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November 20, 2026

Company Name: Pole To Win Holdings, Inc.
Representative: President & CEO Teppei Tachibana
(Stock code: 3657, Tokyo Stock Exchange, Prime Market)
Contact Person: Director & CFO Joji Yamauchi
(Email：ir@ptw.inc)

Notice Regarding Recognition of Our Consolidated Subsidiary at the TIGA Awards 2026
~ Side Receives Top Honors in QA and/or Localisation Provider and Service Provider Categories ~

We are pleased to announce that Side International Holdings Limited (Headquarters: London, UK; CEO: Deborah Kirkham; hereinafter "Side"), a consolidated subsidiary of the Company, has received top honors in the “QA and/or Localisation Provider” and “Service Provider” categories at the TIGA Awards 2026, hosted by TIGA (The Independent Game Developers' Association), a leading trade association for the UK games industry.

1. Background

Side is an intermediate holding company overseeing the Group’s Overseas Solutions businesses. Through its subsidiaries, the company provides a wide range of game development-related services, including game QA, localization, voice recording, customer support, and art production. Revenue from the Overseas Solutions segment accounted for 42.6% of the Company’s consolidated revenue for the fiscal year ended January 31, 2026.

Headquartered in London, UK, Side actively engages with leading industry associations and policymakers within the UK games sector. In 2026, Side served as a Lead Sponsor of Westminster Games Week 2026, a policy forum organized by Ukie (The Association for UK Interactive Entertainment), supporting initiatives aimed at the sustainable development and global competitiveness of the UK games industry.

In addition, Side has recently expanded its business scope by promoting the use of AI in game testing, strengthening its art production capabilities, and developing adjacent businesses such as dataset services for AI developers. Through these initiatives, Side continues to expand its business domain and enhance its global game development support platform.

2. Overview

The TIGA Awards are annual awards organized by TIGA, one of the leading trade associations representing the UK games industry. In addition to categories recognizing game titles, the awards also include categories for game development companies, service providers, educational institutions, and other industry participants, and are widely recognized as one of the most prestigious awards programs in the UK games industry.

https://tiga.org/awards/2026-winners

The two categories in which Side received top honors are intended for companies and service providers that support the games industry, with professional expertise, service quality, and contributions to the industry among the key evaluation criteria.

Side received top honors in the following categories:

▶ **QA and/or Localisation Provider** Number of Nominees: 3 This category recognizes companies with outstanding achievements in game QA and localization services.
▶ **Service Provider** Number of Nominees: 10 This category recognizes companies that provide a broad range of services to game developers and publishers.

Side has contributed to the development of numerous high-profile titles, including voice recording services provided as part of the localization of *The Legend of Zelda: Ocarina of Time* for Nintendo Switch 2, released by Nintendo Co., Ltd. on November 5, 2026. In addition, 41 titles supported by Side were nominated for this year's The Game Awards, demonstrating the Company's extensive track record across the global games market.

We believe these awards represent third-party recognition by TIGA of Side's expertise and service quality, supported by its extensive track record and long-standing contribution to the games industry.

3. Relationship to the Group's Growth Strategy

Our Group has identified the overseas games market as one of its key growth areas. We believe this recognition will contribute to enhancing the competitiveness and brand strength of our Overseas Solutions business.

Going forward, the Group will continue to strengthen its business foundation and improve service quality in the Overseas Solutions segment, while further enhancing its competitiveness in the global market.

4. Impact on Financial Results

While the impact on consolidated financial results for the fiscal year ending January 2027 is expected to be limited, we believe that this recognition will enhance the Group's visibility and competitiveness, contributing to an expansion of business opportunities and the strengthening of our earnings base in the overseas games market, which remains one of our strategic focus areas.

Should any matters requiring disclosure regarding the impact on business performance or other related issues arise in the future, we will promptly provide an update.

~ Notice Regarding Special Shareholder Benefit Program to Mark the 15th Anniversary of Our Listing ~

The Company marked the 15th anniversary of its listing on the Tokyo Stock Exchange on October 26, 2026. To express our sincere appreciation to our shareholders for their longstanding support, we have announced the implementation of a special shareholder benefit program. In addition to a planned term-end dividend of ¥8 per share (for a total annual dividend of ¥16 per share), shareholders will receive up to 27,000 shareholder benefit points (equivalent to approximately ¥27,000) depending on the number of shares held. (1 point is approximately equivalent to ¥1. The shareholder benefit record date is January 31, 2027.)

For details, please refer to the following announcement.

Notice Regarding the Implementation of a Special Shareholder Benefit Program

Please also refer to the information below for inquiries regarding the special shareholder benefits and our responses.

Questions from Investors (Page 4: Special Shareholder Benefit Program)