NEWS RELEASE

To all members of the press

Travel comparison site Travelko
February 17, 2026
OpenDoor Inc.

Travelko Announces the Most Popular Domestic Travel Destinations for March Hokkaido Ranks No. 1, Followed by Okinawa at No. 2 and Osaka at No. 3

Travelko (https://www.tour.ne.jp/), a travel comparison site operated by OpenDoor Inc. (Head Office: Minato-ku, Tokyo; President and Representative Director: Daisuke Sekine), has announced its “Most Popular Domestic Travel Destinations for March” based on search data from its website.

Spring Travel Season Begins! Hokkaido, Okinawa, and Osaka Lead the Rankings

In the most popular domestic travel destinations for March, Hokkaido, known for its abundant seafood cuisine, took the top spot. After the harshest winter period has passed, visitors can enjoy winter activities in more comfortable conditions. Okinawa, where the beach season begins earlier than in other regions, comes in second, while Osaka, known for its theme parks and local delicacies, ranks third.

March 2026 Domestic Travel Destinations Popularity Rankings

No.1	Hokkaido	No.6	Chiba
No.2	Okinawa	No.7	Nagasaki
No.3	Osaka	No.8	Kagoshima
No.4	Tokyo	No.9	Aichi
No.5	Fukuoka	No.10	Kyoto

*Search data from Travelko for travel periods between March 1 and March 31, 2026 (search period: December 1, 2025 to January 31, 2026)

No. 1: Top Reasons to Visit Hokkaido

March in Hokkaido offers exquisite seasonal seafood unique to this time of year, such as hairy crabs caught after the drift ice melts and sweet scallops. As the cold begins to ease and the weather becomes more stable, the season offers optimal conditions for enjoying drift-ice viewing and spring skiing. In addition, a series of large-scale concerts by prominent artists this season was another factor behind the rise in search numbers, which rose to approximately 1.4 times that of the previous year.



Spring skiing / Hokkaido
(Image source: PIXTA)

No. 2: Top Reasons to Visit Okinawa

March in Okinawa brings warm, spring-like weather with average temperatures around 20°C, and it offers a comfortable environment for sightseeing. Although this season brings severe pollen allergies to the mainland, Okinawa has almost no cedar or cypress pollen. For travelers trying to avoid pollen, it becomes an especially appealing destination. As beaches across the islands open for the season and the tropical atmosphere grows stronger, the waters around the main island also enter the peak season for whale watching.



Fusaki Beach / Okinawa
(Image source: PIXTA)

No. 3: Top Reasons to Visit Osaka

March in Osaka is a particularly lively season, as major theme parks generate excitement with their spring events. Exploring Osaka’s lively downtown areas is also recommended, from enjoying kotatsu (heated table) boats on the Dotonbori River to food hopping in Kuromon Market. In early March, the plum blossoms at the Ume Festival at the Expo ’70 Commemorative Park are at their best, and by late March, the cherry blossoms at Osaka Castle Park begin to bloom. The blossoms spreading out against the backdrop of Osaka Castle’s main keep, which is associated with the Toyotomi brothers, are one of the scenes symbolizing spring in Osaka.



Osaka Castle / Osaka
(Image source: PIXTA)

For your domestic travel planning, utilize these rankings alongside Travelko’s best rates and popular hotel and tour info.

*The amounts listed here are Travelko’s reference values as of February 16, 2026. Prices are subject to change.

No. 1: Hokkaido - Lowest Price Information (March 2026)

Flights – Best rate

	March
Domestic flight (Tokyo-Shin Chitose, one way per adult)	5,016 yen

Popular hotels – Best rate (Rate per night for two adults)

	March	
Three stars	Sapporo Washington Hotel Plaza	8,072 yen
Four stars	Hotel Monterey Edelhof Sapporo	8,764 yen
Five stars	Sapporo Grand Hotel	11,124 yen

Flight and hotels – Best rate (Tokyo-Shin Chitose roundtrip, price per adult for 2 adults 1 room, for 2 nights 3 days)

Note: Display the best rates by comparing flight and hotel sets, separate bookings, and package tours.

