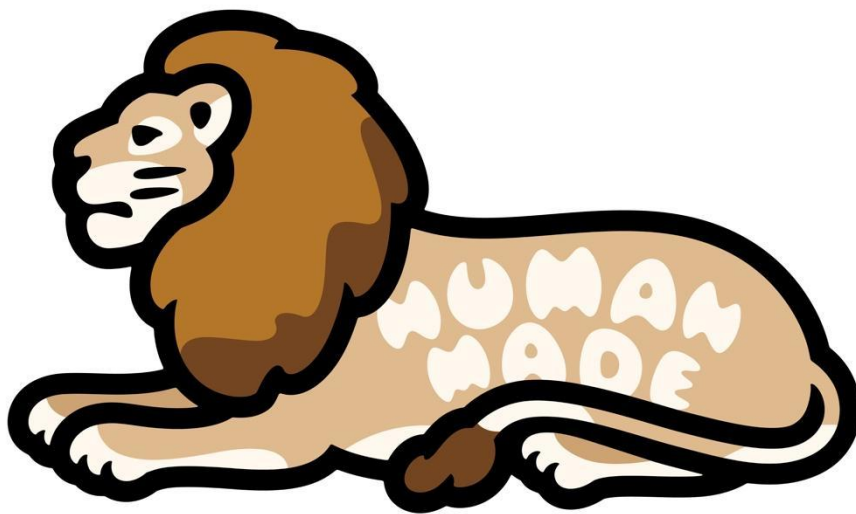


September 17, 2026
HUMAN MADE Inc.

Notice Concerning Opening of HUMAN MADE's First Flagship Store, "HUMAN MADE TOKYO"



HUMAN MADE
TOKYO

On Saturday, September 26, 2026, HUMAN MADE's first flagship store, "HUMAN MADE TOKYO," will open in Harajuku, Tokyo.

Located in Harajuku—the origin of HUMAN MADE—HUMAN MADE TOKYO is a flagship store boasting the brand's largest floor space. It will serve as a new base to share HUMAN MADE's vision with the world from Tokyo.

To mark the opening of our first flagship store, exclusive release items will feature T-shirts, hoodies and keyrings adorned with the "Lion," the symbol of HUMAN MADE TOKYO. The lineup also includes an MA-1 jacket in a store-exclusive color, a coach jacket, caps, and heart rings. Additionally, gradient Heart Sweatshirts and T-shirts, designed to resonate with the store's expansive interior space, will also be available.

We look forward to welcoming you to "HUMAN MADE TOKYO," where you can fully immerse yourself in the world of HUMAN MADE alongside special experiences available nowhere else.

[STORE]

■ HUMAN MADE TOKYO

Address: 6-25-10 Jingumae, Shibuya-ku, Tokyo

Business hours: 11:00 - 19:00 (Mon. - Fri.) / 11:00 - 20:00 (Sat., Sun., and Holidays)

*Entry to the store on Saturday, September 26 and Sunday, September 27 will be decided by advance lottery via the HUMAN MADE Inc. Official App.