

June 8, 2026

HUMAN MADE Inc.

Opening of HUMAN MADE JAMSIL



HUMAN MADE
JAMSIL

HUMAN MADE's third store in South Korea, HUMAN MADE JAMSIL, will open at 10:30 am (KST) on Saturday, June 13, at Lotte World Mall in Seoul.

Situated in the southeastern part of the city, the Jamsil neighborhood in Songpa-gu retains its status as a premier entertainment hub, centered around the iconic Lotte World Tower — the tallest building in Korea — and the world-renowned indoor theme park, Lotte World. Nestled within this bustling area is Lotte World Mall, a popular complex home to nearly 1,000 storefronts, including restaurants and movie theaters. HUMAN MADE's newest store will open its doors on the first floor of this vibrant location.

With an interior adorned with pale jade-colored tiles reminiscent of beautiful Korean Goryeo celadon, HUMAN MADE JAMSIL merges the brand's worldview with local character. We invite you to step inside and experience this unique new space.

****Please note that entry to the store on Saturday, June 13, will be restricted to customers who have won the pre-opening online lottery or those who have registered for an electronic numbered ticket at the storefront for same-day entry. For more details, please check the HUMAN MADE Official Instagram.**

[STORE]

■ HUMAN MADE JAMSIL

Address: Lotte World Mall 1F, 300, Olympic-ro, Songpa-gu, Seoul, South Korea

Opening time: 10:30 - 22:00