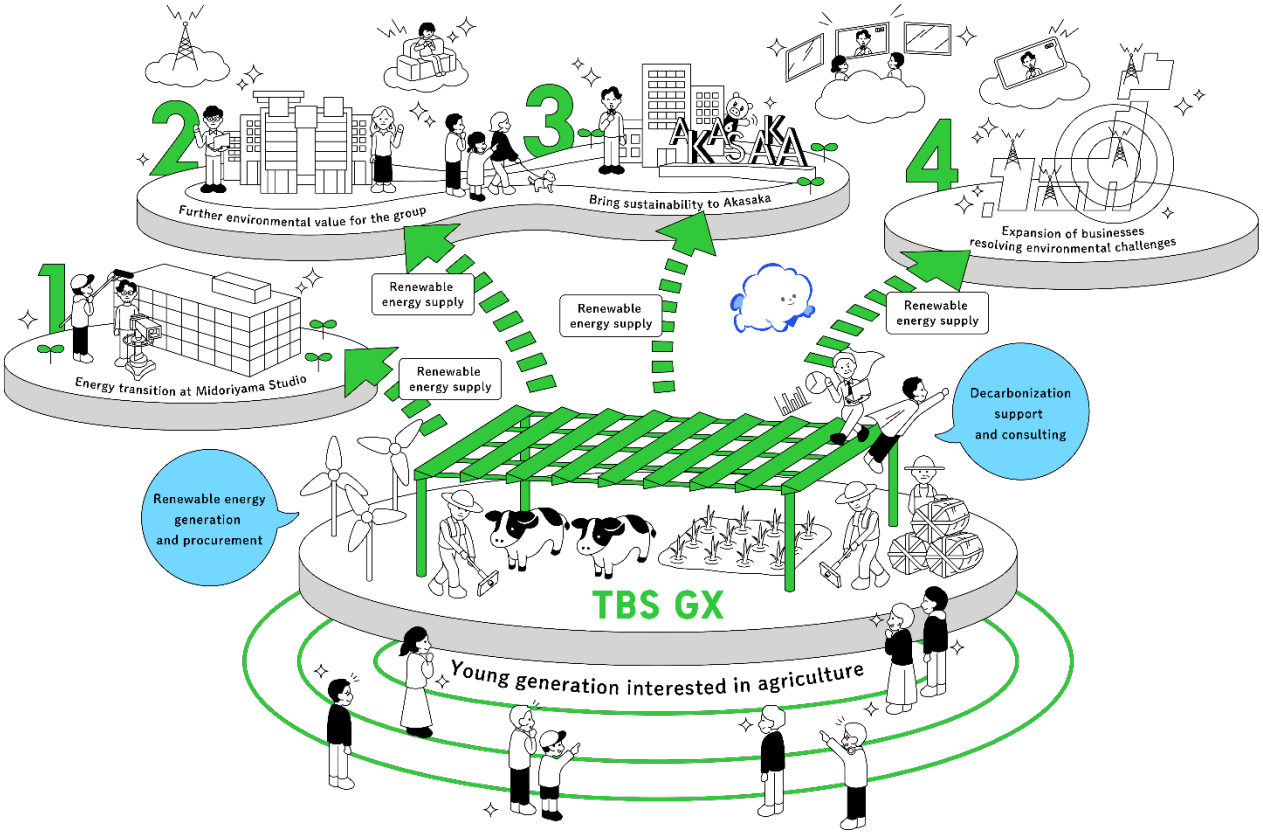
[Translation]

June 24, 2025

Company Name: TBS HOLDINGS, INC.
Representative: Ryujiro Abe, President & Chief Executive Officer
(Stock Code:9401, Prime Market of the Tokyo Stock Exchange)
Contact: Aya Hoga, Division President of Sustainability Transformation (SX) Center
TEL: +81-3-3746-1111

Notice Concerning Establishment of TBS Green Transformation, Inc., a New Company to Promote Climate Change Initiatives
(Launching decarbonization business which also contributes to solving social challenges involving local communities and agriculture)

TBS HOLDINGS, INC. (the "Company") established a new company, TBS Green Transformation, Inc. ("TBS GX"), jointly with UPDATER, INC. ("UPDATER"), a company with a proven track record in operating the renewable energy platform Minna Denryoku, to promote climate change initiatives across the Company's group.
TBS GX will engage in power generation businesses such as agrivoltaics[*1] to generate renewable energy for consumption within the group, renewable energy procurement from third parties, and decarbonization support for the group. In time, TBS GX will consider expanding our businesses outside the group.



