



June 26, 2026

To whom it may concern:

Company name: Link-U Group Inc.
Representative: Representative Director
Group CEO Yuuki Matsubara
(Ticker code : 4446)
Inquires: Executive officer
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Notice Concerning Selection for the "Distribution Platform Expansion Support"

Category of METI's "IP360" Program (Project Name: "MANGA Plus by SHUEISHA ")

Link-U Group Inc. (the "Company") hereby announces that it was made public that "MANGA Plus by SHUEISHA," a service in whose operations its consolidated subsidiary, Link-U Technologies Inc. (hereinafter "Link-U Technologies"), participates, has been selected for the "Distribution Platform Expansion Support" category of the "IP360 (FY2025 Supplementary Budget Support for Growth Investment in Content Industry Project)" program administered by the Ministry of Economy, Trade and Industry (METI). The details are as follows.

*Please note that at the same time today, the Company has also disclosed the selection of "Manga UP!," project in which our Group participates. Please refer to those disclosures as well.

1. Overview of the Initiative

Regarding "MANGA Plus by SHUEISHA," an overseas manga app and web service provided by Shueisha Inc. and in whose operations Link-U Technologies participates, a proposal was submitted for the "Distribution Platform Expansion Support" category under METI's "IP360 (FY2025 Supplementary Budget Support for Growth Investment in Content Industry Project)," and the project has now been officially selected. Through this initiative, the Company will further accelerate market development and create new possibilities for Japanese content in the global market.

2. Purpose and Background of the Initiative

IP360 is a project through which METI provides large-scale, long-term, and strategic support to achieve the goal of increasing overseas sales of Japanese content to 20 trillion yen by 2033. It promotes international expansion and competitiveness reinforcement through public-private partnerships.

"MANGA Plus by SHUEISHA" is a manga app and web service provided by Shueisha Inc., for which Link-U Technologies is responsible for development, operation, and marketing. The service distributes popular Shueisha manga titles globally in nine languages, including English and Spanish, and offers a subscription service, being widely used by users worldwide with cumulative global downloads surpassing 40 million as of October 2025.

With this selection in the "Distribution Platform" category, we will more aggressively drive the global expansion of Japanese manga IP through the "MANGA Plus by SHUEISHA" service. By combining Link-U Technologies' proven data distribution and server platform technologies with high-quality content, we aim to contribute to the growth of global content businesses and the development of the entertainment industry.

The specific subsidy amount for this project will remain undisclosed.

3. Impact on Financial Performance

As this initiative will be implemented during the fiscal years ending July 2027 and July 2028, its impact on the consolidated financial results for the fiscal year ending July 2026 is expected to be immaterial. The impact on consolidated financial results for the fiscal year ending July 2027 and beyond is currently under review; however, we believe it will contribute to improving our financial performance over the medium to long term. We will promptly disclose any matters that require disclosure in the future.

[Reference Information]

■ About the IP360 Subsidy (FY2025 Supplementary Budget Support for Growth Investment in Content Industry Project)

The "IP360 Subsidy" is a project promoted by METI to achieve the goal of expanding overseas sales of Japanese content to 20 trillion yen by 2033. Aiming to strengthen the international competitiveness of the Japanese content industry, the program supports growth investments in the global market by building an ecosystem that diversifies IP (intellectual property) from manga into anime, games, live-action, music, and merchandise.

■ About the IP360 Subsidy "Distribution Platform Expansion Support" Category

- Target Project: International distribution platform business for content originating from Japan.
- Objectives: 1. Expand the supply volume of content targeting overseas markets, 2. Expand the foreign user base, 3. Maximize profits through the "360-degree development of IP."
- Subsidy Rate: 1/2
- Maximum Subsidy Amount: 3 billion yen per applicant
- Subsidy Period: Up to 2 years (until the end of February 2028 at the latest)

■ About "MANGA Plus by SHUEISHA"

"MANGA Plus by SHUEISHA" is an overseas manga app and web service operated by the Shonen Jump+ Editorial Department of Shueisha Inc. It delivers the latest chapters of serialized works from magazines such as "Weekly Shonen Jump," "Shonen Jump+," "Jump SQ.," and "Weekly Young Jump" to a global audience in nine languages, simultaneously with the Japanese release.

■ About Shueisha Inc.

Shueisha Inc. is a comprehensive publisher that publishes a wide range of books, including pocketbooks (such as the well-known "Natsuichi" series), literary works, paperbacks, and children's books, in addition to numerous manga and fashion magazines represented by "Shonen Jump," "Young Jump," "Ribon," "Margaret," "Weekly Playboy," and "non-no."

In recent years, the company has also been actively expanding into new fields, including the rights business such as audio-visual adaptations, overseas publishing, digital distribution, exhibition businesses, e-commerce sites, and the gaming business.

Representative: Hideaki Hayashi, President and Representative Director

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