November 13, 2026

Fiscal Year Ending March 2027 Q2 Financial Results

2026.04.01 - 2026.09.30

Double Standard

CONTENTS

Summary of Consolidated Financial Results for the 2nd Quarter of the FY2027

（P.03～P.10）

Business Overview

（P.11～P.22）

Fiscal Year Ending March 2027 Forecast

（P.23～P.26）

Reference Data

（P.27～P.32）

Double Standard Inc. ALL RIGHTS RESERVED

Summary of Consolidated Financial Results for the 2nd Quarter of the FY2027

Double Standard Inc. ALL RIGHTS RESERVED

Performance Highlights

Double Standard

- **Revenue:** Revenue increased significantly for the second consecutive quarter, up 38.0% year-on-year.
  - Transactions with a major client that were scheduled to terminate partially continued, while upselling and cross-selling to existing clients progressed steadily.
  - Numerous transactions with new clients commenced, including an increase in one-time projects expected to generate future recurring revenue.
- **Operating Profit:** Operating profit and ordinary profit increased, while quarterly net income attributable to owners of the parent declined.
  - Quarterly net income attributable to owners of the parent declined due to temporary expenses (extraordinary losses) associated with the relocation of the head office.
  - Profit margins temporarily declined due to an increase in one-time projects and upfront investments in new services.
  - Selling, general and administrative expenses increased due to higher rent following the office relocation and an increase in personnel.

Net sales

Year on Year UP 38.0%

4,222,732 JPY thousands

Ordinary profit

Year on Year UP 0.1%

767,003 JPY thousands

Operating profit

Year on Year UP 0.5%

766,697 JPY thousands

Quarterly profit attributable to owners of the parent

Year on Year ▼ 6.8%

476,263 JPY thousands

Double Standard Inc. ALL RIGHTS RESERVED

Overview of Financial Results

Both existing and new clients continued to generate steady business, and progress toward the announced figures remained largely in line with expectations.

・Upselling and cross-selling to existing clients progressed steadily, while transactions with new clients also commenced smoothly.
・Profit margins temporarily declined due to an increase in one-time projects, continuing the trend from Q1.
・Continued upfront investment in new service development to support further business expansion.
・Costs increased due to upfront investments in the development of new services and the relocation of the head office.

(Unit : JPY thousands)

Item	FY2027 2Q	FY2026 2Q	Year on Year		FY2027 Forecast	
	Actual	Actual			Full-year	Progress rate
Net sales	**4,222,732**	**3,060,936**	+1,161,796	+38.0%	7,200,000	58.7%
Cost of sales	**2,837,295**	**1,709,421**	+1,127,874	+66.0%	—	—
Gross profit	**1,385,436**	**1,351,514**	+33,921	+2.5%	—	—
Selling, general and administrative expenses	**618,739**	**588,725**	+30,013	+5.1%	—	—
Operating profit	**766,697**	**762,789**	+3,908	+0.5%	1,800,000	42.6%
Ordinary profit	**767,003**	**766,318**	+684	+0.1%	1,760,000	43.6%
Profit Attributable to owners of parent (Annual/Interim)	**476,263**	**511,035**	-34,772	-6.8%	1,197,000	39.8%

Double Standard Inc. ALL RIGHTS RESERVED

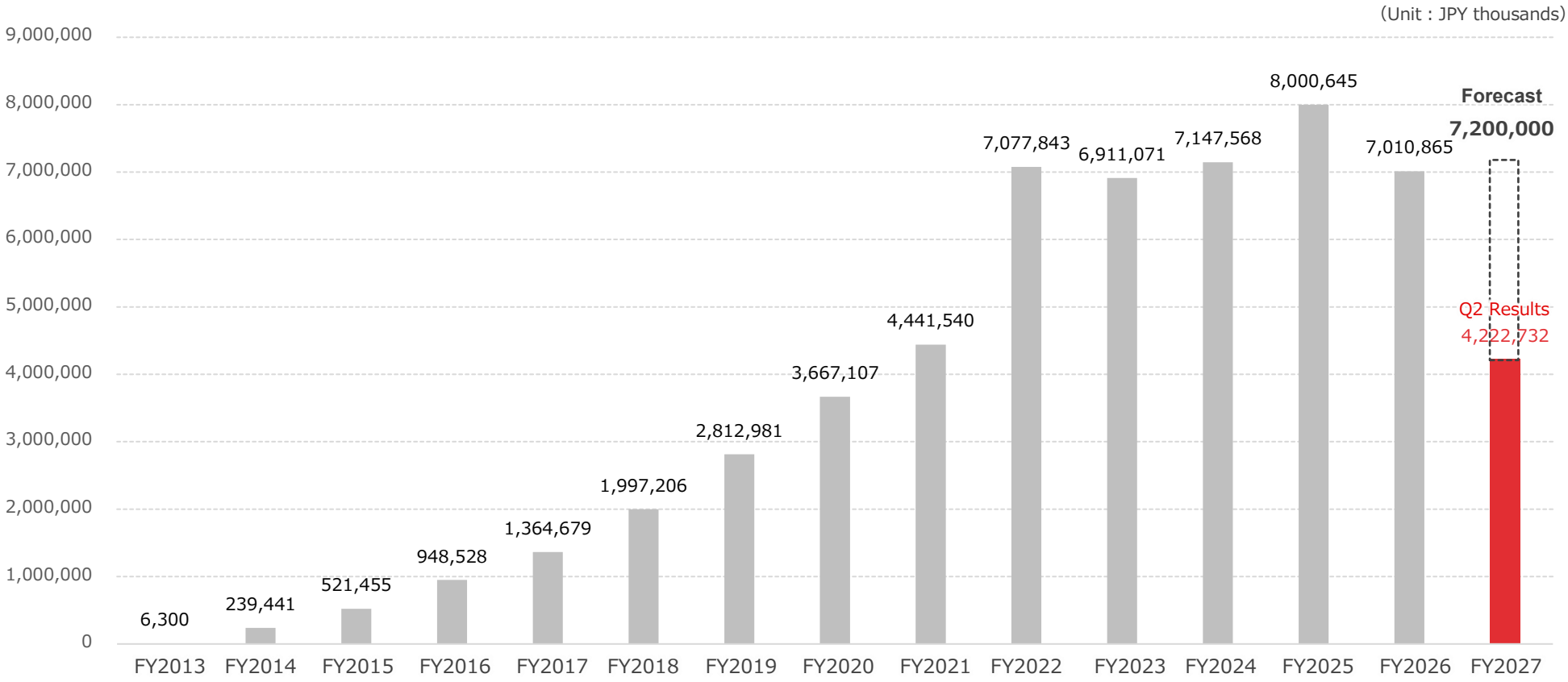
Sales Trend

Revenue Increased Significantly YoY

● Revenue: +38.0% YoY | Progress toward Full-year Forecast: 58.7%

・Continued expansion of business with both existing and new clients to offset the impact of the termination of transactions with a major client (while continuing certain transactions).

