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Izawa Towel Co., Ltd. Named One of the Top 15 Global Towel Leaders in International Market Report (Tokyo : 365A)

TOKYO, July 7, 2026 — Izawa Towel Co., Ltd. announced that it has been recognized as one of the 15 leading global companies in the towel market by Global Market Insights Inc., a U.S.-based international market research firm, in its latest report, "Towel Market Size & Share 2025 – 2034."

Global Market Report Overview and Background

The report forecasts steady and continuous growth for the global towel market:

- Market Size Forecast: Expected to expand from USD 17 billion in 2024 to USD 28.7 billion by 2034 (CAGR of 5.4%).
- Key Region: The Asia-Pacific region, where the Company is based, remains the world's largest and fastest-growing market.
- Market Trends: Driven by "functionality" (such as antibacterial and quick-drying properties), the recovery of tourism, and rising demand for "sustainability" (including organic materials).

Rarity of the "Fabless Model" Among Industry Leaders

Most of the 15 major companies featured in the report are global conglomerates—such as Welspun, Trident, and Sunvim Group—that operate large-scale factories employing tens of thousands of people and conduct vertically integrated in-house production from yarn spinning to finished goods.

In contrast, the Company, selected from Japan, operates on a rare "fabless manufacturer" business model without owning its own factories. Utilizing an "asset-light" management structure that eliminates the maintenance costs and capital investment risks of large-scale facilities, the Company focuses on the in-house R&D of patented technologies and specifications. Its high agility in outsourcing manufacturing to the most suitable factories worldwide has been highly evaluated, leading to its inclusion as one of the top 15 global companies.

Future Prospects

Through convenience stores and major e-commerce platforms, the Company has consistently delivered high-quality, high-performance towels tailored to the sophisticated demands of Japanese consumers, powered by its unique R&D capabilities. Leveraging this global recognition, the Company will continue to deliver new value to both domestic and international markets by capturing evolving global needs and further advancing its unique business model.

Target Report Details

Report title:	Towel Market Size & Share 2025 – 2034
Published by:	Global Market Insights Inc.
Report URL:	https://www.gminsights.com/industry-analysis/towel-market

[15 major companies (in the order of appearance in the report)]
1888 Mills / Alok Industries / Feroze 1888 Mills / Himatsingka Linens / Indus Home / Izawa Towel (IZAWA TOWEL CO.,LTD.) / Loftex China / Möve Frottana / Noman Group / Standard Textile / Sunvim / Trident / Welspun / WestPoint Home / Zorlu Textiles

About IZAWA TOWEL CO., LTD.

Izawa Towel Co., Ltd. (Tokyo Stock Exchange Standard: 365A) is a leading Japanese fabless towel manufacturer known for its advanced R&D capabilities and patented technologies. Led by Representative Director Shoji Izawa, the company plans, manufactures, and handles the export, import, and sales of high-performance towel products tailored to major e-commerce platforms and retail chains.

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