Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

May 15, 2026

To whom it may concern

3-20-2 Nishi-Shinjuku, Shinjuku-ku, Tokyo
Cross Marketing Group Inc.
Miki Igarashi, President & CEO
(Code number: 3675 Tokyo Stock Exchange Standard Market)
Contact: Koji Onozuka, Director & CFO
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Notice Concerning Acquisition of Treasury Shares and Purchase of Treasury Shares through Off-Auction Treasury Share Repurchase Trading System (ToSTNeT-3)

(Acquisition of treasury shares pursuant to the provisions of the Articles of Incorporation under Article 165, Paragraph 2 of the Companies Act and
purchase of treasury shares through off-auction treasury share repurchase trading system (ToSTNeT-3))

Cross Marketing Group Inc. (the "Company") hereby announces that its Board of Directors resolved at a meeting held today to acquire treasury shares and the specific matters related to the acquisition, pursuant to the provisions of Article 156 of the Companies Act as applied by replacing the terms pursuant to the provisions of Article 165, Paragraph 3 of the same Act, as follows.

Details

1. Reason for the acquisition of treasury shares

The acquisition is intended to enable the execution of flexible capital policies in response to changes in the business environment and to improve capital efficiency.

2. Method of acquisition

The Company will entrust the purchase at 583 yen, the closing price (including the final special quote) today (May 15, 2026), through the Tokyo Stock Exchange's Off-Auction Treasury Share Repurchase Trading System (ToSTNeT-3) at 8:45 a.m. on May 18, 2026 (no changes will be made to other trading systems or trading hours).

The purchase order will be valid only for the duration of the relevant trading session.

3. Details of matters related to the acquisition

(1) Class of shares to be acquired: Common shares of the Company

(2) Total number of shares to be acquired: 700,000 shares (maximum)
(Ratio to the total number of issued shares (excluding treasury shares): 3.61%)

(3) Total acquisition price of shares: 408,100,000 yen (maximum)

(4) Announcement of acquisition Sresults: The acquisition results will be announced after the close of trading at 8:45 a.m. on May 18, 2026.

(Note 1) The number of shares will not be changed. Depending on market trends and other factors, part or all of the acquisition may not be executed.

(Note 2) The purchase will be made on the basis of sell orders corresponding to the number of shares scheduled to be acquired.

(Note 3) Regarding the acquisition of treasury shares, the Company has received notice from CARTA HOLDINGS, INC., the fourth largest shareholder of the Company, of its intention to participate with all of the common shares of the Company it holds.

(Reference) Status of treasury shares as of March 31, 2026

Total number of issued shares (excluding treasury shares): 19,403,263 shares

Number of treasury shares: 567,201 shares

End