News Release

TSURUHA GROUP

October 28th, 2026

Participating as a corporate partner
in the "Future Support Project 2026" for the future of children.
～Taisho Pharmaceutical to Donate a Portion of Proceeds from Lipovitan Products～

TSURUHA HOLDINGS INC.

TSURUHA HOLDINGS INC. (Head Office: Sapporo, Hokkaido; President and Representative Director: Jun Tsuruha) will participate as a corporate partner in the "Future Support Project 2026" (scheduled to launch on November 1, 2026), under which Taisho Pharmaceutical Co., Ltd. will donate a portion of sales proceeds from various Lipovitan products.



The project will be held across stores operated by the Company and its group companies—including Tsuruha Drug, Kusuri no Fukutaro, Wants, Drug Store Wellness, Kyorindo Pharmacy, Lady Drug, and Drug Eleven—located in the Hokkaido, Tohoku, Chugoku, Shizuoka, Shikoku, Chiba, Kyushu, and Okinawa regions.

Endorsing Taisho Pharmaceutical's commitment to "standing alongside people who strive positively toward their dreams and goals," the Company has been participating since 2021 in the "Future Support Project for Children's Future," an initiative designed to support dedicated children. The initiative originally launched across Tsuruha Drug stores in Hokkaido and the prefectures of Aomori, Akita, Iwate, Yamagata, Miyagi, Fukushima, and Niigata, serving as participating retail locations to offer Lipovitan products eligible for donation—including Lipovitan D—during the campaign period.

From 2022 onward, the Company has steadily expanded the scope of this support year by year. Eligible Lipovitan products were introduced across Wants and Drug Store Wellness locations in Tottori, Shimane, Hiroshima, and Yamaguchi prefectures; Kyorindo Pharmacy stores in Shizuoka Prefecture; and Lady Drug stores in Tokushima, Kagawa, Ehime, Kochi, and Okayama prefectures. Beginning in 2026, the Company will further expand the initiative by adding Kusuri no Fukutaro stores in the Kanto region and Drug Eleven stores in the Kyushu and Okinawa regions, while continuing to support children's cafeteria networks and related organizations in each region.

The Tsuruha Group will continue to implement various initiatives—including the "Future Support Project for Children's Future"—guided by its corporate philosophy of providing customers with richness and peace of mind in their daily lives.

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