	March
Three stars	16,822 yen
Four stars	17,546 yen
Five stars	20,993 yen

Popular packaged tours (Price per adult, based on double occupancy)

・Choose Your Ski Resort, Lift Ticket Included (from Haneda / 2 nights 3 days) – From 30,800 yen

・Stay at Noboribetsu Onsen and enjoy hairy crabs (from Haneda / 1 night 2 days) - From 34,100 yen

No. 2: Okinawa - Lowest Price Information (March 2026)

Flights – Best rate

	March
Domestic flight (Tokyo-Naha, one way per adult)	8,246 yen

Popular hotels – Best rate (Rate per night for two adults)

	March	
Three stars	Hotel Grand View Okinawa	5,600 yen
Four stars	Rizzan Sea-Park Hotel Tancha-Bay	15,372 yen
Five stars	The Busena Terrace	38,066 yen

Flight and hotels – Best rate (Tokyo-Naha roundtrip, price per adult for 2 adults 1 room, for 2 nights 3 days)

Note: Display the best rates by comparing flight and hotel sets, separate bookings, and package tours.

	March
Three stars	21,996 yen
Four stars	25,100 yen
Five stars	35,578 yen

Popular packaged tours (Price per adult, based on double occupancy)

・One Popular Whale-Watching Tour Included During Your Stay (from Narita / 3 nights 4 days) - From 51,200 yen

・Rental Car Included for Convenient Sightseeing (from Haneda / 2 nights 3 days) - From 34,000 yen

No. 3: Osaka - Lowest Price Information (March 2026)

Flights – Best rate

	March
Domestic flight (Tokyo-Osaka, one way per adult)	4,921 yen

Popular hotels – Best rate (Rate per night for two adults)

	March	
Three stars	Hotel Sobial Osaka Dome-mae	7,100 yen
Four stars	Liber Hotel Osaka	14,670 yen
Five stars	RIHGA Royal Hotel Osaka, Vignette Collection by IHG	18,876 yen

Flight and hotels – Best rate (Tokyo-Osaka roundtrip, price per adult for 2 adults 1 room, for 2 nights 3 days)

Note: Display the best rates by comparing flight and hotel sets, separate bookings, and package tours.

	March
Three stars	19,303 yen
Four stars	20,110 yen
Five stars	33,757 yen

Popular packaged tours (Price per adult, based on double occupancy)

・Universal Studios Japan 1-day Studio Pass Included (from Haneda / 1 night 2 days) - From 38,100 yen

・Tour featuring a popular cruise (from Tokyo Station / 1 night 2 days) - From 36,290 yen

About Travelko

Not a bargain, but the lowest price.	Travelko is one of Japan’s largest travel comparison sites focused on delivering the lowest prices, not just bargain deals.
Over 1,500 reservations sites listed.	Over 1,500 domestic and international booking sites, including major names such as Rakuten Travel, JTB, HIS, Agoda, Expedia, and Trip.com.
Wide product line up	One of Travelko’s unique strengths is it allows users to compare almost all product types related to travel such as hotels, transportation, tours, activities, others.
From budget to luxury travel	From budget plans to luxury plans including business class and five-star hotels, you can find the lowest priced plan that meets your desired conditions from a wide range of options.
Easy comparison from abundant information	Abundant information available on each plan, you can compare and consider even the most detailed conditions on Travelko without having to repeatedly switch between booking sites.
Accuracy of price and information	To prevent situations where a plan is sold out or prices have changed on booking sites, we strive to keep availability information constantly updated. We also list the total price including taxes and fees to ensure it matches the price at the time of booking as closely as possible.
Commitment to Reliability	We have established strict screening criteria, including a review of financial statements, for all booking sites listed on our site. For overseas sites in particular, we clearly indicate whether they offer support in Japanese and list common complaints. In the unlikely event of a problem with a booking site, Travelko will provide necessary support, ensuring a secure and reliable environment for your use.

Travelko has always been and will continue to be committed to providing the most affordable, convenient, and friendly service possible, and we will do our utmost to support your travel needs.

Travel comparison site “Travelko”

Website (In Japanese) / iOS App / Android App

About OpenDoor Inc.

President and CEO: Daisuke Sekine
Founded: April 21, 1997
Capital stock: 648.29 million yen
Number of employees: 191 (as of March 2025)
OpenDoor plans and operates Internet content and software development. The company operates and manages the travel comparison site Travelko for both the Japanese and global market, and the Japanese traditional crafts information site Gallery Japan, among others.
https://www.opendoor.co.jp/en/

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