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November 13, 2026

Company name: Appier Group, Inc.
Representative: Chih-Han Yu, Representative Director and CEO
(TSE Prime Code: 4180)
Contact: Koji Tachibana, Senior Vice President of Finance
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Announcement on Revision of the Consolidated Full-year Guidance and Revision of the Dividend Forecast (Dividend Increase)

Appier Group, Inc. (the "Company") hereby announces that the Company, based on the latest business performance trends, resolved to revise its consolidated full-year guidance and dividend forecast for the year ending December 31, 2026 (from January 1, 2026 to December 31, 2026) at the meeting of the Board of Directors dated as of November 13, 2026 as follows:

1. Revision of the Consolidated Full-year Guidance (from January 1, 2026 to December 31, 2026)

	Revenue	EBITDA	Operating income	Income before income taxes	Net income	Net income attributable to owners of the parent company	Basic earnings per share
Previous Guidance (A)	Millions of yen 54,381	Millions of yen 10,264	Millions of yen 5,033	Millions of yen 4,319	Millions of yen 4,120	Millions of yen 4,120	Yen 40.39
Revised Guidance (B)	54,381	10,775	5,854	5,219	4,991	4,991	48.88
Difference (B – A)	–	511	821	900	871	871	8.49
% Change	–	5.0	16.3	20.8	21.1	21.1	21.0
(For reference) FY2025 result	43,737	6,854	2,976	2,674	2,558	2,558	25.14

*1 EBITDA = Operating income + Depreciation and amortization + Tax expenses included in operating expenses

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2. Revision of the Dividend Forecast for the Fiscal Year Ending December 31, 2026

	Annual dividends per share		
(Yen)	Second quarter-end	Year-end	Total
Previous Forecast	–	2.30	2.30
Revised Forecast		2.50	2.50
Actual results for the current fiscal year	–		
Actual results for the previous fiscal year (FY2025)	–	2.25	2.25

3. Reasons for the Revisions

For the nine months ended September 30, 2026, each profit measure tracked ahead of the assumptions underlying the consolidated full-year guidance for the fiscal year ending December 31, 2026 announced on August 13, 2026 (the "Previous Guidance"). In addition, we have revised our outlook for the fourth quarter, taking into account the solid progress to date. In light of the foregoing, we have decided to revise our consolidated full-year guidance for the fiscal year ending December 31, 2026.

As for revenue, our existing business performed steadily, driven by our business expansion in the NEA and US & EMEA regions, and we have maintained the Previous Guidance.

On the profit side, our gross margin improved beyond our expectations, as the acceleration of our R&D cycles through the adoption of Agentic AI synergistically advanced improvements in our algorithms as well as the refinement and sophistication of our vertical AI models. In addition, the continuous contribution of AI-powered workflow automation and disciplined management of operating expenses kept operating expense growth below gross profit growth. As a result, the increase in gross profit steadily contributed to the expansion of operating income. Accordingly, we have made an upward revision to each profit measure, including EBITDA, from the Previous Guidance.

Furthermore, as core free cash flow turned positive for the nine months ended September 30, 2026, driven by profit growth and improvements in working capital, we have decided to increase our annual dividend forecast from the previously announced 2.30 yen per share to 2.50 yen per share.

End