



June 8, 2026

Company Name: Pole To Win Holdings, Inc.
Representative: President & CEO Teppei Tachibana
(Stock code: 3657, Tokyo Stock Exchange, Prime Market)
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**Notice Regarding Participation in a Public-Private Partnership Project by Our Consolidated Subsidiary
~Participation in the Ministry of Internal Affairs and Communications’ “DIGITAL POSITIVE ACTION”
to Contribute to the Realization of a Safe and Secure Digital Society~**

We are pleased to announce that our consolidated subsidiary, Pole To Win, Inc. (Headquarters: Nagoya City, Aichi Prefecture; Representative Director and CEO: Kazuaki Shimura; hereinafter “Pole To Win”), has joined “DIGITAL POSITIVE ACTION” (hereinafter “the Project”), an awareness-raising initiative aimed at improving ICT literacy. This project is being promoted through a public-private partnership by the Ministry of Internal Affairs and Communications, platform operators, telecommunications carriers, and other entities.

In today’s society, social media platforms and online services have become indispensable infrastructure for daily life, educational settings, and corporate activities. At the same time, the risks associated with internet use—such as the spread of misinformation, social media-related troubles, online backlash, unauthorized use, and fraud—are becoming increasingly diverse and sophisticated. In light of these challenges, this project promotes public-private collaborative initiatives aimed at enhancing ICT literacy, which refers to the ability to use digital devices and networks safely and appropriately.

Pole To Win has been providing internet support services as one of its core businesses. Through social media and community monitoring, digital risk management, fraud monitoring, and internet safety support, we have supported the internet operations of corporations, local governments, and educational institutions for many years. In participating in this project, we will leverage the expertise we have cultivated in both educational settings and internet operations—particularly through school internet patrols and support for information ethics education—to contribute to the realization of a safe and secure digital society.

More than 20 organizations and companies, including platform operators, telecommunications carriers, IT companies, and related organizations, are participating in this project. Through collaboration and knowledge sharing with organizations and companies from diverse industries, our group will work to enhance ICT literacy across society as a whole and to promote effective measures against online risks.

While we currently expect this initiative to have only a minor impact on our business performance, we believe that strengthening collaboration with the organizations, companies, and government agencies participating in this project will contribute to enhancing our corporate value over the medium to long term. We will continue to prioritize the recovery of profitability and renewed growth as our top priorities, striving to achieve sustainable growth in corporate value.

Please refer to the attached materials for details regarding this project.

- Leveraging on-site expertise in resolving internet issues to realize a safe and secure digital society.
- Pole To Win joins the Ministry of Internal Affairs and Communications’ “DIGITAL POSITIVE ACTION”

Leveraging on-site expertise in resolving internet issues to realize a safe and secure digital society. Pole To Win joins the Ministry of Internal Affairs and Communications' "DIGITAL POSITIVE ACTION"

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Pole To Win, Inc. (Headquarters: Nagoya City, Aichi Prefecture; Representative Director and CEO: Kazuaki Shimura; hereinafter "Pole To Win"), a company that supports the resolution of service lifecycle challenges, has joined the Ministry of Internal Affairs and Communications' "DIGITAL POSITIVE ACTION" initiative. "DIGITAL POSITIVE ACTION" is an initiative that aims to improve ICT literacy by promoting collaboration between the public and private sectors to create a safe and secure internet environment.

To date, Pole To Win has provided a diverse range of online risk management services, including school internet patrols, social media consultation support, monitoring of posts on social media and community sites, digital risk countermeasures such as early detection of social media backlashes, internet safety initiatives, and monitoring of fraudulent payments and listings. Drawing on the expertise accumulated through these actual internet incident responses and 24/7 operational support, the company is also working to support the improvement of ICT literacy across a wide range of fields, including the education sector. In fiscal year 2025, we provided approximately 60 types of awareness-raising materials multiple times a year to 14 local governments and conducted over 100 information ethics training sessions annually. This year, we continue to expand our activities by holding awareness seminars at junior high schools in Aichi Prefecture, among other ongoing initiatives.

Based on our practical expertise, the recognized need to improve ICT literacy across society, and the alignment with the direction of "DIGITAL POSITIVE ACTION," we have decided to participate in this initiative.

Background to Our Participation in "DIGITAL POSITIVE ACTION"

With the spread of digital technology, social media and online services have become indispensable in daily life, educational settings, and corporate activities. At the same time, the risks associated with internet use—such as the spread of misinformation, social media related troubles, online backlash, unauthorized use, and fraud—are becoming increasingly diverse and complex. To address these challenges, "DIGITAL POSITIVE

ACTION," promoted by the Ministry of Internal Affairs and Communications, is advancing public-private partnership initiatives aimed at improving ICT literacy.

In addition to school internet patrols and support for information ethics education, Pole To Win has supported the resolution of challenges in actual internet operations, including monitoring of social media and community sites, digital risk countermeasures, and fraud monitoring.

We decided to participate in this initiative because we believe that by leveraging the insights we have cultivated in both educational settings and internet operations, we can contribute to the realization of a safer and more secure digital society.

Future Outlook

Through our participation in "DIGITAL POSITIVE ACTION," Pole To Win will further advance initiatives aimed at improving ICT literacy. Moving forward, in addition to promoting information ethics in educational settings, we will contribute to the development of a safe and secure internet environment by applying the expertise we have cultivated in practical digital risk management, including social media and community management, fraud prevention, and internet safety. Furthermore, through collaboration and knowledge sharing with companies and organizations across different industries, we aim to improve ICT literacy across society and implement more effective internet risk countermeasures.

Furthermore, through the internet support services provided by Pole To Win, we assist companies, local governments, and educational institutions with their internet operations via social media and community monitoring, digital risk countermeasures, fraud monitoring, and internet safety support.

Internet Support Services

<https://www.service.ptw.inc/service/netsupport/> <Japanese Only>

Inquiry form

<https://www.service.ptw.inc/contact/> <Japanese Only>

About Pole To Win, Inc.

Pole To Win, Inc. is a company specializing in IT services, including game QA, software testing, and internet support. The company launched its game QA business in 1994 and achieved an 800% growth rate within five years of its founding. Since then, it has continued to operate as a pioneer in the game QA industry.

In February 2022, Pole To Win merged with its group companies, marking a new chapter in its journey. These include PITCREW CO., LTD., which supported a wide range of web services through e-commerce fraud prevention and customer support, and QaaS Inc., which contributed to resolving issues through software testing and quality consulting. We have been dedicated to solving challenges for a diverse range of clients, primarily in the gaming and e-commerce industries. Leveraging the knowledge, expertise, and diverse talent we have cultivated through these efforts, we are committed to enhancing the quality and value of services and products across society.

<Company Overview>

Company Name: Pole To Win, Inc.

Headquarters: 1-5-9 Imaike, Chikusa-ku, Nagoya, Aichi Prefecture

Representative Director and CEO: Kazuaki Shimura

Business Activities: QA, Internet Support, Software Testing

Established: January 20, 1994

Corporate Website: <https://www.ptw.inc/>

Service Website: <https://www.service.ptw.inc/>

Note: https://note.com/ptw_note

Official X: https://x.com/Pole_To_Win_

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