

Company name:	Sekisui House, Ltd.
Name of representative:	Yoshihiro Nakai Representative Director of the Board, CEO, President, Executive Officer (Securities code: 1928; Prime Market of the TSE, Premier Market of the NSE)
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Notice Regarding Change in Trade Name of a Consolidated Subsidiary
(Change in Trade Name Following Reorganization of the Sekisui House Real Estate Group)

Sekisui House, Ltd. (the “Company”) hereby announces that it has resolved at the Board of Directors meeting held today to change the trade name of Sekisui House Real Estate Holdings, Ltd. (“Sekisui House Real Estate HD”), a consolidated subsidiary of the Company, as described below. The change will be implemented in conjunction with the reorganization of the Sekisui House Real Estate Group scheduled for February 1, 2027.

1. Details of the Trade Name Change

The trade name of Sekisui House Real Estate HD will be changed to:
Sekisui House Sha Maison PM Holdings, Ltd.

2. Scheduled Date of the Trade Name Change

February 1, 2027

The trade name change will be implemented subject to approval at the General Meeting of Shareholders of Sekisui House Real Estate HD.

3. Reason for the Trade Name Change

In February 2025, the Company reorganized the rental business and the real estate and brokerage business of the Sekisui House Real Estate Group according to each business category and consolidated the real estate and brokerage business into Sekisui House Real Estate, Ltd. (“Sekisui House Real Estate”), thereby strengthening the specialization of each business. As a result, the competitiveness of each business and the overall business foundation have been steadily enhanced.

Based on these achievements, and with the aim of further improving business competitiveness and enhancing group management, the Company will implement a reorganization under which Sekisui House Real Estate, currently a subsidiary of Sekisui House Real Estate HD, will become a direct wholly owned subsidiary of the Company.

Following this reorganization, Sekisui House Real Estate HD will become a holding company primarily engaged in the property management business, overseeing the Sekisui House Sha Maison PM companies and another company. Accordingly, to better reflect its business activities, the Company has decided to change its trade name to Sekisui House Sha Maison PM Holdings, Ltd.

4. Overview of the Relevant Consolidated Subsidiary

The consolidated subsidiary whose trade name will be changed is outlined below.

Name	Sekisui House Real Estate Holdings, Ltd.
Location	1-1-30 Oyodonaka, Kita-ku, Osaka
Title and name of Representative	Hiroshi Shinozaki, President, Representative Director of the Board
Business Details	Managing and controlling the Group by holding shares or equity interest
Capital	100,000,000 yen

(Reference) Overview of the Reorganization Scheduled for February 2027

Sekisui House Real Estate, Ltd. will become a direct wholly owned subsidiary of the Company through an in-kind dividend of all shares of Sekisui House Real Estate, Ltd. held by Sekisui House Real Estate HD.

Through this reorganization, the Company will further align its business segments and organizational structure used in consolidated financial reporting and enhance group management. In addition, Sekisui House Real Estate, Ltd. will strengthen its governance structure by expanding headquarters functions and introducing a branch-office system, thereby enhancing its market presence.

[Sekisui House Real Estate Group Structure]

