Make The World
More Sustainable

[Provisional Translation Only]
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January 9, 2026

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2026 Ichigo J.League Shareholder Program Begins

Ichigo is commencing its J. League Shareholder Program for the J.League 100-Year Vision League starting in February 2026, in which free tickets will be distributed via lottery to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders.

1. Shareholder Program Objective

Ichigo's Shareholder Program expresses Ichigo's gratitude to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders. By deepening its partnership with the J.League, Ichigo will continue to further its mission of promoting local community development.

2. Details

Eligible Shareholders

All Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders recorded on the respective shareholder registries as of respective fiscal period-ends are eligible for the Shareholder Program. Eligibility is updated every six months with current eligibility as follows:

Ichigo (2337)	On record as of August 31, 2025
Ichigo Office (8975)	On record as of April 30, 2025 and October 31, 2025 On record as of April 30, 2025 but no longer a shareholder: can apply to the lottery until January 31, 2026 Newly on record as of October 31, 2025: can apply to the lottery starting on February 1, 2026
Ichigo Hotel (3463)	On record as of July 31, 2025
Ichigo Green (9282)	On record as of June 30, 2025

Ticket Information

Shareholders can simultaneously apply for tickets for one J1 League match and one J2/J3 League match even if the matches are scheduled on the same day. The tickets are freely transferable to family and friends.

Please note that there is a possibility that shareholders may not receive their tickets in time for a match because tickets may not be distributed to J.League top partners in a timely manner.

Application Process

Application for the lottery begins today, January 9, 2026. Please take note that the lottery schedule for matches to be held in February is condensed to ensure the shareholder program resumes as quickly as possible.

Early-February Matches
Application period: January 9 ~ January 14　　Drawing: January 15
Late-February Matches
Application period: January 16 ~ January 21　　Drawing: January 22
Early-March Matches
Application period: January 16 ~ January 31　　Drawing: February 1

To apply for tickets, shareholders can create an account using their shareholder credentials at the below Shareholder Program website (Japanese only).

The website is also accessible to the general public to provide an opportunity to learn about the Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp

3. Earnings Impact

There is no impact on Ichigo's FY26/2 earnings. Through the Shareholder Program, Ichigo is expressing its gratitude to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.