・Focused sales efforts on acquiring clients with the potential to become key clients.



Double Standard Inc. ALL RIGHTS RESERVED

Operating Profit & Ordinary Profit Trends

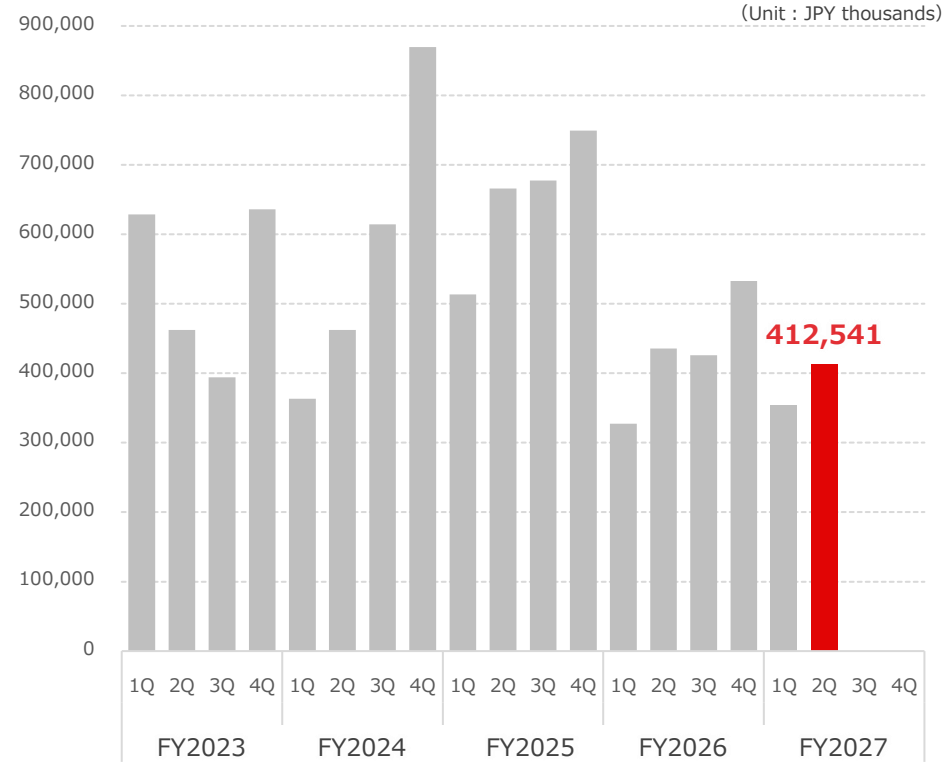
Operating and Ordinary Profit Increased YoY, Although Growth Was Limited by Higher SG&A Expenses Associated with the Head Office Relocation and Other Factors

- Operating Profit: +JPY 3 million (+0.5% YoY) | Ordinary Profit: +JPY 0 million (+0.1% YoY)

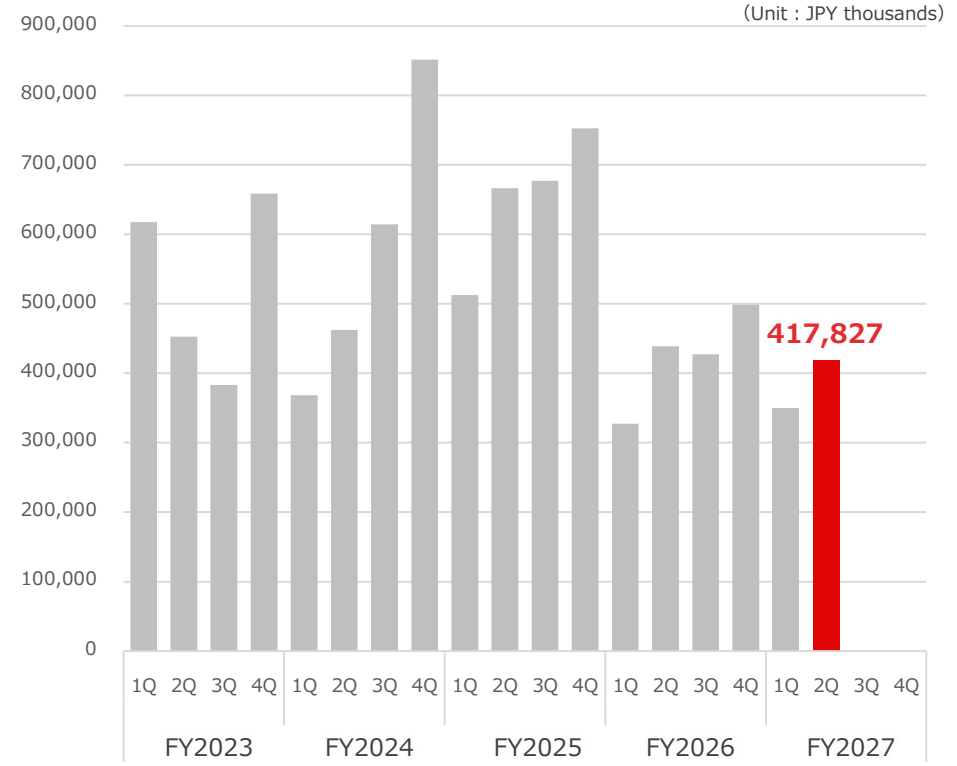
Progress toward the full-year forecast remained broadly in line with expectations.

- Progress Toward Full-Year Forecast: Operating Profit 42.6% | Ordinary Profit 43.6%

Operating profit



Ordinary profit



Double Standard Inc. ALL RIGHTS RESERVED

Balance Sheet

Key Factors for Changes

【Assets】 Decreased despite increases in buildings and leasehold and guarantee deposits, primarily due to a decrease in cash and deposits resulting from dividend payments.

【Liabilities】 Increased despite a decrease in accounts payable, primarily due to increases in income taxes payable and accrued consumption taxes.

【Net Assets】 Decreased despite the recognition of quarterly net income attributable to owners of the parent, primarily due to dividend payments.

