PRESS RELEASE

To all members of the press

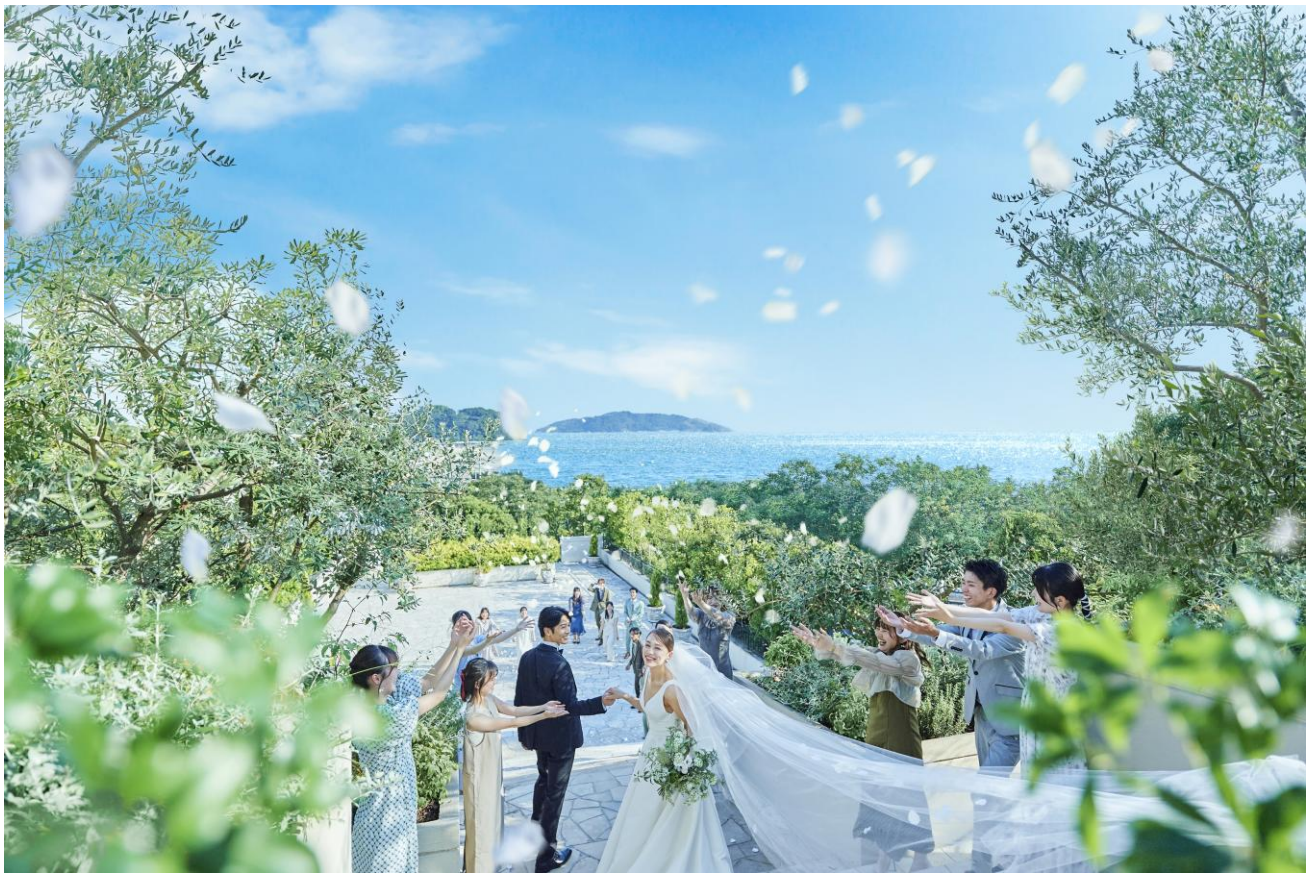
November10, 2026

TAKE AND GIVE. NEEDS Co., Ltd.

T&G Partners with Taiwanese Wedding Company to Expand Sales Network for Inbound Weddings in Japan

TAKE AND GIVE. NEEDS Co., Ltd. (headquartered in Shinagawa-ku, Tokyo; Kenji Iwase, Representative Director and President; hereinafter "T&G"), a lifestyle company operating hotel and wedding businesses, announces that it has entered into an agency agreement with Jing Meixue, which operates Guolou, k a leading bespoke wedding brand in Taiwan. Through this agreement, T&G will launch JAPAN WEDDING COLLECTION (JWC), its wedding brand for international customers seeking to marry in Japan, in the Taiwanese market.

In Hong Kong, where JWC already operates, T&G has also formed a new business partnership with Day Manor Club Japan to further expand its sales network.



This marks T&G's first partnership with an overseas wedding service provider. Under the exclusive agreement, JWC will be the only brand of wedding packages for Japan offered by Jing Meixue. An

announcement of the agreement and an event for Jing Meixue's customers are scheduled to take place in Taiwan today at 4:00 p.m.

Visitor arrivals to Japan from Taiwan continue to grow, reaching a record high of approximately 6.76 million in 2025 (*1), with travel spending totaling JPY 1.2 trillion (*1). In July 2026, monthly arrivals exceeded 700,000, setting a new single-month record (*2). Taiwan records approximately 100,000 marriages annually (*3), and overseas weddings are growing in popularity, although relatively few take place in Japan. Given the strong affinity for Japan among people in Taiwan and the significant growth in visitor arrivals, T&G sees demand for weddings in Japan and has selected Taiwan as the next market for its inbound wedding business, following Hong Kong.

