Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

May 11, 2026
Timee, Inc.
(215A Tokyo Stock Exchange Growth Market)

Official launch of new service "Timee BPO"

Timee, Inc. (Headquarters: Minato-ku, Tokyo; President: Ryo Ogawa) has officially launched "Timee BPO", in which we will take it upon ourselves to build operations optimized for spot work and undertake tasks.

Leveraging our spot work platform and vast dataset, we are expanding our proprietary solutions into adjacent markets to further evolve into a vital 'labor infrastructure.' As part of this effort, we have been conducting a pilot operation of our BPO services. Following this pilot phase, we have established our own operational expertise and seen an increasing number of successful case studies among participating companies; therefore, we are now officially launching the service to expand its scope.

Please refer to the attached press release for further details.

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

はたらくに“彩り”を。
Timee

Press Release

May 11, 2026
Timee, Inc.

Official launch of new service "Timee BPO" starting May 11

Timee takes over a portion of the business operator's tasks, matching them with work-ready personnel from a base of 13.4 million workers

---

Timee, Inc. (Location: Minato-ku, Tokyo; President: Ryo Ogawa), provider of the on-demand job platform "Timee," has officially launched "Timee BPO" on May 11, 2026—a new service characterized by high responsiveness and flexibility that maximizes the potential of the spot work model.
Since July 2025 (*1), we have been conducting a pilot operation of our BPO services.
Following this pilot phase, we have established our own operational expertise and seen an increasing number of successful case studies among participating companies; therefore, we are now officially launching the service to expand its scope.
Moving forward, we will continue to look beyond our spot work platform business and explore the development of diverse new business ventures that leverage our accumulated data and unique strengths.

■Background behind the launch of the new service "Timee BPO"

Since its founding, under the mission of "Building infrastructure
for expanding life’s possibilities through work," Timee has provided flexible work styles to over 13.4 million (*2) workers, primarily in the logistics, food, and retail industry.
On the other hand, office work currently accounts for only 1.07% of the total job openings on Timee nationwide (*3). A long-standing challenge has been the inability to provide sufficient options to meet the needs of workers who want to work in office roles or utilize their skills and experience.
In addition, businesses using the service faced the hurdle of finding it difficult to visualize how to utilize spot work for office operations.
Against this background, we are officially releasing "Timee BPO," in which we will take it upon ourselves to build operations optimized for spot work and undertake tasks.
We provide workers with opportunities to excel in more diverse environments while utilizing their skills and experience.
It will be possible to provide business operators with a scheme that simultaneously improves operational efficiency and addresses labor shortage.
Through the provision of "Timee BPO," we aim to expand the potential of both workers and companies.

(*1) The month in which paid services commenced
(*2) As of the end of January 2026
(*3) The combined percentage of general office work, sales and marketing-related office work, and field office work occupations as reported in the Spot Work Market Quarterly Report 1Q 2026 (November 2025–January 2026 period).
https://cdn.blog.st-hatena.com/files/680241839829980008 4/17179246901374734800

■Features and Strengths of Timee BPO

Timee BPO is a "completely variable model" BPO service that combines responsiveness and flexibility by making the most of the spot work system.

- **Optimal Skill Allocation:**
  From a base of 13.4 million workers, we match companies with workers who have specific

industry experience and skills (such as real estate sales or 30 years of call center experience) and are ready to work immediately. Timee will also handle the training and education for each individual project.

- **Overwhelming Flexibility (Efficiency) with Orders Possible on a Daily Basis:**
  Leveraging the characteristics of spot work, it is possible to place orders in units of just a few days. It is possible to arrange personnel flexibly according to core hours, such as for short-term intensive support after exhibitions or to handle overflow tasks during busy seasons.

- **Achieving High-Speed Operations:**
  By bypassing complicated training and recruitment processes, operations can begin as early as the next day.

- **Establishment of a secure operational structure:**
  We have established a dedicated Timee BPO call center with a capacity of up to approximately 100 seats. We maintain a secure operational framework that allows us to respond flexibly to large-scale projects whenever necessary.

■Timee BPO users' case studies and evaluations
In the preceding trial operation, 34 companies (*4), mainly in the IT/SaaS, advertising agency, and human resource service industries, which require speed and flexibility, have now adopted the system.
(*4) As of April 2026

- **Case Study 1: Improving the rate of results through high-quality work**
  By developing detailed talk scripts tailored to target demographics, Company A achieved a high appointment-acquisition rate of 3-6% (general manager to representative).

- **Case Study 2: Unparalleled start-up speed and flexible resource adjustment**
  In one case, the number of workers was increased in as few as 2 business days after an additional order was placed, and in another case, the number of workers was flexibly increased or decreased by several days in response to budget fluctuations. We prevent companies from having to deal with sudden resource shortages and lost opportunities during the busy season.

Companies that have adopted our services have given the following evaluations of the "immediacy" and "quality of results" that have been difficult to achieve with conventional employment and general BPO.

◆Head of Inside Sales, IT and SaaS platform company
"Both the quantity and quality of the results are higher than our internal (in-house) performance, and we will continue to rely on them."

◆Business Development Manager, Advertising agency
“We were able to launch a vertical approach to several thousand cases in just a few days. This speed is a great asset to our business."

◆Sales Manager, IT services company
“The benefit of being able to build an immediate team when needed is tremendous in the face of a growing labor shortage."

■Future Outlook: Kosuke Ishida, Department Manager of Business Planning, Timee, Inc.
"Timee BPO" aims to create a "new standard for working" by turning all types of office work into spot-based tasks.
We plan to expand the job categories—currently limited to administrative and inside sales roles—to include general sales and marketing, inbound calls, and field operations, aiming to provide companies with immediate talent and workers with a diverse range of options.

Furthermore, we will promote the nationwide expansion of Timee BPO's call centers located in Tokyo, as well as the construction of a framework that allows tasks to be completed entirely through remote work.
By doing so, we will liberate people from "constraints on work location"—such as those imposed by childcare, elderly care, or living in rural areas—and establish a true labor infrastructure where everyone can maximize their skills and connect with society.

■About Timee

Timee is an “on-demand job platform” that provides a free way to work without restrictions on time or place by matching “time when someone wants to work” with “time when workers are needed” under the tagline “Work in your style". Workers apply for the positions they want and can start working immediately without a resume or interview, and receive compensation right after completing the job. Employers only need to specify the required skills and work hours with a minimum of one hour, and the system will automatically match the worker with a job that meets their requirements. Timee aims to realize a “work-barrier-free” society where people can reach out for “work” that suits them anytime, anywhere, and in any phase of their lives. Through the encounters and experiences gained through “work,” we will expand the possibilities of workers' lives and increase the number of happy hours in the world.

■Company Profile

Established:	August 2017
Representative:	Ryo Ogawa
Location:	35F Shiodome City Center, 1-5-2 Higashi-Shinbashi, Minato-ku, Tokyo
Ticker:	215A
URL:	https://corp.timee.co.jp/en/ir/