[*1] Agrivoltaics: Solar power generation using panels installed above farmland. It is also called solar sharing in Japan because it shares sunlight between crops and power generation. Since lease payment will be made for the sectional superficies covering the solar panel areas, it leads to stable income for farmers and contributes to the realization of sustainable agriculture, local communities and economies.

[Background and purposes of the establishment]
In order to achieve the goal of carbon neutrality by 2050 across Japan, it is imperative to reduce greenhouse gas emissions from corporate activities. To this end, it is necessary to significantly increase the proportion of renewable energy use, as outlined in the government's Seventh Strategic Energy Plan and the Global Warming Countermeasures of the Ministry of Agriculture, Forestry and Fisheries'. However, the required amount of renewable energy is still insufficient, and corporates are now being urged to take measures that prioritize "additionality," creation of new renewable energy sources.

In this context, the Company is expected to actively advance climate change initiatives, promote its efforts, and serve as "a catalyst for societal change." The Company has advocated "Delivering wonderful "moments" to all the lives on earth" as the environmental materiality and has been advancing toward achieving carbon neutrality by 2050, with aim for 100% renewable energy in the group's total electricity usage by fiscal year 2026. In addition, the Company recognizes that partnership with a company possessing high levels of expertise is essential for advancing concrete decarbonization measures while also considering "additionality", and decided to establish TBS GX in collaboration with UPDATER, which operates the renewable energy platform Minna Denryoku.

[Business Overview: Construct "social contribution story-driven power plants," and aim to transform Midoriyama Studio into a "world-class sustainable studio"]
As a "renewable energy generation business" with an emphasis on "additionality", TBS GX will build renewable energy power plants for the group. The generated renewable energy will be sold to UPDATER, which will then use its proprietary blockchain technology to supply traceable electricity to the group. In constructing power plants, TBS GX will actively consider agrivoltaics that contribute to solving social challenges concerning agriculture, such as the expansion of abandoned farmland and the decline in the number of farmers, with a basic principle of constructing "social contribution story-driven power plants" that are highly desired by society.

Through the "renewable energy procurement business," TBS GX will also support the introduction of renewable energy to the group, considering PPAs (Power Purchase Agreements). Aside from energy, TBS GX will provide "decarbonization support and consulting business" in reducing greenhouse gas emissions through our operations and supply chain.

As steps for business expansion, TBS GX will first deliver the renewable energy from "social contribution story-driven power plants" to our content production facility, Midoriyama Studio, transforming the site into a "world-class sustainable studio." Following this, TBS GX will proceed with renewable energy supply and decarbonization support to the Akasaka area, including the business sites and broadcasting centers of the group. In the future, TBS GX will provide decarbonization support services to companies outside the group, aiming for carbon neutrality across our supply chain and Japanese society as a whole. TBS GX will entrust the operation of the power plant to UPDATER. By leveraging UPDATER's extensive knowledge and expertise, TBS GX will be able to smoothly and swiftly expand the business.

【Overview of the new company】

Company Name	TBS Green Transformation, Inc.
Headquarters Location	5-3-6 Akasaka, Minato-ku, Tokyo
Capital	100 million yen
Shareholder Composition	TBS HOLDINGS, INC. 95%、UPDATER, INC. 5%
Date of Establishment	June 2, 2025
Representative	Aya Hoga, President & Chief Executive Officer

The Company’s sustainability initiatives
https://www.tbsholdings.co.jp/en/sustainability/

About UPDATER, INC.
Originally established as Minna Denryoku Inc. (= ‘everyone’s electricity’), the company changed its name to UPDATER Inc. on October 1, 2021 as a “social update company”. Currently UPDATER provides SX (Sustainability Transformation) services to both businesses and individuals. Its renewable energy business, Minna Denryoku, became the world’s first to commercialize power traceability using proprietary patented blockchain technology, and is now one of Japan’s leading platforms in this field. To realize a KAONOMIERU (= ‘know your source’) lifestyle (a way of living where the people behind products and services are visible and connected), UPDATER also operates wellbeing services through Minna Works (= ‘everyone’s work’) and ethical sourcing initiatives through TADORi (= ‘trace’). The company has received numerous accolades, including the Prime Minister’s Award at the 4th Japan SDGs Awards and the Grand Prize in the Project Category of the 2021 Nikkei Decarbonization Awards.

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