



June 11, 2026

Company Name: Pole To Win Holdings, Inc.
Representative: President & CEO Teppei Tachibana
(Stock code: 3657, Tokyo Stock Exchange, Prime Market)
Contact Person: Director & CFO Joji Yamauchi
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Notice Regarding International Certification Obtained by Our Consolidated Subsidiary ~Achieved the Highest Rank “Global Partner” Certification in the ISTQB Partner Program~

We are pleased to announce that our consolidated subsidiary, Pole To Win, Inc. (Headquarters: Nagoya City, Aichi Prefecture; Representative Director and CEO: Kazuaki Shimura; hereinafter “Pole To Win”), has been certified as a “Global Partner,” the highest rank in the Partner Program, by ISTQB (International Software Testing Qualifications Board), an international software testing certification organization.

The terminology and concepts defined by ISTQB are widely recognized as industry standards in the field of software testing and are used as a common foundation by professionals worldwide. Furthermore, the “ISTQB Partner Program” is a certification system that recognizes companies and organizations contributing to the improvement of software quality. It is one of the internationally established certification systems evaluated based on criteria such as the number of certified individuals, organizational structure, and initiatives for quality improvement.

Our group operates both domestically and internationally, with game QA as one of its core businesses. In addition, within Japan, the company is focusing on expanding its software testing services in non-gaming sectors. This “Global Partner” certification was awarded in recognition of the company as an organization committed to improving software quality through the development of specialized software testing professionals, based on the status of its ISTQB-certified personnel. In addition, Pole To Win is the 10th company worldwide to obtain this certification. (As of June 2026, based on publicly available information.)

While we currently expect this to have a minimal impact on our business performance, we believe that obtaining this certification will strengthen our ability to provide quality support services based on international standards for our products and services offered both domestically and internationally. We anticipate that this will contribute to the enhancement of our corporate value over the medium to long term. We will continue to prioritize the recovery of profitability and renewed growth as our top priorities, striving to achieve sustainable growth in corporate value.

Please refer to the attached materials for further details regarding this matter.

• Pole To Win Achieves “Global Partner,” the Highest Partner Status of ISTQB, the International Software Testing Qualifications Board —Further Strengthening Collaboration with Group Offices in 14 Countries to Expand World-Class Testing Services—

Pole To Win Achieves "Global Partner," the Highest Partner Status of ISTQB, the International Software Testing Qualifications Board —Further Strengthening Collaboration with Group Offices in 14 Countries to Expand World-Class Testing Services—



ISTQBパートナープログラム最高位「Global Partner」認定

PTW ポールトゥウィン株式会社

Pole To Win, Inc. (Headquarters: Nagoya, Aichi Prefecture; CEO: Kazuaki Shimura; hereinafter "Pole To Win") is pleased to announce that it has been certified as a "Global Partner"—the highest rank in the partner program of ISTQB (International Software Testing Qualifications Board), an international software testing certification body—becoming the 10th company worldwide to achieve this status (as of June 2026, based on publicly available information).

The "ISTQB Partner Program" is a system that certifies companies and organizations committed to improving software quality through the development of specialized software testing professionals, based on the status of ISTQB certifications held (points awarded according to the number and difficulty level of certifications). Among these, "Global Partner" is the highest certification rank, awarded to companies that have met strict criteria, such as achieving high-level certifications at multiple international locations.

In addition to being certified as a "Platinum Partner"—the highest rank in Japan—Pole To Win's overseas game solutions brand "Side" has also been certified as a "Gold Partner" for its offices in Portugal and India.

A Global Structure Supporting Service Quality in Compliance with International Standards

Centered around Pole To Win, which handles domestic operations, and Side, which handles overseas operations, our group has established a global service delivery structure. Overseas, we operate in 17 locations across 14 countries with a workforce of approximately 2,500 employees, providing a wide range of services including game QA, localization, voice recording at our in-house studios, art production, game development support, and customer support. We also offer QA services utilizing cutting-edge technologies such as generative AI. By training ISTQB-certified engineers at each location and standardizing quality management processes, we deliver high-quality services regardless of region or language.

世界各国の拠点



Enhancing Value Through ISTQB "Global Partner" Certification

Through our "Global Partner" certification, Pole To Win will further advance the following initiatives:

<Providing High-Quality Testing Services Based on International Standards>

Utilizing ISTQB expertise in our quality assurance processes, we support the visualization of quality issues and risk mitigation from the early stages of development.

<Strengthening Our Global Quality Support System>

Through collaboration among our domestic and international locations, we provide quality verification services that support multiple languages and regions.

<Continuing to develop highly skilled professionals>

We promote the development of specialized talent in the quality field through support for ISTQB certification and the expansion of educational programs.

<Expanding Quality Support Across a Wide Range of Industries>

In addition to the gaming industry, we contribute to quality improvement across diverse fields, including enterprise, e-commerce, fintech, IoT, and AI-related services.

Moving forward, Pole To Win Group will continue to support our clients' service quality improvement and global expansion by providing quality assurance services based on international standards.

About ISTQB

ISTQB® (International Software Testing Qualifications Board) is a non-profit organization that operates software testing certification programs on a global scale. It promotes the standardization of software testing techniques and the enhancement of quality worldwide.

About Pole To Win, Inc.

Pole To Win, Inc. is a company primarily engaged in IT services, including game QA, software testing, and online support. The company launched its game QA business in 1994 and achieved an 800% growth rate within five years of its founding. Since then, it has continued to lead the industry as a pioneer in game QA.

In February 2022, the company completed a merger with its group companies. By combining the strengths of "QaaS Inc., which has contributed to resolving numerous defects through software testing and quality consulting, and PITCREW CO., LTD., which has supported a wide range of web services through e-commerce fraud prevention and customer support, we have expanded into a comprehensive service structure that covers everything from testing and quality assurance to fraud prevention and operational support. Leveraging the knowledge, expertise, and diverse talent we have cultivated over the years, we are committed to enhancing the quality and value of services and products across the industry.

[Company Overview]

Company Name: Pole To Win, Inc.

Headquarters: 1-5-9 Imaike, Chikusa-ku, Nagoya, Aichi Prefecture

Representative Director and CEO: Kazuaki Shimura

Business Activities: QA, Internet Support, Software Testing

Established: January 20, 1994

Corporate Website: <https://www.ptw.inc/>

Service Website: <https://www.service.ptw.inc/>

Note: https://note.com/ptw_note

Official X: https://x.com/Pole_To_Win_

期待通り、PTW
予想以上。

Media Inquiries

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