

Thursday, August 6, 2026 (JST/UTC+9)

## **New "My Hero Academia" Game App "My Hero Academia UNITED SURVIVAL" Launches Today, August 6! Pre-Registrations Surpassing 1 Million!**

KLab Inc.  
(TSE Prime Market: 3656)

**Tokyo, Japan – KLab Inc.**, a leader in online mobile games, announced that its new game app based on the "My Hero Academia" anime series, developed under license from the My Hero Academia Production Committee, "My Hero Academia UNITED SURVIVAL", officially launched today, August 6, 2026. Additionally, global pre-registrations have surpassed 1 million, confirming that additional pre-registration rewards will be distributed to all players.



## Check here for "My Hero Academia UNITED SURVIVAL" information

- App Store (\*Excluding certain regions)  
<https://mhahs.go.link/8GcRt>
- Google Play (\*Excluding certain regions)  
<https://mhahs.go.link/8BrGv>
- Official Website  
<https://www.heroaca-unitedsurvival.com/en/>
- Official Web Shop  
[https://shop.heroaca-unitedsurvival.com/?utm\\_medium=x\\_en](https://shop.heroaca-unitedsurvival.com/?utm_medium=x_en)

## 1 Million Pre-Registrations Achieved! Free LR Collection "Stand Victorious!" x1 Unlocked for All Players!



## Launch Celebration "Running Start Login Bonus" Now Available!



Start playing today and log in daily for 30 days to claim a massive bundle of rewards! Get your hands on essential items to give your Running Start Enlistment a major boost, including Herostones (Free) x30,000, Featured Enlistment Ticket Sets x10, Equipment Enlistment Ticket Sets x20, and many more enhancement materials!

**Bonus Overview:**

- Herostones (Free) x30,000 total (120 Enlistments)
- "How I Became the World's Greatest Hero" Shards (LR Collection) x360
- "Stand Victorious!" Shards (LR Collection) x60
- Featured Enlistment Tickets x10
- Equipment Enlistment Tickets x20
- Heroics Textbooks:
  - Advanced Heroics Textbooks x30
  - Intermediate Heroics Textbooks x60
  - Intro to Heroics Textbooks x300
- Average Dumbbells x150

**Official Web Shop Launches!**



The Official Web Shop is now open, offering great deals on Herostones!

The shop features Web Shop-exclusive items, plus a free Pork Cutlet Bento available to claim once per day.

- Official Web Shop

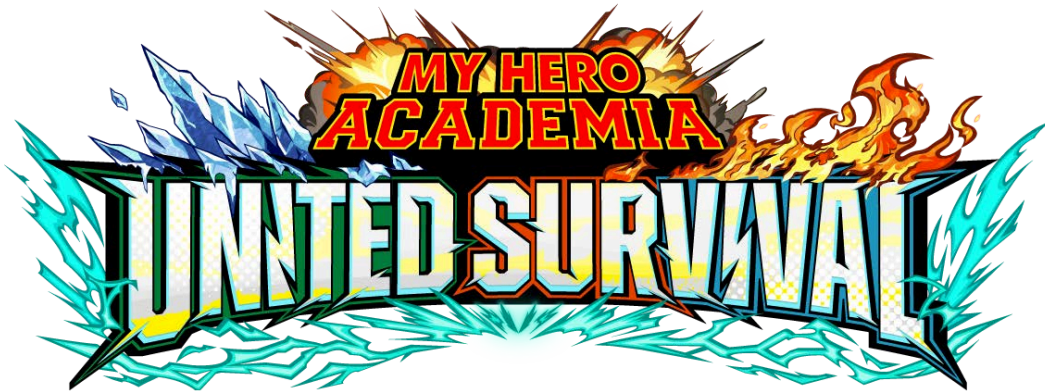
[https://shop.heroaca-unitedsurvival.com/?utm\\_medium=x\\_en](https://shop.heroaca-unitedsurvival.com/?utm_medium=x_en)

Latest updates will be shared on our official X account, so please stay tuned for more information.

My Hero Academia UNITED SURVIVAL official X account:

[https://x.com/MHA\\_HS\\_en](https://x.com/MHA_HS_en)

# About "My Hero Academia UNITED SURVIVAL"



◆Fast, Intuitive Action Game!

Unleash your Quirk and dominate hordes of enemies in explosive action combat!

◆Build your own 3-person squad!

A colorful cast of heroes and villains awaits!

◆Unleash flashy ultimate moves!

