version and this English translation, the Official Japanese Version will prevail.

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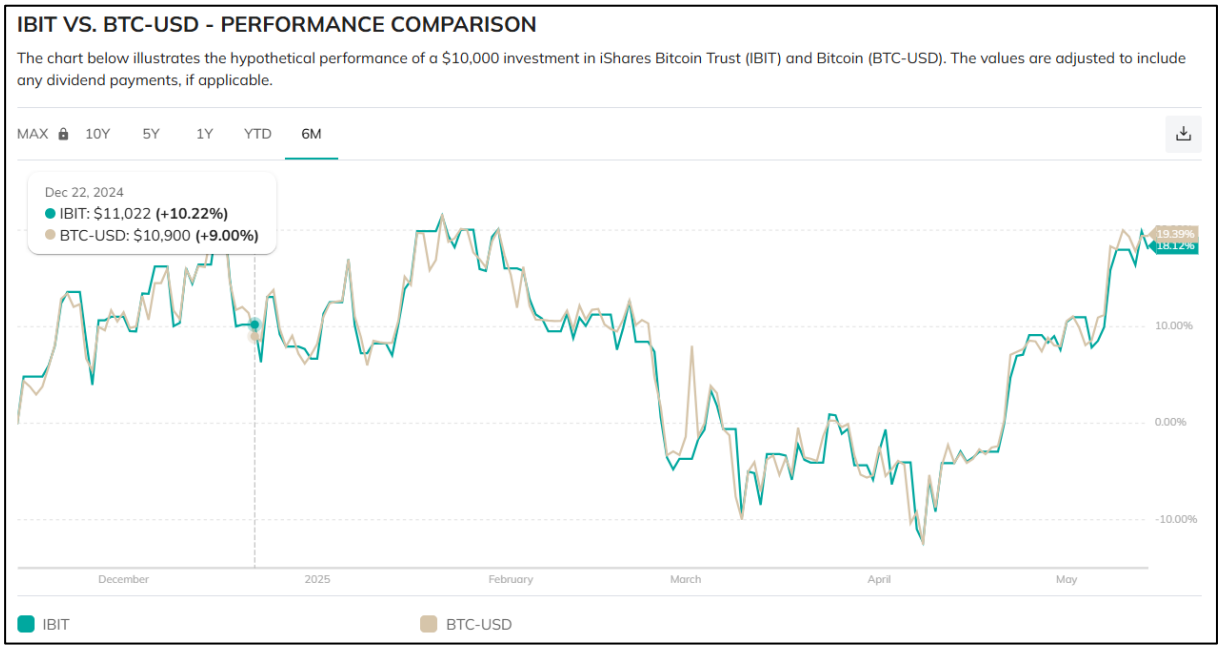
(Reference) Movement of IBIT and BTC in the past 6 months is as follows.



https://portfolioslab.com/tools/stock-comparison/IBIT/BTC-USD

About Beat Holdings Limited

Beat Holdings is global investment company, incorporated in and registered at Cayman Islands under the laws of Cayman, headquartered in Hong Kong, with subsidiaries in Japan, Singapore, Malaysia, Indonesia, China and Canada. Through our subsidiary, Xinhua Mobile Limited (HK), we acquire and license intellectual property rights. Through our subsidiary, GINSMS Inc. (listed on Toronto Venture Exchange, TSXV: GOK), provides mobile messaging service, software products and services as well. Beat is listed on Tokyo Stock Exchange's Standard Market (TSE: 9399).

For more information, please visit https://www.beatholdings.com/

This is a disclosure document to the public and shall not constitute an offer to invest in the securities of our company. Upon making an investment decision to our company, investors should read documents of disclosures including but not limited to past timely disclosure and statutory disclosure of our company as well, and consider the risk factors together with other information contained therein when making such decision.