November 18, 2026

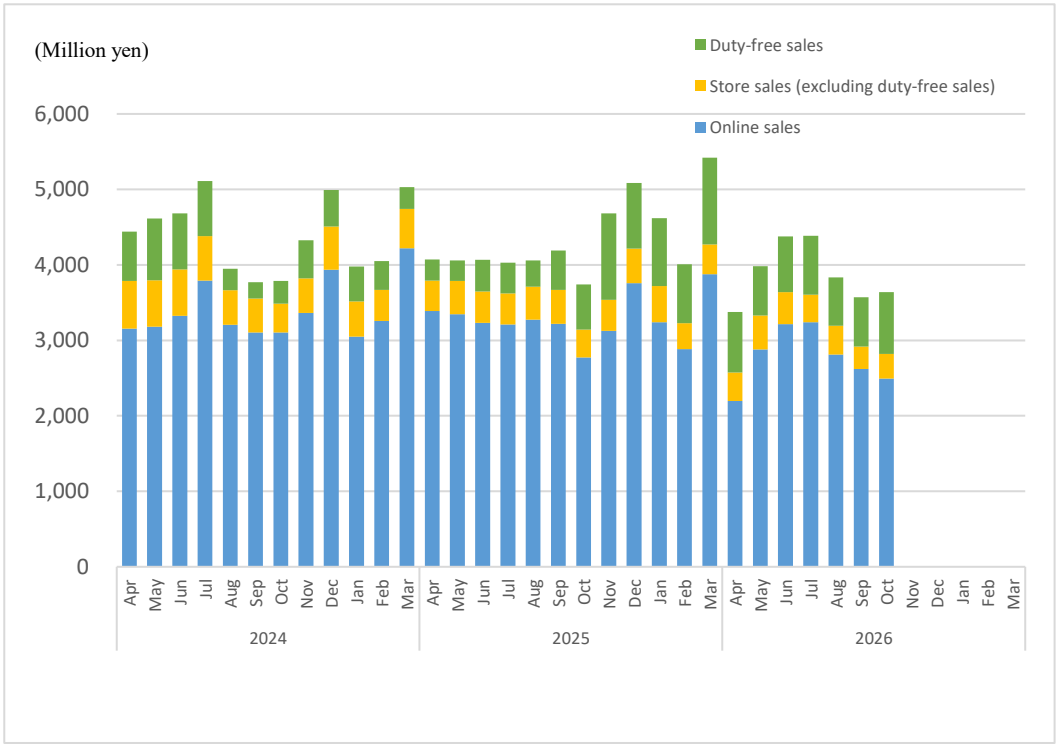
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Notice of Monthly Information for October 2026

This is to announce the monthly information for October 2026 as follows.

	October 2026	YoY / MoM Change (Note 1)
Net Sales	3,638 million yen	97.2%
Online Sales	2,494 million yen	89.9%
Online Members	809,636	+2,403

In October, new products from major manufacturers were launched in the core Camera Business, and sales exceeded the level of the same month of the previous year. However, supply was insufficient to meet demand, and the launch dates of some new products were postponed further, limiting sales growth.
In addition, partly due to the suspension of sales through certain third-party online marketplaces following a security incident at an external service provider, online sales fell below the level of the same month of the previous year, with a particularly pronounced decline in the Watch Business. Consequently, overall net sales also fell below the level of the same month of the previous year.
Growth in the number of new online members was also subdued as a result of the security incident at the external service provider.



Trend of monthly sales and No. of members.

	Net Sales (Million yen)		Online Sales (Million yen)		No. of Online Members	
FY ending March 2026						
April 2025	4,074	91.7%	3,389	107.4%	732,729	＋4,305
May 2025	4,061	88.0%	3,347	105.1%	736,965	＋4,236
June 2025	4,069	86.8%	3,230	97.0%	742,586	＋5,621
July 2025	4,031	78.9%	3,211	84.7%	747,018	＋4,432
August 2025	4,058	102.7%	3,276	102.2%	751,988	＋4,970
September 2025	4,192	111.2%	3,221	103.8%	756,355	＋4,367
October 2025	3,741	98.8%	2,774	89.4%	760,375	+4,020
November 2025	4,684	108.3%	3,125	92.9%	764,188	+3,813
December 2025	5,088	101.9%	3,758	95.4%	770,202	+6,014
January 2026	4,621	116.2%	3,240	106.3%	777,376	+7,174
February 2026	4,008	99.0%	2,883	88.6%	780,768	＋3,392
March 2026	5,420	107.7%	3,877	91.8%	786,251	＋5,483
FY ending March 2027						
April 2026	3,379	82.9%	2,199	64.9%	789,132	＋2,811
May 2026	3,945	97.1%	2,878	86.0%	792,751	＋3,619
June 2026	4,375	107.5%	3,213	99.5%	796,644	＋3,893
July 2026	4,385	108.8%	3,239	100.9%	800,387	＋3,743
August 2026	3,834	94.5%	2,813	85.9%	803,681	＋3,294
September 2026	3571	85.2%	2,620	81.3%	807,233	＋3,552
October 2026	3,638	97.2%	2,494	89.9%	809,636	＋2,403
November 2026						
December 2026						
January 2027						
February 2027						
March 2027						

(Notes)

1. The changes in net sales and online sales are on a year-on-year basis, while the changes in the number of online members are on a month-on-month basis.
2. The figures announced in the notice of net sales are provisional, and may be subject to revision when a future update is made. This material is not audited by any audit corporation.
3. The cumulative total of net sales for individual months is not identical to the net sales figure included in the financial results due to the quarterly adjustments of financial accounts.
4. Due to the replacement of our core system on April 1, 2026, additional time is currently required to compile the monthly data, resulting in delays in the disclosure of monthly information. We continue to aim to disclose monthly information on the fifth business day of the following month (excluding Saturdays, Sundays, and national holidays); however, the timing of the disclosure is subject to change without prior notice.