



March 12, 2026

To Whom It May Concern,

Company:	Metaplanet Inc.
Representative:	Representative Director Simon Gerovich
	(TSE Standard 3350)
Contact:	IR Director Miki Nakagawa
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Notice Regarding Expansion of the Shareholder Benefit Program

Metaplanet Inc. hereby announces that its Board of Directors resolved at today's meeting to expand the Company's shareholder benefit program in order to enhance shareholder returns and strengthen relationships with our shareholders.

This program aims to strengthen engagement with shareholders, deepen understanding of the Company's business strategy and the Bitcoin ecosystem, and provide additional value to our shareholders.

1. Purpose of Expanding the Shareholder Benefit Program

The Company is introducing this program to express appreciation for the continued support of our shareholders and to provide them with various benefits. Through this shareholder benefit program, shareholders will have access to carefully selected products and services curated by the Company, including special experiences related to the Bitcoin ecosystem.

The program is intended to enhance the attractiveness of investing in the Company's shares, increase shareholder value, and encourage medium- to long-term shareholding. Furthermore, by increasing engagement with our shareholders and promoting deeper understanding of our business strategy and the Bitcoin ecosystem, we aim to contribute to the formation and growth of a strong shareholder community.

2. Overview of the Shareholder Benefit Program

(1) Eligible Shareholders

Shareholders who are recorded in the shareholder registry as of June 30, 2026, and who hold at least one trading unit (100 shares) of the Company's stock, will be eligible.

(2) Shareholder Benefits

Building on our existing shareholder benefits, we have partnered with 13 new companies to offer exclusive discounts, promotions, and experiences across digital assets, security & custody, dining, entertainment, travel, and lifestyle.

Since adopting the Bitcoin Standard, our shareholder community has expanded rapidly. As we continue introducing the world of Bitcoin to Japan, we expect this community to grow further.

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Through this program, we will provide shareholders with unique products, services, and experiences aligned with Metaplanet's values.

(3) Introduction of Long-Term Holding Incentives

To cultivate a shareholder base that supports the Company's Bitcoin treasury strategy from a medium- to long-term perspective, we will introduce a new incentive program for long-term shareholders.

Under this program, shareholder tiers will be determined based on the number of shares held and the holding period. Shareholders who maintain longer-term holdings will be eligible for enhanced benefits.

Shareholder Benefit Tiers

Number of Shares Held	Holding Period		
	Less than 6 months	6 months to less than 24 months	24 months or more
100 - 300 shares	Silver	Silver	Gold
301 - 2,000 shares	Silver	Gold	Gold
2,001 - 5,000 shares	Gold	Gold	Diamond
5,001 - 50,000 shares	Gold	Diamond	Diamond
50,001+ shares	Diamond	Diamond	Nakamoto

In addition to existing benefits, this expansion introduces preferential pricing from new partner companies and privileges tiered by holding size and duration.

For details regarding the currently planned shareholder benefit program, please refer to the Supplementary Explanation Materials Regarding the Expansion of the Shareholder Benefit Program released on the same date.

Further details regarding the shareholder benefit program will be updated on the following website during June 2026: <https://metaplanet.jp/jp/shareholders/benefits>

Appendix

Partner Company Name	Benefit Details	Availability Period
Coincheck, Inc.	[Lottery] BTC gift worth a total of JPY 20 million upon account opening ※50 winners of JPY 100,000 equivalent, 1,500 winners of JPY 10,000 equivalent	July 2026
Binance Japan Inc.	JPY 3,600 cashback upon account opening (conditions apply) This cashback is for new users only / Participation in the BTC 20% APY campaign	August 2026 - October 2026

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	(limit: 1 BTC, deposit period: 3 days) / Binance merchandise gift / Invitation to meetups hosted by Binance Japan	
OKCoin Japan, Inc.	Up to JPY 150,000 trading fee rebate (88% rebate on trading fees)	November 2026 - April 2027
Blockstream Inc.	Blockstream Jade Plus at 21% off (exclusive sale at PlanetGear)	July 2026 - June 2027
Tangem AG	Tier-based discounts for purchasing a Tangem Wallet, plus \$10 worth of BTC reward with every wallet. Silver: 20% off, Gold: 30% off, Diamond/Nakamoto: 40% off	July 2026 - December 2026
Regus Japan Co., Ltd.	Initial registration fee of JPY 7,500 (excl. tax) provided free of charge	July 2026 - December 2026
Nishikawa Co., Ltd.	Free provision of "Nemuri no Sodan-jo®" Sleep Environment Analysis Service (activity measurement) ※Regular price: JPY 1,100 per session (incl. tax)	July 2026 - September 2026
Shiraiwa Co., Ltd.	For the items sold in the online store of IWA, a sake brand founded by Richard Geoffroy, former Chef de Cave (head winemaker) of Dom Pérignon, Silver or Gold shareholders get 10% off Diamond or Nakamoto shareholders get a 15% discount. Additionally, Nakamoto shareholders will receive an exclusive invitation to a special tasting event.	July 2026 - June 2027
Kaiser Kitchen Co., Ltd.	[Lottery Bonus] Enter the drawing for a chance to win a JPY 3,000 Schmatz restaurant e-gift card—1,000 winners will be selected. Odds of winning: Silver 1x, Gold, Diamond, Nakamoto 2x	July 2026 – September 2026
Ribbon Foods Co., Ltd.	15% discount on purchases made through the Fat Witch New York online store and directly managed stores Eligible directly managed stores: Shimogamo (Kyoto) and Daikanyama (Tokyo)	July 2026 – June 2027
LEAPS Inc.	10% discount on travel packages and other products and services available on the anyBOUND website	July 2026 – June 2027

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Hakuba 47 Co., Ltd.	Round-trip summer gondola tickets at Hakuba47 Mountain Sports Park for a flat rate of JPY 500 Regular price: Adults JPY 2,200 / Children JPY 1,200 / Pets JPY 1,200	Weekends and public holidays from July 17, 2026 to August 31, 2026, and from September 12, 2026 to September 23, 2026
HJ Holdings, Inc.	One-month free trial coupon code for Hulu	July 2026 – June 2027
Company Benefits	Benefit Details	Availability Period
Metaplanet	Access to the “Metaplanet Membership Lounge,” which is planned to open on the third floor of Hotel Royal Oak Gotanda.	January 2027 - June 2027
Metaplanet	[Lottery] Special Event Eligible tiers: Silver, Gold, Diamond, and Nakamoto.	January 2027 - June 2027
Metaplanet	[Lottery] VIP Special Event Eligible tiers: Diamond and Nakamoto.	January 2027 - June 2027
Metaplanet	[Lottery] Annual “Ohapura” Dinner Eligible tier: Nakamoto.	January 2027 - June 2027