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(Securities code: 3657, Tokyo Stock Exchange, Prime Market)
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Notice Regarding the Opening of a New Studio by Our Consolidated Subsidiary

Side International Holdings Limited (Headquarters: London, UK; CEO: Deborah Kirkham; hereinafter “Side”), a consolidated subsidiary of our Company, opened a new studio in Taipei, located in northern Taiwan, which is scheduled to begin full-scale operations in the spring of 2026.

Our group provides Service Lifecycle Solutions, offering quality consulting, game debugging, software testing, environment setup and migration support, monitoring, customer support, fraud prevention, and BPR support across the planning, development, release, operation, and improvement stages of our clients’ services and products. This business is categorized into three segments: Domestic Solutions, Overseas Solutions, and Media Contents.

Side is an intermediate holding company that oversees subsidiaries engaged in Overseas Solutions. Its group companies offer services including debugging, localization, audio recording, customer support, product development support, and art production. Revenue from Overseas Solutions accounts for 38.8% of our consolidated net sales for the fiscal year ended January 2025.

Taiwan ranks within the top 15 markets in the global gaming industry and is said to have approximately 14.5 million gamers. The region actively welcomes companies involved in the gaming ecosystem, such as Side. In Taiwan, Side primarily handles services such as game debugging and localization. With the establishment of the new studio, Side will expand its workforce to meet strong and growing demand.

The gaming market across Taiwan is expected to grow to USD 4.64 billion by 2030. While the impact of this matter on our company’s financial results is currently expected to be minimal, this strategic move will play an important role in strengthening relationships with Taiwan’s rapidly growing developer community and expanding our user base, leveraging Side’s newly launched integrated AI solutions.

For further details, please refer to the attached document.

- Side Celebrates New Taipei Studio in Global Expansion

~The new premises will create at least 75 new jobs in Taipei’s gaming industry~

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Taipei, Taiwan – January 29, 2026 – Today, global award-winning gaming services provider, Side, officially opened its new Taipei studio, creating 75 jobs in Taipei. With Taiwan's gaming industry expected to be worth \$4.64bn by 2030, the expansion is a strategic move for Side as it aims to entice Taiwan's growing developer community with new integrated AI solutions built into its service portfolio.

Following a strong year for the site's Quality Assurance (QA), Localization, and Localization QA businesses respectively, the Side Taipei team successfully completed over 100 projects in 2025 and promoted approximately 10% of full-time staff in the process. Side Taipei veterans will continue to work together along with new colleagues recruited from the hiring drive to fill the new, larger space. Representatives from Side's parent company, PTW Holdings joined for the opening ceremony in Nangang, Taipei city last night.



Representatives from Side and PTW Holdings opened the new Taipei studio: Martin McBride (Chief Communications Officer, Side) Teppei Tachibana (CEO and President, PTW Holdings; Chairman, Side) Frank Chang (Head of Side Taipei Studio) Karen Xia (Vice President, Asia, Side)

Local expertise in gaming has naturally increased as Taipei's population has become more prominent gamers, encouraging businesses like Side to put down roots in the region. There are approximately 14.5 million gamers locally, placing it among the world's top 15 gaming markets. It's recognized globally for its high player spending and influence across online and mobile gaming.

"Our opening in Taipei today is not just another studio opening, it's a commitment to Taiwan's gaming industry and the innovative team we have here," said Deborah Kirkham, CEO of Side. "Side has always been at the forefront of change, and our Taipei team is no different – the focus of 2026 will be on doubling down on our award-winning talent and leveraging our AI solutions for the betterment of our clients".

While the focus of the Taipei studio is QA, Localization, and Localization QA, the team will work closely with the wider Side network of studios to support cross functional projects.

"We are seeing the global gaming industry in flux right now, but the Asian market is continuing to grow across console, PC and mobile gaming. Our region consistently finds ways to innovate and pivot, and most importantly, keep players playing," said Frank Chang, Side Taipei's Site Head. "We built Side Taipei at an East-meets-West crossroads; people in Taiwan are deeply immersed in East Asian and American cultural content across games, film, TV, and streaming. That cultural fluency, combined with our strengths in QA, Localization, and LQA, means we're built to deliver for partners across console, PC, and mobile. There isn't a better team to do it."

Following a global rebrand last year, Side became a full-service gaming studio, capable of working with developers across the full game development cycle. The company also revealed its first AI solution, a combined playtesting and QA tool built in partnership with leading technology and lifestyle brand, Razer. In 2026, the company expects to bring AI solutions to Localization and Localization QA, which will support the growing Taipei team.

Assets and additional news for Side can be found [here](#).

About Side:

Side is a global video game development and services provider, offering technical and creative solutions to many of the largest developers and studios around the world. Founded in 2009, Side has grown from their Japanese roots to become a global force in the video games industry, with 15+ studios in over a dozen countries across North America, Europe, South America, and Asia. Their industry-leading services include art production, game development, audio production, quality assurance, localization, localization QA, player support, community management, and datasets. For more information, visit www.side.inc