

October 15, 2026

To Members of the Press

GMO TECH, Inc.

MEO Dashboard byGMO Becomes the First to Win the Highest-Ranked Leader Award in the MEO Category for 22 Consecutive Quarters at the ITreview Grid Award 2026 Fall

—Also wins Leader in the Social Media Management category for the 16th time—

MEO Dashboard byGMO, a SaaS platform for the digital transformation (DX) of store marketing and map engine optimization (MEO)*1, provided by GMO TECH, Inc. (President and Representative Director: Ryoichi Suzuki; hereinafter, GMO TECH), a member of GMO Internet Group, has received the highest-ranked Leader award in both the MEO and Social Media Management categories at the ITreview Grid Award 2026 Fall, organized by ITcrowd Corp.

This marks the first-ever run of 22 consecutive quarterly awards in the MEO category and the 16th award in the Social Media Management category. Users have recognized features such as centralized management of multiple locations and AI-assisted operational support.

*1 MEO (Map Engine Optimization) refers to measures that help people find stores and facilities through map searches on services such as Google Maps.

【Leader Awards in Two Categories at the ITreview Grid Award 2026 Fall】

The ITreview Grid Award 2026 Fall recognizes products and services highly rated by users, based on an aggregation of reviews posted on ITreview through September 2026.

MEO Dashboard byGMO received the highest-ranked Leader award in both the MEO and Social Media Management categories.

Users value its ability to streamline communications and administrative tasks in store operations through centralized management of multiple locations, AI-generated review responses and posts, visibility into rankings and performance, social media integration, and multilingual support.

【Reviews of MEO Dashboard byGMO】

Reviews posted on ITreview particularly highlight the following features.

■ Centralized Management of Multiple Stores and Locations

Users report that managing information updates, posts, and review responses for multiple locations in one place reduces the administrative workload of store operations.

■ AI-Assisted Review Responses and Post Creation

Users value how AI-generated draft responses and posts reduce the work involved in responding to reviews and sharing information.

■ Visibility into Rankings and Performance

Users report that they can check search rankings and performance by location, and use these insights to measure the effectiveness of their initiatives and analyze competitors.

■ Multilingual Support

Reviews also describe using multilingual review responses and other features to serve and attract international visitors to Japan.

MEO Dashboard byGMO reviews: <https://www.itreview.jp/products/meo-dashboard/reviews>

【About MEO Dashboard byGMO】

Map search optimization and management for multiple locations



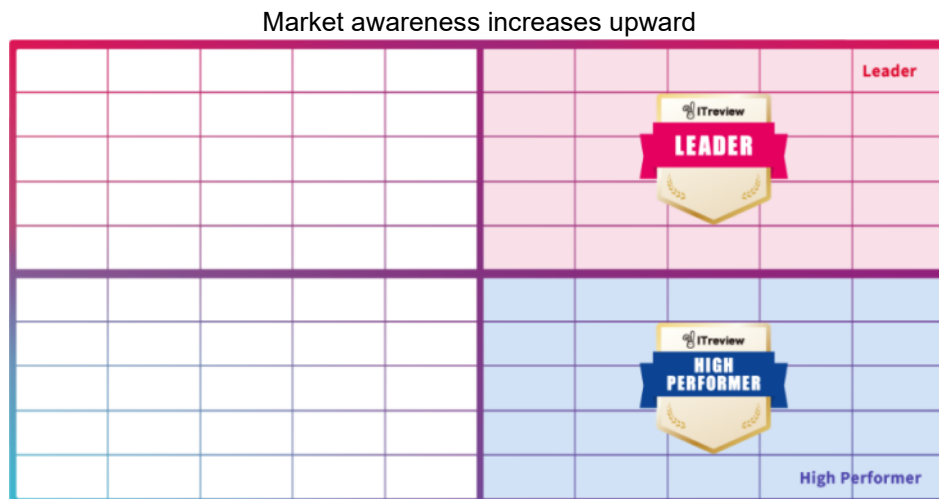
MEO Dashboard byGMO is a SaaS platform for the digital transformation of store marketing that streamlines MEO operations. It enables centralized management of Google Business Profile and social media information, review responses, and data analysis across multiple locations. The platform helps businesses operating multiple locations manage MEO more efficiently and attract more visitors to their stores.

