

March 11, 2026

To whom it may concern,

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange Prime Market)
Representative: Akira Yoshioka
President and Chief Executive Officer
Contact Person: Tsuguhiro Tamai
Director and Chief Financial Officer
Phone: +81-3-4330-5130

Notice Regarding the New Corporate Structure

ASKUL Corporation (the “Company”) hereby announces that it will implement the corporate structure described below, effective March 21, 2026. In addition, to strengthen the Company’s information security capabilities, we will newly establish the position of Chief Information Security Officer (CISO).

Purpose of the New Corporate Structure

With the aim of enhancing our service capabilities, improving profitability, and accelerating execution, rebuilding our value chain through the use of AI, and strengthening our risk-management framework—including cybersecurity risks—we will promote our business under a new corporate structure based on the following principles:

- A) Consolidating all product-related functions, including planning, development, procurement, and product-information enhancement, within the Retail Merchandise Unit
- B) Integrating all marketing-related functions under the Retail Marketing Unit
- C) Centralizing the IT engineering functions, previously dispersed across various divisions, within the AI & Technology Unit to advance company-wide operational reform and efficiency through AI, while enhancing technical capabilities in risk management
- D) Enhancing the maturity of our security infrastructure and rebuilding the risk-management framework to reinforce company-wide risk management

Establishment of the CISO Position

In light of the system failure caused by the ransomware attack that occurred in October 2025, we will establish the position of Chief Information Security Officer (CISO), replacing the former Chief Security Officer (CSO), with the aim of strengthening our information security framework. The CISO will serve as an independent management function separate from the business-unit-based operational structure, assuming overall responsibility for company-wide information security management, including cybersecurity measures, to ensure advanced and swift information security.

Furthermore, to support the functions of the CISO, we will newly establish “Trust & Security,” a dedicated organization specializing in information security, directly under the CEO. Through this structure, we will enhance security governance that is closely linked to management.

New Corporate Structure (as of March 21, 2026)

Business Unit	Name of Executive Officer
AI & Technology Unit	Shinichi Hokari
Retail Marketing Unit	Shunsuke Shiki
Retail Merchandise Unit	Takahiro Hiratate
Business Strategy Unit	Takeshi Narimatsu
Logistics Unit	Kazuyuki Ikeda
Sales Unit	Saori Onsen
Customer Service Unit	Mizuki Takehisa
Corporate Unit	Hiroyuki Ueno
Legal & Risk Management Unit	Yuka Kowada
Human Relations & General Affairs Unit	Tamami Ito

List of Chief Officers (as of March 21, 2026)

Title	Name
Chief Executive Officer	Akira Yoshioka
Chief Financial Officer *1	Tsuguhiro Tamai
Chief Operating Officer *2	Katsuhiro Kawamura
Chief Technology Officer	Shinichi Hokari
Chief Logistics Officer	Kazuyuki Ikeda
Chief Information Security Officer	Norio Nakamura
Chief Human Relations & Healthcare Officer	Tamami Ito

- Notes:
1. Corporate Unit is under the jurisdiction of the CFO.
 2. AI & Technology Unit, Retail Marketing Unit, Retail Product Unit, Logistics Unit, Sales Unit, and Customer Service Unit are under the jurisdiction of the COO.