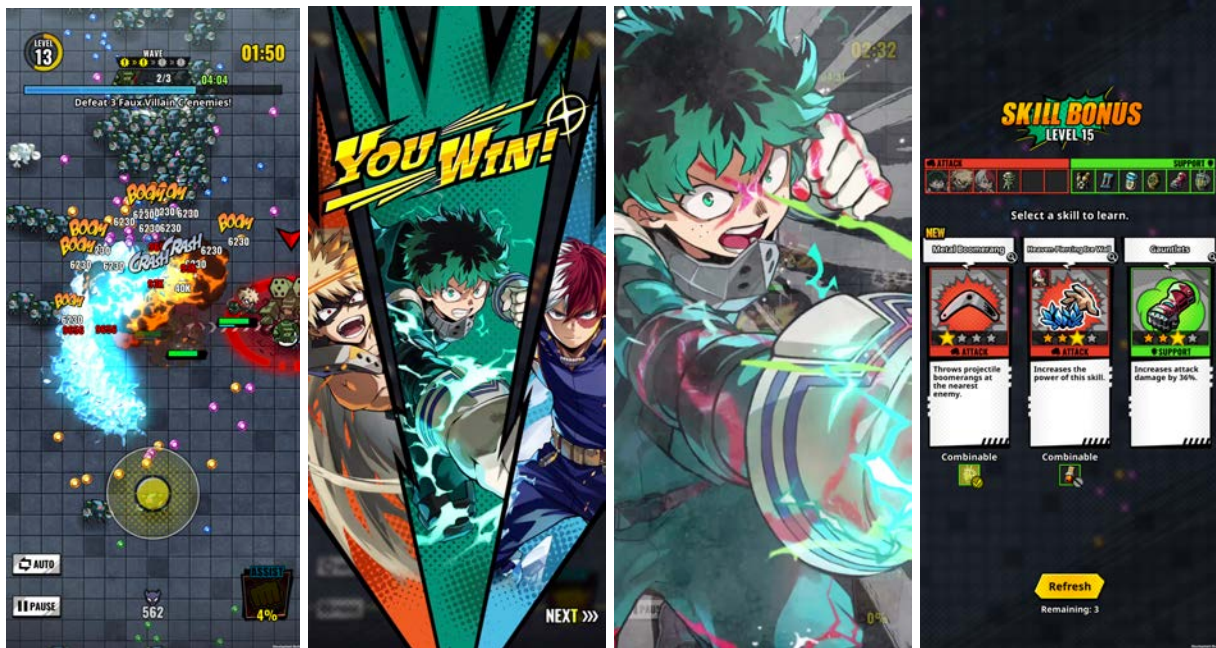
Combine your Quirks and unleash powerful combo attacks!

◆A unique experience every run!

Experience a roguelite adventure that evolves with every upgrade!

◆Exclusive content only here!

Experience not only the original MHA story, but also exclusive game-original storylines and never-before-seen special moves!



## About the "My Hero Academia" anime series



The "My Hero Academia" anime series is based on the popular manga by Kohei Horikoshi, which was serialized for ten years in *Weekly Shonen Jump* (published by Shueisha) and has surpassed 100 million copies in circulation worldwide.

The story is set in a world where approximately 80% of the population possesses supernatural abilities known as "Quirks."

High school student Izuku Midoriya (also known as "Deku") and his classmates at U.A. High School strive to become Heroes—professionals who protect society from disasters and "Villains" who abuse their Quirks—in this unfolding story of growth, battle, and friendship.

Copyright

© K. Horikoshi / Shueisha, My Hero Academia Project

# Overview of My Hero Academia UNITED SURVIVAL

Title: My Hero Academia UNITED SURVIVAL

Release Date: August 6, 2026

Distribution: KLab Inc.

Platform: App Store / Google Play / PC (Windows)

Region: Worldwide (Excluding Mainland China)

Price: Free-to-play (In-game purchases available)

Copyright: © K. Horikoshi / Shueisha, My Hero Academia Project © KLabGames / gumi

Official X Account: [https://x.com/MHA\\_HS\\_en](https://x.com/MHA_HS_en)

All other trademarks or registered trademarks are the property of their respective owners.

## About KLab

---

KLab is a leader in online mobile gaming. Founded in 2000 and headquartered in Tokyo, the company is listed on the Prime Section of the Tokyo Stock Exchange. With its emphasis on quality and innovative games, KLab continues to grow at a rapid pace, expanding beyond the Japanese market with an office in Shanghai.

For more information about KLab, please visit <https://www.klab.com/en/>.

Please contact us if you have a question about this article:

KLab Inc. Public Relations

E-Mail: [pr@klab.com](mailto:pr@klab.com)

---