(Unit : JPY thousands)

Item	FY2027 2Q	FY2026	Year on Year comparison	
	Actual	Actual	Increase/decrease	Increase/decrease ratio
Current assets	**5,567,907**	**6,385,691**	-817,783	-12.8%
Cash and deposits	**4,458,906**	**5,286,741**	-827,834	-15.7%
Non-current assets	**1,420,901**	**997,499**	+423,402	+42.4%
Total assets	**6,988,809**	**7,383,191**	-394,381	-5.3%
Liabilities	**779,195**	**703,731**	+75,464	+10.7%
Net assets	**6,209,614**	**6,679,460**	-469,845	-7.0%
Equity ratio (%)	**88.9%**	**90.5%**	–	–

Double Standard Inc. ALL RIGHTS RESERVED

Cash Flows

Double Standard

- **Major Cash Flows from Operating Activities**
  - Profit before income taxes: 706,258 JPY thousand
  - Decrease in trade payables: △265,487 JPY thousand
  - Income taxes paid: △99,126 JPY thousand
- **Major Cash Flows from Investing Activities**
  - Purchase of property, plant and equipment: △212,680 JPY thousand
  - Payments for Leasehold and Guarantee Deposits: △197,507 JPY thousand
- **Major Cash Flows from Financing Activities**
  - Dividends paid by the parent company: △945,388 JPY thousand

(Unit : JPY thousands)

Item	FY2027 2Q	FY2026	Year on Year comparison
	Actual	Actual	Increase/decrease
Cash Flows from Operating Activities	**538,854**	**775,258**	-236,404
Cash Flows from Investing Activities	**△421,300**	**-23,549**	-397,750
Cash Flows from Financing Activities	**△945,388**	**-811,509**	-133,879
Net Increase (Decrease) in Cash and Cash Equivalents	**△827,834**	**-59,800**	-768,034
Cash and Cash Equivalents at Beginning of Period	**5,286,741**	**5,346,541**	-59,800
Cash and Cash Equivalents at End of Period	**4,458,906**	**5,286,741**	-827,834

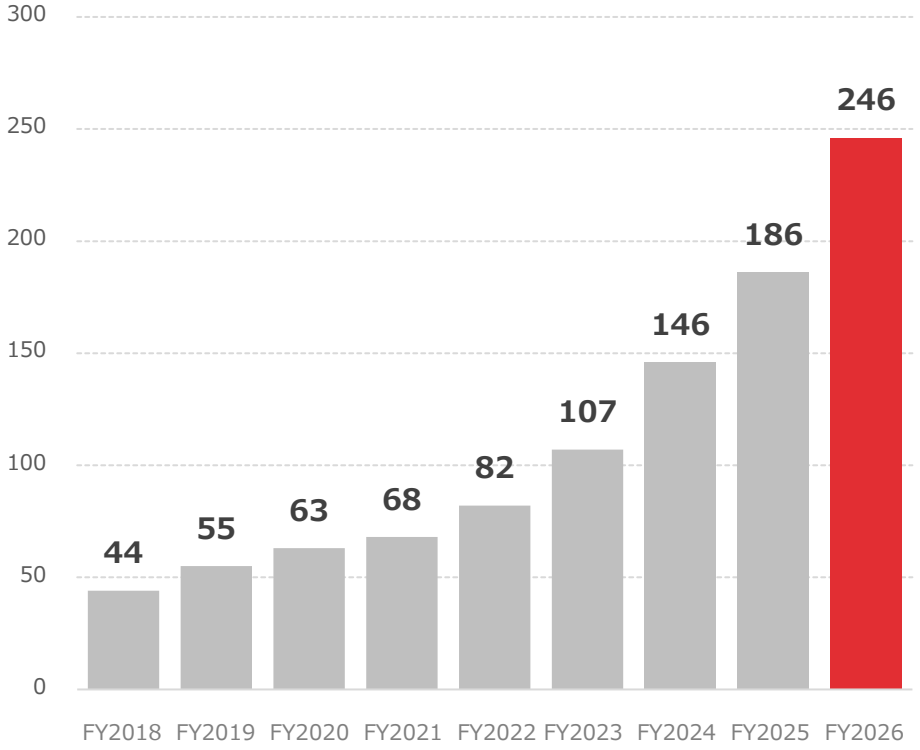
Double Standard Inc. ALL RIGHTS RESERVED

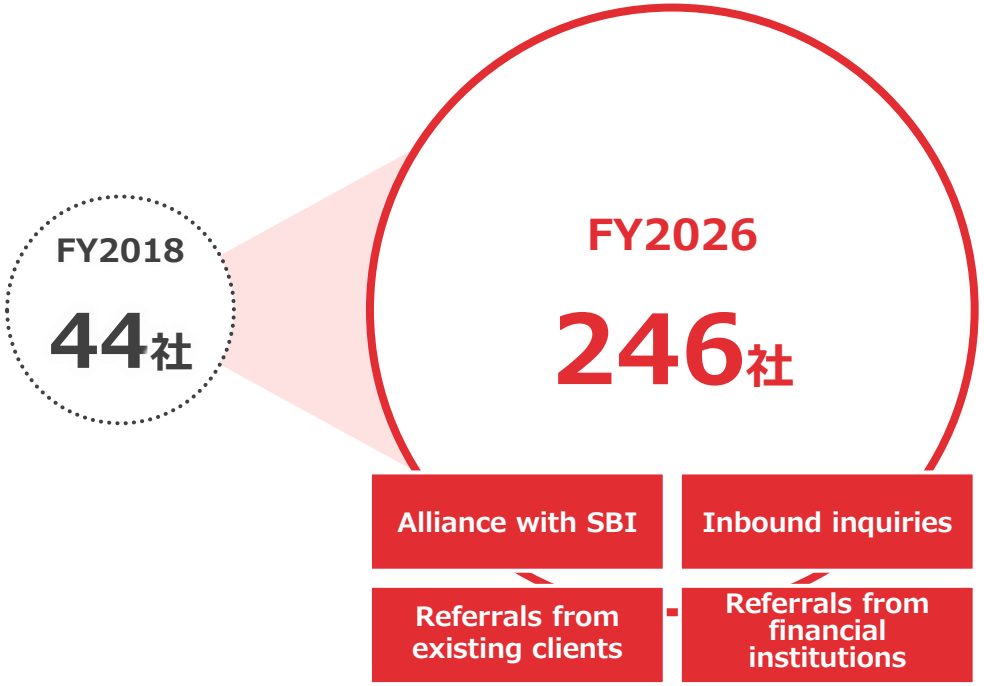
Number of Clients

Steady growth in the number of client companies, with a large number of inquiries driven in part by amendments to the Act on Prevention of Transfer of Criminal Proceeds

- Continued growth in the client base while maintaining its inbound-focused customer acquisition strategy.
- Significant increase in inquiries, numerous referrals from partner financial institutions, and strengthened collaboration with the SBI Group, the Company's capital and business alliance partner.
- Acquired **60 new client companies** in FY2026. Inquiry levels remained strong in Q2 of FY2027.

