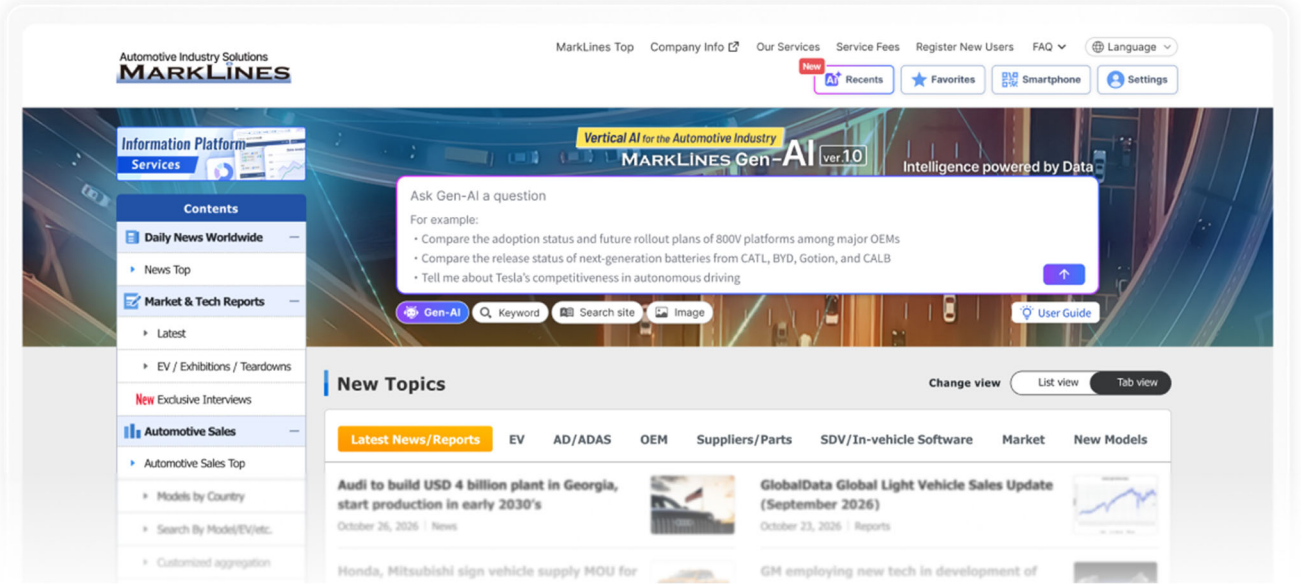
To whom it may concern:

October 28, 2026

Official Release of “MarkLines Gen-AI ver. 1.0,” Automotive Industry Professional AI

MarkLines Co., Ltd.
(Code: 3901 TSE Prime)

MarkLines Co., Ltd. (Headquarters: Minato Ward, Tokyo; President and CEO: Makoto Sakai; https://www.marklines.com/) has officially released “MarkLines Gen-AI ver. 1.0,” a generative AI service for B2B users in the automotive industry. This service, called “Automotive Industry Professional AI,” supports information gathering and analysis specifically tailored to the automotive industry.



The officially released “ver. 1.0” is based on the beta version released in January 2026 and incorporates user feedback to improve response accuracy and speed, as well as expanded knowledge of the automotive industry.

As a result, it has evolved into a generative AI that can be used in a wider range of tasks, including not only traditional information retrieval and research, but also market and technology trend analysis, formulation of development themes and product policies, consideration of target markets and sales policies, procurement policies and supplier selection.

