August 6, 2026

Company name: ROHTO Pharmaceutical Co., Ltd.
Representative: Hidetoshi Segi,
President and Representative Director
(Code: 4527 TSE Prime)
Contact: Yukiko Tobe ,
Director,
Public Relations and CSV Promotion Division
(TEL: +81-6-6758-1211)

Acquisition of the Australian Topical Pain Relief Brand "Pain Away"

- Enhancing the Self-Medication Business in Oceania to Meet Diversifying Consumer Needs -

Rohto Pharmaceutical Co., Ltd. (Head Office: Ikuno-ku, Osaka; President and Representative Director: Hidetoshi Seki; hereinafter, "Rohto") hereby announces that its Australian subsidiary, Mentholatum Australasia Pty Ltd. ("MAUS"), has entered into an agreement with Wellnex Life Limited ("Wellnex"; ASX/AIM: WNX), an Australian consumer healthcare company, to acquire the business rights and intellectual property rights related to the **"Pain Away"** brand, which primarily offers topical pain relief products.
Through this acquisition, MAUS will add the highly recognized Australian brand **"Pain Away"** to its existing flagship topical analgesic brand, **"Deep Heat."** By leveraging the strengths of both brands, MAUS will promote collaboration across product development, sales, marketing, manufacturing, and logistics, thereby further strengthening its self-care business in Australia.

1. Background and Purpose of the Acquisition

Rohto's management vision is **"Connect for Well-being & Longevity."** By viewing Well-being and Longevity as interconnected values, Rohto aims to maximize people's health through science and contribute to a society where individuals can enjoy longer, healthier, and more fulfilling lives, both physically and mentally.
Muscle and joint pain, and discomfort can limit opportunities for physical activity, exercise, and participation in daily life. We believe that providing appropriate self-care solutions for pain management and supporting people in maintaining active lifestyles is an important area for improving quality of life (Well-being) and extending the duration of healthy living

(Longevity).

MAUS is headquartered and operates manufacturing facilities in Victoria, Australia, and offers a range of products including topical pain relief treatments, skincare products, and oral healthcare products. Among these, **"Deep Heat"** has been the company's flagship brand for 70 years, helping Australians maintain active lifestyles while building extensive expertise in muscle and joint care through a diverse product portfolio.

"Pain Away" is a topical pain relief brand established in Australia in 1999. Offering a broad range of products incorporating ingredients such as Arnica, the brand has become widely recognized and trusted by consumers.

As a company deeply rooted in Australia, MAUS will continue to respect the unique value and positioning of both **"Deep Heat"** and **"Pain Away"** following the acquisition. At the same time, it will strengthen marketing and manufacturing capabilities to ensure a stable supply of products and support the sustainable growth of both brands.

2. Transaction Overview

Item	Details
Acquiring Entity	Mentholatum Australasia Pty Ltd.
Seller	Wellnex Life Limited
Assets Acquired	Intellectual property rights and business rights related to the "Pain Away" brand, together with associated assets and economic interests

Please note that this transaction does not involve the acquisition of shares in Wellnex. It concerns the acquisition of the **"Pain Away"** business, related assets, and associated rights.

3. Outlook

The impact of this transaction on Rohto Group's consolidated financial results for the current fiscal year is expected to be minimal. However, the Company believes that the acquisition will contribute to enhancing the Group's corporate value over the medium-to-long term.

End