Change in the number of clients





Double Standard Inc. ALL RIGHTS RESERVED

Business Overview

Double Standard Inc. ALL RIGHTS RESERVED

Changes in the Business Environment Surrounding Our Company

Double Standard

The Widespread Adoption of Generative AI Is Changing the Options and Challenges for Improving Business Efficiency

While the Need to Reduce Operational Workloads Remains, the Roles Expected of Technologies and Services Are Evolving.

	Prior to the Adoption of Generative AI	After the Adoption of Generative AI
Operational Efficiency	**Automation Primarily Through Custom Development and RPA** ・Promoted automation through custom system development and RPA for individual business processes.	**The Adoption of Generative AI Expands Options for Information Retrieval, Document Processing, and Development Support** ・The use of generative AI is driving greater efficiency and sophistication across a wide range of business operations.
Technical Challenges	**Cost-Effectiveness of System Implementation and Processing of Unstructured Data** ・Challenges included assessing implementation costs and benefits, as well as processing unstructured data.	**Accuracy and Consistency of Responses and Outputs, Operating Costs, and Compatibility with Existing Business Processes** ・Ensuring the accuracy and reproducibility of generative AI outputs, managing operating costs, and maintaining compatibility with existing business processes are key considerations.
Our Role	**Supporting Business Efficiency Through Proprietary Data Processing Technologies** ・Leveraging our technologies and expertise to help clients improve operational efficiency.	**Aim to Provide Solutions That Complement Generative AI, in Addition to Leveraging Our Proprietary Technologies** ・Leveraging our strengths to support further improvements in operational efficiency by providing technologies and services that complement generative AI.

Double Standard Inc. ALL RIGHTS RESERVED

Business Challenges Arising from Recruitment Difficulties

Double Standard

Companies Need to Reduce Workloads While Maintaining Operational Quality with Limited Personnel

- Recruitment difficulties are making it increasingly challenging to secure personnel across departments, requiring companies to maintain operations with limited staff.
- Balancing operational efficiency with quality has become a key management challenge for companies.

01 Call Center



Current Handling Inquiries by Referencing Extensive Q&A Manuals

Challenge Information on specific topics is scattered, making it difficult to provide prompt and accurate responses.

02 Business Departments



Current Numerous Small-Volume, High-Variety Data Entry Tasks Exist

Challenge Individual tasks vary, making it difficult to achieve cost-effectiveness through separate system implementations.

03 Development Department



Current Personnel Are Required at Each Stage of Design, Development, and Testing

Challenge Difficulties in Securing Personnel and Rising Outsourcing Costs Affect Development Costs and Speed

04 Technical Department



Current Continuous Management of Extensive Design Documents and Change Information

Challenge Sharing and Verification of Changes Increase Management Workload

Business Opportunities: **Demand for Technologies That Address the Specific Needs of Each Business Process While Improving Efficiency and Maintaining Operational Quality**

Double Standard Inc. ALL RIGHTS RESERVED

Double Standard

Generative AI Alone May Not Always Meet the Accuracy, Cost, and Operational Requirements of Business Processes

While the Use of Generative AI Is Expanding, Its Practical Application Requires Addressing Specific Challenges

Response Accuracy and Hallucination Mitigation

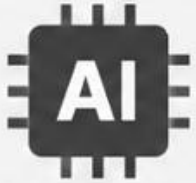


Measures are needed to prevent incorrect responses and hallucinations.
Operational costs may also increase depending on usage volume and processing methods.

Increasing Operational Costs



Increased usage and advanced processing may lead to higher API fees and infrastructure operating costs, requiring cost management mechanisms and optimization.



Generative AI Utilization

Compatibility with Business Processes and Integration into Operations



Business manuals alone may not fully reproduce work procedures, requiring additional design and adjustments. Integration with existing workflows and systems, as well as operational planning, is also necessary.

Comprehensiveness and Reliability of Application Coverage



Automated generation from requirements may face challenges in completeness, accuracy, and Japanese text interpretation. Handling diverse formats, handwritten documents, and frequent updates is also required.

Note: The above does not represent a definitive assessment of generative AI capabilities but summarizes potential challenges depending on specific business requirements.

Double Standard Inc. ALL RIGHTS RESERVED

Our Approach to Addressing Business Challenges

Aim to Reduce Workloads Through Technologies Independent of and Complementary to Generative AI

Medium- to Long-Term Direction for Technology Development and Service Delivery

Strategy 1 | Achieve What Generative AI Cannot, Without Generative AI

Provide Solutions That Address Business Challenges Through Proprietary Technologies Without Generative AI



Diverse Business Challenges
Data Processing, Matching, Report Generation, and Rule-Based Tasks

Proprietary Technologies Without Generative AI
(Rule-Based Processing, Algorithms, etc.)

Effective and Reliable Processing
Accurate, Fast and Secure Processing

Related Services

- **D-Cleanse**: Data Cleansing and Formatting
- **D-Flash**: Automated Report Processing
- **D-Jad**: Rule-Based Task Automation

Strategy 2 | Achieve What Generative AI Cannot with Complementary Modules

Enhance Practical Use of Generative AI Through Proprietary Modules That Complement Its Outputs and Processing



Generative AI
Flexible Reasoning and Generation(Ideas, Text, Summaries, etc.)

Complemented by Proprietary Modules
Business Controls, Validation, External Integration and Data Infrastructure, etc.