Service website: <https://meo-dash.com/meo-dashboard/>

【About the ITreview Grid Award 2026 Fall】

The ITreview Grid Award is presented quarterly to products highly rated by users, based on reviews posted on ITreview, a review platform for IT products and SaaS.

The ITreview Grid maps products according to user satisfaction and market awareness, using reviews collected on ITreview. Products rated highly on both measures are recognized as Leaders.



User satisfaction increases to the right

ITreview Grid Award 2026 Fall

Award website: https://www.itreview.jp/award/2026_fall.html

MEO category: <https://www.itreview.jp/categories/meo>

Social Media Management category: <https://www.itreview.jp/categories/sns-management>

【Future Plans】

GMO TECH will continue to use user feedback to improve its services and enhance the capabilities of MEO Dashboard byGMO. Through AI-assisted management of store information, review responses, and social media operations, the company will reduce the workload of store operations and help stores build better connections with consumers.

【About GMO TECH】



GMO TECH, Inc. is a technology company that uses AI and SaaS to help businesses increase sales and improve operational efficiency.

Its store marketing services span SEO, MEO, and AI marketing, including MEO Dash! byGMO, a SaaS platform for the digital transformation of store marketing. The company also supports operational efficiency through GMO Rental Property DX, a SaaS platform for the digital transformation of real estate operations, and operates affiliate advertising, internet media, and payment services businesses.

Drawing on its proprietary AI technology and internally developed products, GMO TECH is building systems that enable AI to deliver ongoing value in business operations, supporting businesses in their use of digital technologies and sustainable growth.

End

【Media Inquiries】

GMO TECH Holdings, Inc.

Public Relations Department Kobayashi

E-mail: hd-press@hd.gmotech.jp

GMO Internet Group, Inc.

Group Public Relations Department Kurata

Inquiries: <https://group.gmo/contact/press-inquiries/>

【Service Inquiries】

GMO TECH, Inc.

Sales Department, Product Marketing Business Division

E-mail: pm-marketing@gmotech.jp

【GMO TECH, Inc.】 (URL: <https://gmotech.jp/>)

Company Name:	GMO TECH, Inc.
Address:	Cerulean Tower, 26-1 Sakuragaoka-cho, Shibuya-ku, Tokyo
Representative:	President and Representative Director Ryoichi Suzuki
Business Description:	Creating the future with AI 1. SaaS for the digital transformation of store marketing 2. SaaS for the digital transformation of real estate operations 3. Digital transformation of web marketing 4. Internet media 5. Payment services 6. AI- and SaaS-related businesses, including the above 7. Other internet marketing services
Capital:	JPY 100 million (as of December 31, 2025)

【GMO TECH Holdings, Inc.】 (URL: <https://hd.gmotech.jp/>)

Company Name:	GMO TECH Holdings, Inc. (Tokyo Stock Exchange Growth; Securities Code: 415A)
Address:	Cerulean Tower, 26-1 Sakuragaoka-cho, Shibuya-ku, Tokyo
Representative:	President and CEO Akito Suzuki
Business Description:	Management of consolidated companies and incidental or related activities
Capital:	JPY 100 million (as of October 1, 2025)

【GMO Internet Group, Inc.】 (URL: <https://group.gmo/>)

Company Name:	GMO Internet Group, Inc. (Tokyo Stock Exchange Prime; Securities Code: 9449)
Address:	Cerulean Tower, 26-1 Sakuragaoka-cho, Shibuya-ku, Tokyo
Representative:	Founder, Chairman and Group CEO Masatoshi Kumagai
Business Description:	Holding company (Group management functions) Group Businesses Internet Infrastructure business Internet Security business Online Advertising & Media business Internet Finance business Cryptoasset business
Capital:	JPY 5.0 billion

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