July 13, 2026
Movin Strategic Career Co., Ltd.
(Securities Code: 421A)

# Launch of Generative AI Utilization to Advance Career Support for Professional Talent

Movin Strategic Career Co., Ltd. (Head Office: Minato-ku, Tokyo; President and Representative Director: Kimihiko Kamikawa) hereby announces that it has commenced the full-scale use of generative AI and AI Agents in its business operations, with the aim of improving the efficiency and productivity of career advisors in their daily work.

The Company operates a recruitment business specializing in professional fields, including consulting firms. In providing high-quality career support, the Company has long placed importance on gaining a deep understanding of each job seeker's aspirations and experience, as well as the hiring needs of each client company.

With support from external AI specialists, the Company has created AI Agents utilizing generative AI and has begun gradually incorporating them into the daily operations of career advisors.

Specifically, the Company will begin utilizing AI in areas that support the work of career advisors, including information organization, business-related research, understanding candidate and job information, and assisting with the use of internal knowledge.

Through this initiative, the Company aims to reduce the time career advisors spend on routine and repetitive tasks, and to build a structure that enables them to focus on higher value-added activities, such as interviews with candidates, career proposals, and communication with client companies.

In its medium-term management plan, the Company has positioned the strengthening of career advisor recruitment and the enhancement of its proprietary database marketing as key growth strategies. The Company has also identified the early development of career advisors into productive contributors through the use of AI, as well as the introduction of AI into job matching, as initiatives to drive future growth.

The full-scale launch of generative AI utilization is an initiative aligned with these policies. Going forward, the Company will further expand the scope of AI Agent utilization in order to improve operational quality, advance the use of internal knowledge, and enhance the productivity of each career advisor.

The Company aims to evolve beyond a conventional recruitment agency into a “lifelong career hub” that professional talent can rely on at every stage of their careers. Going forward, the Company will continue working to create truly valuable encounters for both companies and talent through the use of technology, and to contribute to the resolution of social issues through the appropriate placement of human resources.

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## ■Overview of This Initiative

**Purpose:**

To improve operational efficiency and productivity by utilizing generative AI and AI Agents in the daily operations of career advisors.

**Main Initiatives:**

- Creation of AI Agents utilizing generative AI
- Gradual incorporation into the daily operations of career advisors
- Use in information organization, research, support for internal knowledge utilization, and other areas
- Additional introduction of AI Agents and expansion of their scope of use in the future

**Future Outlook:**

Building on this initiative, the Company will further promote the use of generative AI and AI Agents, with the aim of improving the operational quality and productivity of career advisors.

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## ■About Movin Strategic Career Co., Ltd.

Movin Strategic Career Co., Ltd. operates a recruitment business specializing in professional fields, including consulting firms. Since its founding in 1996, the Company has provided high-quality career transition support services to both job seekers and hiring companies, leveraging its deep knowledge of the consulting industry and its strength in providing long-term support for the career development of professional talent.

The Company aims to evolve beyond a conventional recruitment agency into a “lifelong career hub,” where professional talent can continuously seek advice at each stage of their career advancement and career change. Going forward, the Company will continue working to address social issues through the appropriate placement of human resources.

**Company Name：**Movin Strategic Career Co., Ltd.
**Securities Code：**421A (Tokyo Stock Exchange Growth Market)
**Representative：**Kimihiko Kamikawa, President and Representative Director
**Location：**Midtown Tower 7F, 9-7-1 Akasaka, Minato-ku, Tokyo
**Established：**December 2000 (Founded: 1996)
**Business Description：**Recruitment services

**License Number from the Minister of Health, Labour and Welfare：**13-Yu-040418
**Website：**https://www.movin.co.jp/

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