JWC offers exclusive-use weddings at private estate-style venues, primarily on weekdays, with packages that include the ceremony, reception, cuisine, and wedding attire. Previously available at six venues, the offering will expand to a total of 13 venues with the launch in Taiwan, adding locations including Sapporo, Sendai, Kyoto and Matsuyama. Drawing on the culinary expertise, service and venue styling developed through producing Japan's highest annual number of weddings, T&G will deliver distinctly Japanese wedding experiences tailored to the needs of international customers.

To further enrich the time couples and their guests spend in Japan around their wedding, T&G is launching sales of tourism experiences showcasing local culture and cuisine, beginning in the Tokoname area. Offerings include sake brewery tours, traditional sparkler-making workshops, fukumaki good-luck scattering ceremonies, stays in traditional Japanese houses, private dinners featuring local ingredients, and teapot workshop visits and Japanese tea experiences.

*1 Source: Japan National Tourism Organization (JNTO), "Visitor Arrivals to Japan (December 2025 Estimate)"
https://www.jnto.go.jp/news/press/20260121_monthly.html
*2 Source: Japan National Tourism Organization (JNTO), "Visitor Arrivals to Japan (July 2026 Estimate)"
https://www.jnto.go.jp/news/_files/20260819_1615.pdf
*3 Source: "Population Statistics"
https://www.ris.gov.tw/app/portal/346



JAPAN WEDDING COLLECTION (JWC)

JAPAN WEDDING COLLECTION is T&G's wedding brand for international customers seeking to marry in Japan, offering weddings at 13 venues across the country.

Brand Website: Coming soon

Official Instagram: https://www.instagram.com/tg_japan_wedding/

Participating Venues

NEEDS Sapporo by T&G WEDDING, NEEDS Sendai by T&G WEDDING, NEEDS Chiba Minato by T&G WEDDING, NEEDS Shirogane by T&G WEDDING, NEEDS Yokohama Cotton Harbor by T&G WEDDING, NEEDS Shonan Chigasaki by T&G WEDDING, NEEDS Tokoname by T&G WEDDING, NEEDS Kyoto Kitayama by T&G WEDDING, NEEDS Shinsaibashi by T&G WEDDING, NEEDS Wakayama by T&G WEDDING, NEEDS Hiroshima by T&G WEDDING, NEEDS Matsuyama by T&G WEDDING, NEEDS Nagasaki by T&G WEDDING

Guolou

A distinguished bespoke wedding brand with an established track record and a reputation for exceptional quality.

Company Name: Jing Meixue

Brand: Guolou

Established: 1998

Location: 1F, No. 15-1, Lane 128, Section 2, Zhongshan North Road, Zhongshan District, Taipei, Taiwan

Representative: Li Meilan

Business: Wedding planning, design and coordination in Taiwan and overseas; party planning and coordination

Website: https://www.weddings.com.tw/

Day Manor Club Japan

(Japanese Entity)

Company Name: Day Manor Club Japan Co., Ltd.

Established: 2025

Location: #205, 644-1 Yakushicho, Nishinotoin-dori Ebisugawa-sagaru, Nakagyo-ku, Kyoto-shi, Kyoto, Japan

Representative: Daiki Yamamoto, Representative Director and President

Business: Agency sales, planning and production of destination weddings in Japan for international customers

Operation of Japan's 50 Best Destination Weddings, a brand showcasing more than 50 carefully selected venues across Japan; support for Japanese wedding venues and wedding-related businesses in reaching overseas markets through international marketing, customer acquisition and sales

Website: https://japans50best.com/

(Hong Kong Entity)

Company Name: Day Manor Club Japan

Established: 2025

Location: 17/F, Tower 1, Grand Century Place, Mongkok, Kowloon, Hong Kong

Representative: Daiki Yamamoto, Founder & CEO

Business: Agency sales, planning and production of destination weddings at carefully selected venues across Japan.

Based in Hong Kong, the company offers consultations, venue and package recommendations, and contract assistance in Japanese, English and Cantonese. It provides comprehensive support, including coordination with Japanese venues and service providers, wedding preparations and on-the-day assistance.

Website: https://japans50best.com/



TAKE AND GIVE. NEEDS Co., Ltd.

TAKE AND GIVE. NEEDS (T&G)is a lifestyle company with a primary focus on the hotel and wedding businesses driven by its mission to “Enrich hearts and lives through playfulness and kindness”. Since introducing the TRUNK(HOTEL) brand in 2017, the company has played a leading role in shaping Japan’s lifestyle hotel market. In September 2026, it unveiled GENTLE, a new hotel brand, marking a further expansion of its hotel business. As a pioneer of house weddings in Japan, the company operates approximately 60 wedding venues across the country, producing around 12,000 weddings each year and offering a wide variety of wedding styles.

Company Name: TAKE AND GIVE. NEEDS Co., Ltd. (T&G)
Established: October 1998
Location: 2-3-12 Higashi-Shinagawa, Shinagawa-ku, Tokyo
Representative: Kenji Iwase, Representative Director and President
Business: Hotel Operations, Domestic Wedding Services, Restaurant Operations, and Sports Hospitality Services
Website: https://www.tgn.co.jp/

For inquiries regarding this matter, please contact

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