High-Quality, Business-Ready Results
Practicality, Safety and Business Process Optimization

Related Services

- **D-Just**: Diagram and Financial Statement Generation
- **D-Engine**: Business System Integration and Expansion
- **Chatbot**: Internal Knowledge Utilization and Business Support

Through a Dual Approach
Achieve Sustainable Reductions in Business Workloads

Double Standard Inc. ALL RIGHTS RESERVED

How Our Technologies and Services Address Business Challenges

Double Standard

Supporting Business Efficiency Through Proprietary Data Processing Technologies and Business Solutions

Providing Optimal Combinations of Technologies and Services to Address Diverse Business Challenges

Business Challenges	Examples of Operational Challenges	Our Technologies and Services	Examples of Technologies and Services for Addressing Challenges
Call Center	● Need for Prompt Responses to Large Volumes of Inquiries ● Inconsistent Response Quality ● Time-Consuming Knowledge Search and Sharing	**Streamlining Inquiry Handling with AI**	**Chatbot** Supports Information Retrieval, Responses and FAQ Development from Large Volumes of Data
Low-Volume, High-Variety Tasks	● Time-Consuming Data Collection and Processing ● High Risk of Manual Processing Errors ● Need to Handle Different Formats for Each Task	**Improving Operational Efficiency Through Data Collection, Processing and Automation**	**D-Cleanse** **D-Flash** **D-Jad** Enables Cleansing, Conversion, and Automated Processing of Diverse Data
Development Tasks	● Need to Reduce Development Effort and Improve Quality ● Insufficient Automation of Repetitive Tasks ● Development Know-How Concentrated in Individual Employees	**Development Support Combining Generative AI and Proprietary Modules**	**D-Engine** Tools to Support Development Automation and Efficiency
Design Document & Document Management	● Scattered Information Across Drawings and Design Documents ● Time-Consuming Information Retrieval ● Complex Document Version Control and Sharing	**Processing & Management of Diagrams and Documents**	**D-Just** **Financial Statements** Supports Automated Analysis and Management of Drawings and Documents, as well as Financial Statement Digitization

Providing Optimal Solutions Tailored to Business Challenges

Details of Our Technology Platform, Services, and Implementation Examples Are Presented on the Following Pages.

Double Standard Inc. ALL RIGHTS RESERVED

Overview of the Technical Infrastructure

Data Collection, Processing & Mapping Technologies



HTML Information Compliance Measures

Regardless of acquisition difficulty, cleansing, mapping, and content classification processes were applied to large volumes of crawled data, enabling the generation of analyzable records.

Non-HTML Content Measures

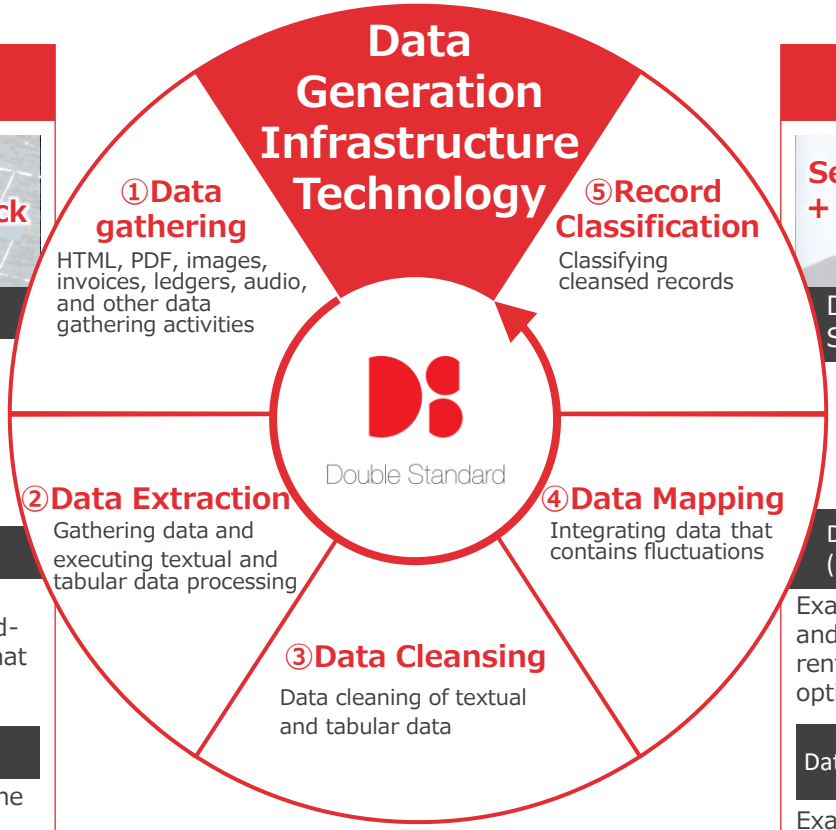
In addition to data extraction via AI OCR, our cleansing technology is applied to optimize field-level data, enabling processing equivalent to that of HTML-based content.

Handwriting and Voice Recognition Measures

For handwritten text and voice data—both prone to character corruption under standard processing—proprietary methods are applied, including data completion, to achieve high-accuracy results.

Unstructured Data Handling Measures

Established a technical foundation utilizing embedding technology, which converts large volumes of text into numerical vectors to evaluate relevance and similarity, enabling automatic question-and-answer generation and document categorization.



Data Generation Infrastructure and Latest Processing Technologies

Vector Database Processing Technology

A technology that converts text into numerical vectors and derives similarity and relevance from the converted data, enabling its application across various business operations, such as Q&A systems and advanced search functions.

Data Processing Service



Data Processing & Change Detection System

Example: Automatically detects all new and updated content on target company websites, helping clients avoid missed changes through a cost-effective service.

Data Processing & Business Improvement System (1)

Example: Developed multiple systems that collect and integrate data—such as product prices and rental rates—and use data processing to derive optimal solutions from large datasets.

Data Processing & Business Improvement System (2)

Example: Utilizes voice data and location information to generate accurate digital records, supporting clients in sales promotion and operational efficiency.

Other services for corporations

Examples include:

- Various AI-OCR services
- Various data cleansing services
- Various services utilizing vector database processing

Double Standard Inc. ALL RIGHTS RESERVED

Double Standard

We generate data by applying two technical elements, “data cleansing” and “data enhancement”

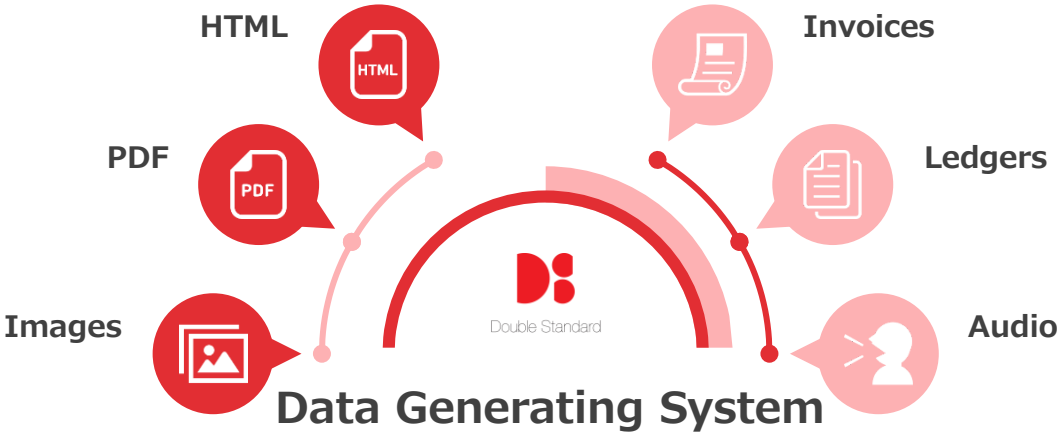
Data generating system



Algorithm/master processing for huge patterns

※Expert system

A computer system derived from a study of AI which possess decision-making ability of human expert.



