July 15, 2025

Dear Sirs,

Name of the Company:	Beat Holdings Limited (URL: www.beatholdings.com)
Representative:	Chief Executive Officer, Chin Siang Hui （TSE Standard Market Code Number：9399)
Inquiries to:	IR Division Manager, Yuta Takayama （TEL: Tokyo 03-4570-0741)

Sub-division of Shares

Today the Board of Directors of the Company has resolved to implement sub-division of shares ("Sub-division of Shares" or "Sub-division") subject to obtaining approval from shareholders at the 2025 Annual General Meeting of Shareholders ("AGM") as follows. We will announce the date/time and others of the AGM, as soon as decided.

1. Sub-division of Shares

(1) Purpose of Sub-division

This Sub-division of Shares is to split the issued and unissued ordinary, preference and deferred shares of the Company in the ratio of 1 share to 10 shares.

Last year, the Company had implemented share consolidation of 100 into 1, effective on March 27, 2024, to improve our low share price at that time. Thereafter, in February this year the Board of Directors has resolved to invest in Bitcoin and related ETF as our primary treasury reserve, and we have started to invest in iShares Bitcoin Trust a Bitcoin ETF, and based on our current share price, the Board of Directors believes that it is in the interest of shareholders of the Company for the Board to implement Sub-division of Shares to position the Company's share price at a level that is typical of other widely owned public companies. The Company anticipates that a split will benefit all shareholders by enhancing liquidity, reducing price volatility and expanding the Company's shareholder base. This Sub-division of Shares is not to change the capital structure of the Company.

(2) Method of Sub-division

(i) Class of shares subject to be split

Ordinary Shares, Preference Shares and Deferred Shares

(ii) Ratio of Sub-division

To be split in the ratio of 1 share to 10 shares.

(iii) Number of shares before and after Sub-division

Issued shares:

	Ordinary shares	Preferred shares	Deferred shares
Before Sub-division	18,203,556.76332	1	0
After Sub-division	182,035,567.6332	10	0

Authorized shares:

	Ordinary shares	Preferred shares	Deferred shares
Before Sub-division	18,200,000,000	1,300,000,000	500,000,000
After Sub-division	182,000,000,000	13,000,000,000	5,000,000,000

(3) Schedule

Public announcement date of record date	2 weeks or more prior to the record date
Record date	(Note)
Effective date	Next trading day of record date

(Note) The Board of Directors to resolve as early as possible, after obtaining approval at the AGM.

Please note, this Sub-division is to increase the number of authorized shares, and decrease the par value without amending the current Clause 8 of the Memorandum of Association, in accordance with the Laws and Regulations of Cayman Islands and Articles 4 of Articles of Association. For your convenience, the following is the re-read Clause 8 of the Memorandum according to the authorized share capital, in case the Share Consolidation had been approved (the underlined parts are to be re-read).

Current Memorandum	Re-read after Sub-division of Shares
8. The share capital of the Company is HK$20,000,000,000 divided into 18,200,000,000 Ordinary Shares of a nominal or par value of HK$1.00 each, 1,300,000,000 Preference Shares of a nominal par value of HK$1.00 each, and 500,000,000 Deferred Shares of a nominal or par value of HK$1.00 each, with power for the Company insofar as is permitted by law to redeem or purchase any of its shares and to increase or reduce the said capital subject to the provisions of the Companies Act (Revised) and the Articles of Association and to issue any part of its capital, whether original, redeemed or increased with or without any preference, priority or special privilege or subject to any postponement of rights or to any conditions or restrictions and so that unless the conditions of issue shall otherwise expressly declare every issue of shares whether stated to be preference or otherwise shall be subject to the powers hereinbefore contained.	8. The share capital of the Company is HK$20,000,000,000 divided into 182,000,000,000 Ordinary Shares of a nominal or par value of HK$0.1 each, 13,000,000,000 Preference Shares of a nominal or par value of HK$0.1 each, and 5,000,000,000 Deferred Shares of a nominal or par value of HK$0.1 each, with power for the Company insofar as is permitted by law to redeem or purchase any of its shares and to increase or reduce the said capital subject to the provisions of the Companies Act (Revised) and the Articles of Association and to issue any part of its capital, whether original, redeemed or increased with or without any preference, priority or special privilege or subject to any postponement of rights or to any conditions or restrictions and so that unless the conditions of issue shall otherwise expressly declare every issue of shares whether stated to be preference or otherwise shall be subject to the powers hereinbefore contained.

[End]

About Beat Holdings Limited

Beat Holdings is a global investment company, incorporated in and registered at Cayman Islands under the laws of the Cayman Islands, headquartered in Hong Kong, with subsidiaries in Japan, Singapore, Malaysia, Indonesia, China and Canada. Through our subsidiary, Xinhua Mobile Limited (HK), we acquire and license intellectual property rights. Through our subsidiary, GINSMS Inc. (listed on Toronto Venture Exchange, TSXV: GOK), provides mobile messaging service, software products and services as well. Beat is listed on Tokyo Stock Exchange's Second Section (TSE: 9399).

For more information, please visit https://beatholdings.com/

This is a disclosure document to the public and shall not constitute an offer to invest in the securities of our company. Upon making an investment decision to our company, investors should read documents of disclosures including but not limited to past timely disclosure and statutory disclosure of our company as well, and consider the risk factors together with other information contained therein when making such decision.