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June 25, 2026
gumi Inc.

New Game App Based on the Anime *My Hero Academia*

My Hero Academia: UNITED SURVIVAL

Global Simultaneous Pre-Registration Now Open!

gumi Inc. (Headquarters: Shinjuku-ku, Tokyo; Representative Director and CEO: Hiroyuki Kawamoto) announces that *My Hero Academia: UNITED SURVIVAL* ("Hirosaba"), a new game app based on the *My Hero Academia* anime series currently in co-development with KLab Inc. (Headquarters: Minato-ku, Tokyo; Representative Director, President and CEO: Tetsuya Sanada), has launched worldwide simultaneous pre-registration today, Thursday, June 25, 2026, on the App Store, Google Play, and the official website. (Available in Japanese, English, and Traditional Chinese)

Follow our official X account for the latest news and updates.
My Hero Academia: UNITED SURVIVAL Official X
https://x.com/heroaca_HS



My Hero Academia: UNITED SURVIVAL Pre-Registration Page

・App Store *Excluding certain regions
https://mhahs.go.link/18Wwd

・Google Play *Excluding certain regions
https://mhahs.go.link/7t32T

・Official Pre-Registration Site
https://www.heroaca-unitedsurvival.com

Help reach 500,000 pre-registrations to unlock a hero of your choice (SR Izuku Midoriya / SR Katsuki Bakugo / SR Shoto Todoroki)









Check the official pre-registration site and official X for full details on pre-registration rewards!

About *My Hero Academia: UNITED SURVIVAL*

◆ Action-Packed Gameplay with Simple Controls!
A roguelite hero action game where you power up your "Quirk" and mow down waves of incoming enemies!

◆ Team Up in Groups of Three!
A diverse cast of unique characters awaits! Use the bonds you share with your allies to overcome every obstacle!

◆ Turn the Tide with Flashy Special Moves!
Combine "Quirks" to unleash powerful Team-Up Special Moves!

◆ A Roguelite Experience That Evolves Every Run!
With endless growth combinations, aim to build the ultimate team!

◆ All-New Content Exclusive to This Game!
Features original game scenarios and special moves alongside content from the *My Hero Academia* story!



About the Anime *My Hero Academia*



The hit manga series has surpassed a staggering 100 million copies in circulation worldwide! Based on the hit manga by Kohei Horikoshi, *My Hero Academia* has captivated audiences for a decade during its legendary run in Shueisha's Weekly Shonen Jump. The series is set in a world where approximately 80% of the population possesses extraordinary abilities known as "Quirks."

The story follows Izuku "Deku" Midoriya and his classmates at U.A. High School as they train to become professional heroes—protectors of society against accidents, disasters, and the "Villains" who exploit their Quirks for evil. The narrative explores a deep-reaching saga of personal growth, intense battle, and the unbreakable bonds of friendship.

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My Hero Academia: UNITED SURVIVAL — Game Overview

Title	*My Hero Academia: UNITED SURVIVAL*
Launch Date	Planned for 2026
Publisher	KLab Inc.
Platform	App Store, Google Play, Windows
Region	Available worldwide (excluding mainland China)
Price	Free to play (in-app purchases)
Copyright	©Kohei Horikoshi / Shueisha, My Hero Academia Production Committee ©KLabGames / gumi
Official X	https://x.com/heroaca_HS

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■**Company Overview: gumi Inc.**

Guided by our mission "Wow the World! Delivering wonders and excitement to everyone," gumi operates two primary businesses: the Neo-Media Entertainment Business and the Neo-Crypto Business.

In the Neo-Media Entertainment Business, we develop games that combine our proprietary game engine with leading IPs from other companies, while also actively acquiring IPs through production committee investments and expanding into peripheral entertainment businesses.

In the Neo-Crypto Business, we are expanding our operations through the holding and active management of crypto assets centered on XRP, portfolio management and system development at Hinode Technologies, and fund-related activities as key business pillars.

Company Name	gumi Inc.
Address	Sumitomo Fudosan Nishi-Shinjuku Building No. 5, 4-34-7 Nishi-Shinjuku, Shinjuku-ku, Tokyo 160-0023
Representative	Hiroyuki Kawamoto
Established	June 13, 2007
Capital	¥15,407 million (as of end of April 2026)
Business Description	Neo-Media Entertainment Business Neo-Crypto Business
URL	https://gu3.co.jp/

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