Data Cleansing

- Correction of errors
- Appropriating missing data
- Data deduplication

Data Enhancement

Generates added-value data

※Advancing data with tagging and categorizing it.

Generates requested data

Handling requests beyond existing functionality



Standalone modifications on a Monthly basis



Information sharing with clients



Able to deal with text, images, audio and other contents

Double Standard Inc. ALL RIGHTS RESERVED

Double Standard

Reducing Manual Data Entry – One of the Biggest Challenges in Routine Business Operations

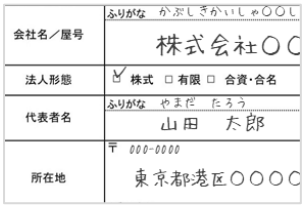
D-Just –A Solution for Reducing Manual Data Entry–

Documents Supported

Paper Documents



Printed Forms



Handwritten Documents

Digital Documents

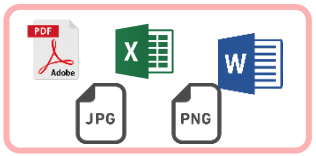
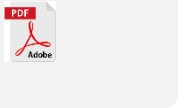
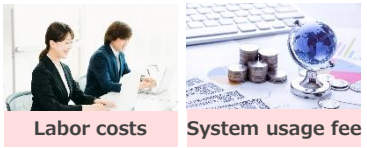
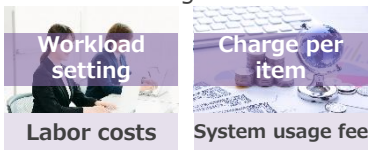
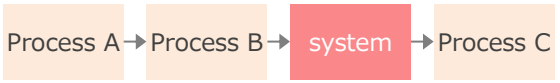
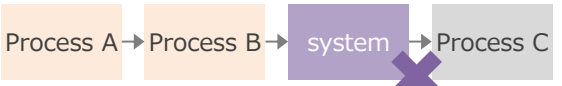
PDF Files

Excel Files

Word Files

Automatic PDF Conversion (Coming Soon)

Comparison with Typical AI OCR / RPA Solutions

Comparison item	D-Just	Typical AI OCR / RPA Solutions
Support for Multiple Document Formats	●Supports a wide variety of document formats  OK	●Limited support for multiple document formats  Requires template-specific processing
Suitable for Low-Volume Processing	●Cost-effective even for small workloads  Low cost	●High implementation and operating costs make low-volume usage less economical  High cost
Impact on Existing Business Procedures	●Integrates seamlessly into existing workflows  No Workflow Changes Required	●Often requires redesigning existing workflows  Workflow Changes Required

Two Service Offerings

D-Just is available in two service models to meet different document types and business requirements.

Standard Package

An all-in-one solution providing all core features, from document input through OCR processing to structured output.

Customized Enterprise Solution

A tailored solution, designed for complex document layouts, integration with existing systems, and customer-specific business requirements.

Double Standard Inc. ALL RIGHTS RESERVED

Double Standard

Almost all types of OCR “Identity verification documents”, ”My number confirmation document” supported

D-Confia　–Identity verification service–

Supported documents list

Identity verification documents with face photo



Driver license (front & back)



Driver record certificate (front & back)



Residence card (front & back)



Special Permanent Resident Certificate (front & back)



My number card (front & back)



Passport

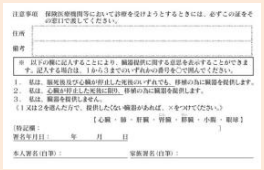
Other identity verification



Notification card



Certificate of residence



Health insurance card



Basic resident register card



Handles up to 5,000 health insurance cards

We can flexibly read documents that have various formats depending on the issuer

Point



Using our proprietary data processing technology, we can extract information from various types of identification documents.

【Supplemental information】

- New issuance of the Basic Resident Register Card was halted on December 22, 2015.
- From new "passports" issued after February 2020, there will be no address field. (This may render them unsuitable for identification purposes.)

Double Standard Inc.　ALL RIGHTS RESERVED

Double Standard

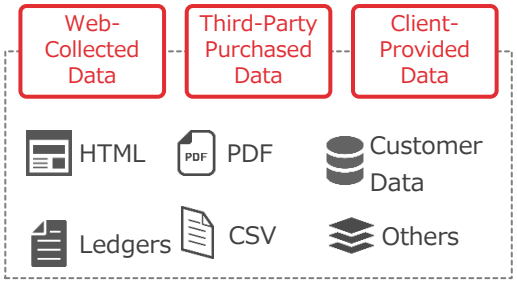
Data preparation service covering collection, processing, and record matching

D-Cleanse

Service Overview

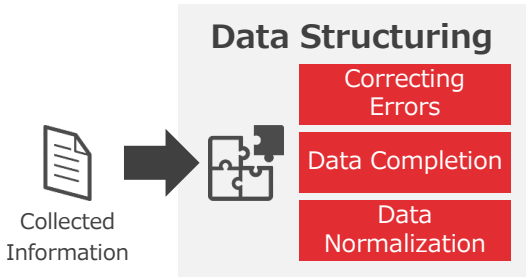
Data Collection

We collect information from HTML, PDF, CSV, forms, databases, and other sources, then convert it into text and structure it into columns.



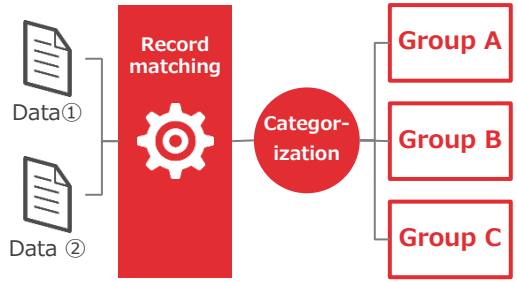
Data Cleansing

Collected information is refined by correcting errors and supplementing missing data, resulting in well-structured datasets.



