CHIeru ＜Press Release＞

This is a reference translation of the original Japanese release. In case of any discrepancy, the Japanese version shall prevail.

October 27, 2026
CHIeru Co., Ltd.

CHIeru Renews Its English Corporate Website

～Expanding Global Outreach with a New Product Listing and Overseas Exhibition News～

CHIeru Co., Ltd. (Headquarters: Shinagawa-ku, Tokyo; President & Representative Director: Mutsumi Kawai), a provider of ICT solutions for school education, announces the renewal of its English corporate website on October 27, 2026.
As part of the renewal, CHIeru redesigned the website structure and navigation and added its new Japanese-language learning service, ABLish® Nihon e GO!, launched on October 23, 2026. The website also features CHIeru's participation in EDUtech Asia 2026, to be held in Singapore this November. Through these updates, CHIeru will strengthen its communications with educational institutions and sales partners overseas and make it easier for them to contact the Company.



Background and Purpose of the Renewal

CHIeru operates under the corporate philosophy of "supporting teachers around the world through ICT for the future of children," providing ICT products and services to educational institutions in Japan and overseas. In Japan, CHIeru solutions are used by more than 960 boards of education and over 2,100 high schools, universities, and technical colleges (as of March 2026). Overseas, CHIeru has supplied its digital language lab, CaLabo® EX, to educational institutions in North America and Asia through local resellers since before the COVID-19 pandemic.

As CHIeru expands its overseas business and partnerships, the Company renewed its English website to share its proven products, new products, and overseas exhibition activities in English on an ongoing basis, and to turn this information into inquiries from educational institutions, companies, and sales partners around the world.

Key Features of the Renewed Website

1. Products organized by field

Products are now organized by field: language learning (CaLabo® EX, CaLabo® MX), Chromebook classroom support (InterCLASS® Advance, InterCLASS® Console Support), wireless LAN optimization (Tbridge®), and campus learning platforms (GLEXA), so visitors can quickly find the information they need.

2. New product: ABLish® Nihon e GO!

The website now introduces ABLish® Nihon e GO!, a Japanese-language learning service launched on October 23, 2026. Learners study Japanese through current news topics, with translations in nine languages (AI translation for languages other than English), audio playback, and AI-powered writing feedback. CHIeru will introduce the service to institutions that teach Japanese overseas and to organizations that support people preparing to work or study in Japan.

3. Overseas exhibition news

The Press Releases page provides updates on CHIeru's overseas exhibitions in English. It currently features CHIeru's participation in EDUtech Asia 2026, one of Asia's largest EdTech events, held in Singapore on November 4–5, 2026. At booth N26, CHIeru will showcase language learning systems and education ICT solutions proven in Japanese schools.

4. Partner Program page and easier access to inquiries

The CHIeru Partner Program page, for resellers, distributors, and ICT providers serving schools and universities, accepts partnership inquiries. Each page also links to the inquiry page, making it easier to ask about product details, demos, or collaboration.

Future Plans

CHIeru will use its English website as a channel for overseas communications, continuing to share information about new products and participation in overseas exhibitions. Through business meetings at EDUtech Asia 2026 and inquiries received via the website, CHIeru will expand its partnerships with sales partners in Asia and other regions and continue supporting teachers around the world through ICT.

Website Information

English Corporate Website
Renewal Date: October 27, 2026
URL: https://www.chieru.com/

EDUtech Asia 2026 Exhibition Overview

Dates: November 4–5, 2026

CHIeru ＜Press Release＞
Venue: Sands Expo & Convention Centre, Singapore
Booth: N26 (booth number updated)
Official website: https://www.terrapinn.com/exhibition/edutech-asia/index.stm

■ About CHIeru

Guided by our corporate philosophy of “supporting teachers around the world through ICT for the future of children,” CHIeru is an ICT manufacturer specializing in the education market. We develop and provide, as a one-stop solution, fully digital CALL systems with the No. 1 market share in Japan, fully cloud-based classroom support systems, cloud-based educational content delivery services, and other education ICT solutions.

■ Company Overview

Company name: CHIeru Co., Ltd.
Listing: Tokyo Stock Exchange Standard Market, Securities Code 3933
President & Representative Director: Mutsumi Kawai
Headquarters: 22F, Tennozu Central Tower, 2-2-24 Higashi-Shinagawa, Shinagawa-ku, Tokyo, Japan
Established: October 1, 1997
Capital: JPY 336 million
Business: Education ICT
Website: https://www.chieru.co.jp

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