August 28, 2026

For Immediate Release

Ceres Inc.

Ceres Selected for "Forbes Asia's Best Under A Billion 2026"

Ceres, Inc. (Headquarters: Shibuya-ku, Tokyo; President and CEO: Satoshi Takagi; Stock Code: 3696; hereinafter "Ceres") is pleased to announce that it has been selected for "Forbes Asia's Best Under A Billion 2026," a list published by "Forbes Asia," the Asian edition of the U.S. business magazine Forbes. Ceres was also selected in 2017, 2018, and 2022, making this its fourth time on the list.

■ Details

Publication : Forbes Asia "200 Best Under A Billion 2026 List"

List of selected companies : https://www.forbes.com/lists/asia200/

Ceres profile page : https://www.forbes.com/companies/ceres/

■ About "Forbes Asia's Best Under A Billion"

"Forbes Asia's Best Under A Billion" is an annual list compiled by "Forbes Asia", which selects 200 outstanding companies from over 20,000 listed firms in the Asia-Pacific region with annual turnover of less than US$1 billion, based on quantitative and qualitative indicators such as turnover, profits and growth rates. In the 2026 edition, 22 companies from Japan, including Ceres, were selected.

■ About Ceres Inc.

Ceres has adopted the mission of "Nurturing potential, enriching the future," and aims to "Enriching the world through internet marketing." Ceres leverages "Moppy," one of Japan's largest reward point platforms, as a foundation for stable growth while pursuing revenue expansion through a vertically integrated business model. At the same time, it has identified the blockchain sector as a key area for investment and is driving the development of next-generation platforms to revitalize the digital economy. In addition to deepening these existing businesses, the company is actively pursuing strategic M&A and new business development to achieve disruptive growth and maximise sustainable corporate value.

■ Forbes Asia Company Profile

Company Name：Forbes Media Asia Pte Ltd

Representative：William Adamopoulos

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■ Ceres Inc. Company Profile

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Representative：Satoshi Takagi, President and Representative Director

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