September 10, 2026

Company Name	Eternal Hospitality Group Co., Ltd.
Representative	Tadashi Okura, Representative Director, President, and CEO (Securities code: 3193 TSE Prime)
Inquiries	Kou Kitagawa, General Manager of Corporate Planning Office (TEL. 06-6206-0808)

Notice Regarding Price Revision at All "Yakitori Torikizoku" Restaurants

Eternal Hospitality Japan Co., Ltd., a subsidiary of the Company, has decided to revise the selling prices at all "Yakitori Torikizoku" restaurants, which account for a significant portion of the Group's sales, effective October 1, 2026.
For details, please refer to the separate release issued by Eternal Hospitality Japan Co., Ltd.

September 10, 2026

Urbannet Midosuji Building 20F,
4-2-13 Awajimachi, Chuo-ku, Osaka
Eternal Hospitality Japan Co., Ltd.
Shigenori Aoki, Representative Director, President

Notice Regarding Price Revision

Thank you for your continued patronage of "Yakitori Torikizoku."
Effective Thursday, October 1, 2026, "Yakitori Torikizoku" will revise its selling prices at all of its restaurants.
As part of our commitment to providing safe and reliable food to our customers and supporting Japan's primary industries, we have sourced all ingredients used in our food menu domestically since 2016.
At the same time, we have continuously pursued thorough cost reductions throughout our daily operations, including improving store operations, reviewing our procurement practices, and reducing food loss.
However, store operating costs continue to rise, including raw materials such as domestically produced chicken and vegetables, as well as labor and energy. In order to continue providing products and services that satisfy our customers, we have decided to revise our prices as set out below.
Going forward, we will continue to offer carefully crafted menus featuring domestic ingredients along with lively service, and will strive to create restaurants that satisfy our customers even more than before.
We will continue to redouble our efforts as a company, and we ask for your kind understanding.

1. Price Revision Date
   From 9:00 a.m., Thursday, October 1, 2026

2. Details of Price Revision

	Price Before Revision	Price After Revision
Food & Drinks	¥390 (incl. tax) / ¥355 (excl. tax)	¥410 (incl. tax) / ¥373 (excl. tax)
Toriki Banquet Course	¥3,900 (incl. tax) / ¥3,546 (excl. tax)	¥4,100 (incl. tax) / ¥3,728 (excl. tax)
Takeout	¥390 (incl. tax) / ¥362 (excl. tax)	¥410 (incl. tax) / ¥380 (excl. tax)

Note : This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.