Data Mapping

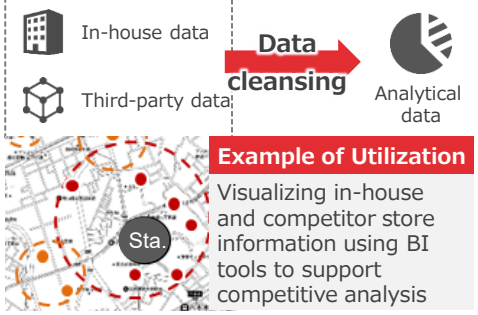
Considering variations in notation, duplicate records are consolidated (record matching), then categorized based on predefined rules.



Use Cases Integration of multiple customer databases

Preparation of competitive analysis data

Generation of optimal market analysis data through reconciliation of in-house and third-party data

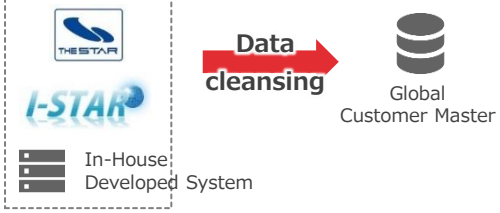


Example of Utilization

Visualizing in-house and competitor store information using BI tools to support competitive analysis

Global Customer Master Construction

Record Linkage Measures for AML/KYC and Customer Risk Assessment in Response to FATF Recommendations



Integrated disparate departmental databases through data cleansing powered by AI and proprietary technologies.

Industry Code Assignment

Industry classification was supplemented for incomplete card data, enabling more advanced analytics and ad targeting.

Use Case	Major Category	Sub Category
Wara Wara Shibuya	Food & Beverage	Izakaya
Torikushi Toriya Shinjuku	Food & Beverage	Yakitori
Le Coucheoup	Food & Beverage	French

Others

- **Travel Site Support Service Lowest-Price Product Data Generation Engine**
- **POS Data Utilization System**
- **Accommodation – Dynamic Pricing**
- **AI-Powered Rent Appraisal System**
- **Pharmaceutical and Genomic Data Generation System**

etc...

Double Standard Inc. ALL RIGHTS RESERVED

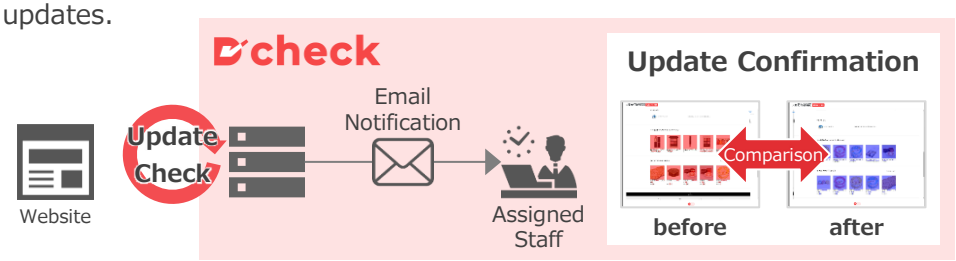
Double Standard

Detects website updates and notifies in real time

D-Check

Service Overview

・Automatically detects updates on websites of interest, such as competitors and client companies.
・Enables accurate tracking of the latest information without missing any updates.



Automatic Detection of Website Updates



D-Check regularly monitors designated websites to detect any updates.

Email alert on update



If an update is detected on the target site, a notification email will be sent to the registered address.

Compare screens before and after the change



You can compare the screens before and after the change to identify the modified areas.

Use Cases Update Monitoring for Condominium Listing Sites



Entire Page

Detects changes in the entire page, including the HTML source.

Property List

Detects changes in text and URLs within this section.

New Updates

Notifies when specific keywords (e.g., model room, websites) are added.

Instantly detects updates!



Addition, Update, and Deletion of Listed Properties



New Update Notification



Other Overall Changes (Image Count & Text)

Double Standard Inc. ALL RIGHTS RESERVED

Fiscal Year Ending March 2027 Forecast

Note: There are no changes to the forecast.

Double Standard Inc. ALL RIGHTS RESERVED

Continued recovery after major client loss

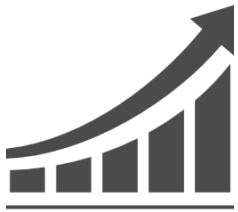
・Continued focus on new client acquisition and expansion with existing clients, as in the previous year.
・Aiming to broaden the customer base and reduce reliance on specific clients by strengthening relationships with potential key accounts.

Priority items

1 Acquiring new clients

Accelerating deal acquisition through efficiency-focused, inbound-driven sales activities (inquiries and referrals).

Number of inquiries



Increasing

Our capital alliance partner, SBI group



Referrals from our financial institution clients



2 Expand business with existing clients

Based on examples of our services, we sell various services that have not yet been introduced to clients.

Strengthen sales of proprietary services



- D-Fit＆D-Just
- D-Cleanse
- D-Confia
- D-Check
- Data geerate system

etc…

※ Regarding continued partial transactions with Daiwa Living, a major business partner

As announced on August 14, 2023, in the “Notice Regarding Termination of Contract with a Major Business Partner,” the contract with Daiwa Living Co., Ltd., our key client, largely ended as of March 31, 2025. However, we have entered into separate agreements to provide support services related to the transition of multiple systems and services previously offered by our company, and as a result, certain transactions will continue.

Double Standard Inc. ALL RIGHTS RESERVED

Earnings Forecast (Summary)

・Transactions with a major client scheduled to end are partially continuing but are expected to gradually decline.

・Expanding the customer base while actively promoting upselling and cross-selling of core services to existing clients.

・SG&A expenses increased due to the office relocation, while hiring activities are being strengthened in anticipation of further business expansion.

Forecasted net sales

7,200 million yen

Forecasted operating profit

1,800 million yen

(Unit : JPY thousands)

Item	FY2023 Actual	FY2024 Actual	FY2025 Actual	FY2026 Actual	FY2027 Forecast
Net sales	6,911,071	7,147,568	8,000,645	7,010,865	7,200,000
Operating profit	2,121,071	2,309,385	2,606,351	1,721,657	1,800,000
(Profit margin)	30.7%	32.3%	32.6%	24.6%	25.0%
Ordinary profit	2,111,734	2,296,681	2,608,474	1,692,138	1,760,000
(Profit margin)	30.6%	32.1%	32.6%	24.1%	24.4%
Profit attributable to owners of parent	1,625,908	1,654,553	1,782,293	1,107,622	1,197,000
(Profit margin)	23.5%	23.2%	22.3%	15.8%	16.6%

Double Standard Inc. ALL RIGHTS RESERVED

Dividend Policy

Dividend policy

・Our Group recognizes shareholder returns as an important management priority and is committed to providing them on an ongoing basis.