■ Generative AI supports everything from “information gathering and analysis” to “strategy development and decision-making”

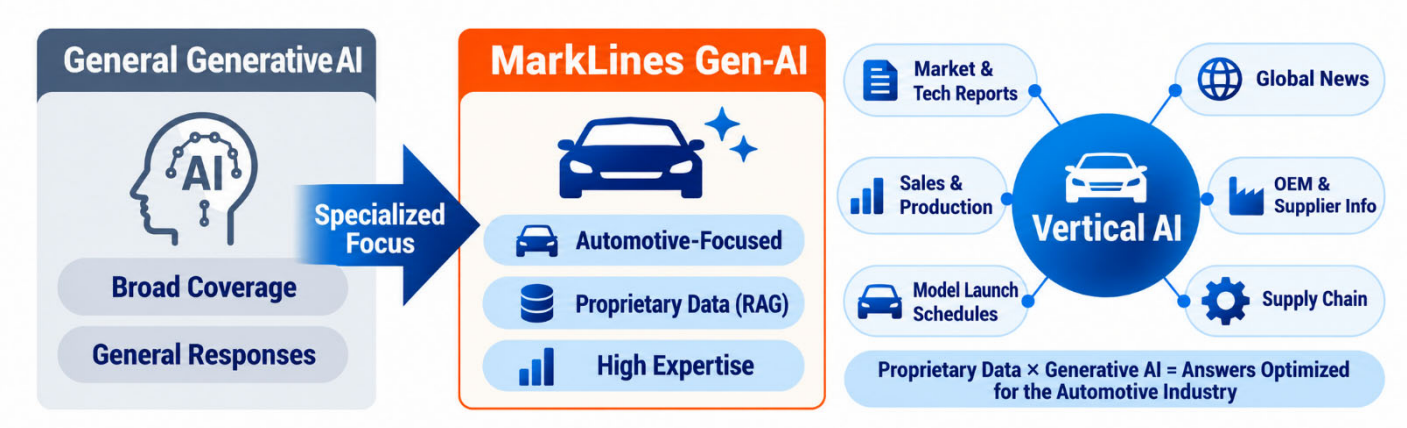
The “MarkLines Gen-AI” has been developed beyond an information search and analysis tool into a service that supports companies in strategy formulation and decision-making. By combining MarkLines’ extensive specialized data and primary information with generative AI, we provide support ranging from “information gathering and analysis” to “strategy development and decision-making.”



Furthermore, by organically integrating the diverse services offered by MarkLines, including reverse engineering, consulting, recruitment, promotional advertising, market forecasting, custom software development, and the automotive industry support fund, we developed these offerings into a comprehensive “automotive industry solution” that provides end-to-end support from the planning stage through to implementation, thereby contributing to the maximization of business results.

■ Toward “Vertical AI” specialized for the automotive industry

While general generative AI covers information across a wide range of fields, its reliability and expertise can be a challenge when it comes to using it for specialized business tasks. ”MarkLines Gen-AI” was developed not as a general-purpose AI that handles a wide range of information, but as a highly specialized ”Vertical AI” specifically for the automotive industry. By combining an LLM (large language model) with MarkLines’ proprietary data (RAG - Retrieval-Augmented Generation) accumulated over many years, including market and technology reports, sales and production volumes, model information, parts supply chain data, global news, OEM facilities’ locations and supplier information, we provide answers tailored to the practical realities of the automotive industry, unlike typical generative AI.



Leveraging its expertise as a “Vertical AI” specialized in the automotive industry, it can be used for the following types of tasks:

- Setting market entry timing and targets by combining sales and production volumes with model change information
- Research and comparative analysis of supplier delivery relationships and parts adoption status
- Setting development goals based on the latest trends in vehicles, components, and technology, as well as comparisons with competing products

・ Analysis of adoption trends and technology trends in automotive materials and components
・ Identifying target customers through market and competitor trend analysis
・ Research and selection of suppliers and supply chains

MarkLines will continue to evolve “MarkLines Gen-AI” and develop it as next-generation infrastructure that connects information, analysis, strategy, and execution in the automotive industry.

For inquiries regarding this matter, please contact
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MarkLines operates Automotive Industry Solutions. Our main business is an online information service that allows users to search for information on global automobile production and sales, technology, parts, etc. on the Internet, and also promote their own products to automakers and parts manufacturers. Currently, our products are used by approximately 7,000 companies that form the supply chain of the automotive industry, including domestic and foreign manufacturers of finished vehicles, parts, and materials. In addition, we offer a one-stop service that includes reverse engineering, consulting, recruitment, promotional advertising, market forecasting, custom software development, and an automotive industry support fund.