May 14, 2026

Calbee, Inc.

Announcement: Price and Volume Revisions in Japan

Calbee, Inc. (“Calbee”) announced today that, in response to rising raw material costs and other factors, it will implement price revisions and content volume changes for certain products in Japan. These changes will be introduced in phases starting with deliveries on September 1, 2026.

Calbee remains committed to providing safe, reliable, and satisfying products, and sincerely asks for your understanding and continued support.

Products subject to revision and details:

1. Products Subject to Price Revisions
   - Potato Chips: 7 SKUs (expected retail price increase: approximately 5–10%)
   - JagaRico: 18 SKUs (expected retail price increase: approximately 3–10%)
     **Actual retail prices may vary by retailer.*

Total: 25 SKUs

2. Products subject to content volume changes (no price revision)
   - Potato Chips: 3 SKUs

3. Newly released products (new specifications)
   - Potato Chips: 8 SKUs

- End

About the Calbee Group

Since 1949, we have embraced our corporate philosophy of “harnessing nature's gifts, bringing taste and fun, and contributing to healthy lifestyles.” As a company that provides essential goods, we place sustainability at the core of our management approach, creating the future of food by solving social issues through our corporate activities. (https://www.calbee.co.jp/en/)