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Notice on Exclusive Streaming of All Four Men's Golf Major Tournaments and the Domestic Women's Golf Tour by U-NEXT

We are pleased to announce that U-NEXT Co., Ltd. (“Company”), a subsidiary of U-NEXT HOLDINGS Co., Ltd., has acquired the exclusive streaming rights for all four men's golf major tournaments and the domestic women's golf tour for the 2025 season.



The four major men's golf tournaments, which are considered the pinnacle of the sport and captivate golf fans worldwide, consist of “The Masters Tournament”, “The Open Championship”, “U.S. Open”, and “PGA Championship”. Last season, Japanese players such as Hideki Matsuyama and Ryo Hisatsune participated, and Japanese players are expected to continue their success this season. Company has been exclusively streaming “The Masters tournament” since 2022 and “The Open Championship” since 2024. Now, Company has acquired the exclusive streaming rights for “U.S. Open” and “PGA Championship”, marking the first time in history that all four tournaments will be streaming on a single platform in Japan, including the era when they were aired by TV stations (according to our own research).

In addition, for domestic women's golf, Company has acquired the exclusive streaming rights for the “Domestic Women's Tour”, “Step Up Tour”, and “Qualifying Tournament Final Stage”, all governed by the Japan Ladies Professional Golfers' Association (JLPGA), for the next five years starting from this season. Furthermore, in addition to “The Women’s Open”, which has been broadcast since 2024, Company will also exclusively streaming “U.S. Women's Open Golf Championship” this season.

Starting this season, all golf content on Company, including the newly added tournaments, will be available as part of the unlimited viewing content included in the monthly subscription plan. As a result, new subscriptions from golf fans are expected.

We will continue to strive to enhance the value of our service through the strengthening of sports content.

For further details, please refer to the press release issued today by Company titled “U-NEXT、今季から男子ゴルフの海外メジャー4 戦をすべて独占配信 単一プラットフォームによる全試合配信は史上初、国内女子ツアーの独占配信もスタート (*Japanese only)” (<https://www.unext.co.jp/ja/press-room>).

The impact of this matter on our consolidated financial results is currently being evaluated. Should any material developments arise that need to be disclosed, we will promptly make the necessary announcement.