YAMAICHI REAL ESTATE

June 24, 2026

For immediate release

Company name:	Yamaichi Estate Co., Ltd.
Representative:	Shigeru Yamada, President and Representative Director
Securities code:	2984, TSE Standard Market
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Notice of Publication of Explanatory Materials on Initiatives to Enhance Corporate Value (Explanatory Video)

Yamaichi Estate Co., Ltd. (the “Company”) is pleased to announce that an explanatory video on its initiatives to enhance corporate value is now available on the Company’s website and on YouTube via the links and QR codes provided below. We invite all shareholders, analysts, institutional investors, and members of the media to view the video at their convenience.

Release Date: Wednesday, June 24, 2026

Company Website:
https://www.yueg.co.jp/pv/movie/
YouTube:
https://youtu.be/mjECq9qKSBQ

Explanatory Video on the Company's Website

Explanatory Video on YouTube

The Company regards the enhancement of medium- to long-term corporate value as a key management priority.

Based on its assessment of the Company’s current position, the video outlines the Company’s fundamental approach to enhancing corporate value, including Growth of Recurring Earnings,

optimization of its Flow-Based Business, Capital Allocation Strategies, and the Key Management Indicators on which the Company places particular Focus.

Going forward, the Company will continue to pursue sustainable earnings growth, improvements in capital efficiency, and stable shareholder returns, while striving to enhance medium- to long-term corporate value. The Company will also continue to promote constructive dialogue with shareholders and investors.

End