・Our dividend policy takes into account consolidated performance and financial position. We also aim to strengthen our financial foundation through investments in technology infrastructure and retained earnings.

Dividend payout ratio

・The Group targets a consolidated dividend payout ratio of **25%**, taking into account earnings trends and historical payout ratios.

・For FY2027, the Company plans to maintain stable shareholder returns, with an annual dividend of **¥70 per share** (forecast payout ratio: 79.0%).

Dividend per share table

Dividend per share (JPY)				Dividend payout ratio (%)
Item	Interim dividend	Year-end dividend	Total	
FY2025	–	60 yen	60 yen	45.5%
FY2026	–	※ 70 yen	※ 70 yen	85.4%
FY2027(Forecast)	**–**	**70 yen**	**70 yen**	**79.0%**

※The FY2026 dividend included ¥60 as an ordinary dividend and ¥10 as a commemorative dividend.

Double Standard Inc. ALL RIGHTS RESERVED

Reference Data

Double Standard Inc. ALL RIGHTS RESERVED

Double Standard

VISION

Become a BEST OF THE BEST partner that brings innovative solutions to customers' challenges.

MISSION

Ahead of market and technological shifts, we create new, beneficial paradigms by challenging conventional wisdom.

VALUE

Client first: Through innovative solutions and dedication to quality, we consistently exceed our customers' expectations.

Trust: We are committed to earning and maintaining the trust of our customers and society through honest and fair actions.

Responsibility: We empower our members to take full ownership of their work, always think independently, and be accountable for their actions.

Challenge: With a broad perspective, we continuously push the boundaries of technology and innovation.

Teamwork: By respecting each other's individuality and engaging in sincere discussions, we strive to deliver exceptional service that exceeds our customers' expectations.

Double Standard Inc. ALL RIGHTS RESERVED

Company Profile

Company name	Double Standard Inc. Stock Exchange Code 3925 | Tokyo Stock Exchange's Prime market
Capital	263 million yen
Our business	Building a data business using our unique data cleansing technology. Planning and developing business systems with a focus on DX.
Location	7-15-9 Roppongi, Minato-ku, Tokyo, Sumitomo Fudosan Roppongi Central Tower 19F, 106-0032 Japan
Consolidated subsidiary	LITTLE DISCOVERY Inc. Aster's Co., Ltd.
Other group entities	SBI Holdings, Inc. (Capital and business alliance agreement)

Double Standard Inc. ALL RIGHTS RESERVED

Directors

Representative Director / CEO	FUKUNAGA, Yasuhiro
Director / CTO / Founder	NAKAJIMA, Shozo
Director / CIO	IIJIMA, Manabu
Independent Directors	TOKUNAGA, Hirohisa (Lawyer)
Independent Directors	AKAURA, Toru (Special Adviser of the Japan Venture Capital Association)
Independent Directors / Auditors	OOSHIMA, Yasunori
Independent Directors / Auditors	MATSUI, Keiichi (Former Managing Director of ART CORPORATION)
Independent Directors / Auditors	TSUKADA, Kazuya (Certified Public Accountant)

Double Standard Inc. ALL RIGHTS RESERVED

Company Milestones

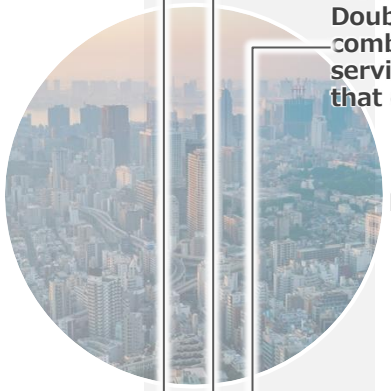
2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026

Jun. To drive transformative changes in society through the effective use of big data, we founded Double Standard Inc.

Jan. Launched our inaugural big data offering: "Competitive customer acquisition data generation."

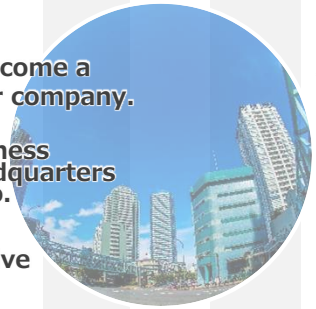
Mar. Launched our first service planning and development offering: "Information change detection system."

Apr. We merged Smash Marketing Co., Ltd. and Double Standard Inc. to leverage our combined expertise in big data analytics and service design, creating innovative solutions that drive business growth.



Feb. To accommodate our growing business and team, we have moved our headquarters to Moto-Akasaka, Minato-ku, Tokyo.

May. LITTLE DISCOVERY Inc. has become a wholly-owned subsidiary of our company.



Dec. Got listed on the Tokyo Stock Exchange Mothers Market.

Jan. To accommodate our growing business and team, we have moved our headquarters to Akasaka, Minato-ku, Tokyo.

Nov. Transitioned from the Mothers Market to the First Section of the Tokyo Stock Exchange

Mar. To accommodate our growing business and team, we have moved our headquarters to Minami Aoyama, Minato-ku, Tokyo.

Apr. Transitioned to the Prime Market following the Tokyo Stock Exchange market restructuring

May. Awarded certification as a DX company by the Ministry of Economy, Trade and Industry.

Dec. Acquired additional shares of ASTER'S Inc. an equity-method affiliate, making it a consolidated subsidiary.

Dec. ASTER'S Inc. Became a Wholly Owned Subsidiary.



Sep. Became an Equity-Method Affiliate of SBI Financial Services Co., Ltd. and Joined the SBI Group

Jul. To accommodate our growing business and team, we have moved our headquarters to Roppongi, Minato-ku, Tokyo.

Double Standard Inc. ALL RIGHTS RESERVED

Disclaimer

・The business strategies, plans, and forecasts presented in this document are based on certain assumptions regarding currently available information and uncertain factors that may affect future performance. As such, the Company does not guarantee the achievement of these projections. Actual results may differ materially from those presented due to a variety of factors, including industry conditions, economic conditions, and fluctuations in the financial markets.

・This document is provided for informational purposes only and is intended to provide an overview of the Company and its affiliates. It does not constitute an offer or solicitation to purchase any securities. Investors should make their own investment decisions and not rely solely on the information contained in this document.

・This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Double Standard Inc. ALL RIGHTS RESERVED