Note: This English translation is solely for reference purposes and not a legally definitive translation of the original Japanese text. In the event a difference arises regarding the meaning herein, the original Japanese version will prevail as the official authoritative version.

November 20, 2026
Company Name: DENTSU SOKEN INC.
Representative: Hirohisa Iwamoto, President, CEO & COO
(Stock Code: 4812, TSE Prime Market)
Contact for Inquiries: Naoto Momiki, Executive Office
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Notice Regarding the Setting of a Record Date for Convening an Extraordinary General Meeting of Shareholders

Dentsu Soken Inc. (the "Company") hereby announces that, in preparation for the possible convening of an extraordinary general meeting of shareholders (the "Extraordinary General Meeting of Shareholders") around mid- to late January 2027, the Company adopted a resolution at the meeting of the Board of Directors held today to set a record date for convening the Extraordinary General Meeting of Shareholders.

1. The Record Date, etc. for the Extraordinary General Meeting of Shareholders

In preparation for the possible convening of the Extraordinary General Meeting of Shareholders, and to identify the shareholders entitled to exercise voting rights at the Extraordinary General Meeting of Shareholders, the Company has set Wednesday, December 9, 2026 (the "Record Date") as the record date. The shareholders recorded or registered in the Company's final shareholder register as of the Record Date shall be entitled to exercise voting rights at the Extraordinary General Meeting of Shareholders.

(1) Record Date: Wednesday, December 9, 2026
(2) Public Notice Date: Saturday, November 21, 2026
(3) Method of Public Notice: The Nikkei (Nihon Keizai Shimbun)

(Note) The Company's Articles of Incorporation provide that public notices shall be given electronically; provided, however, that if the Company is unable to give public notice electronically due to an accident or other unavoidable circumstances, public notice shall be given by publication in the Nikkei (Nihon Keizai Shimbun). As there is a possibility that the posting of public notices on the Company's electronic public notice website may be temporarily suspended due to maintenance or other reasons, the Company has determined that such

circumstances fall under the aforementioned "unavoidable circumstances" and has therefore decided to give the public notice regarding the setting of the Record Date by publication in the Nikkei (Nihon Keizai Shimbun).

2. Date of the Extraordinary General Meeting of Shareholders and Proposals Submitted Thereto, etc.

As announced in the "Notice Regarding Expression of Opinion in Support of, and Recommendation to Tender Shares in, the Tender Offer for Company Shares by G.K. VIC" that the Company published on October 30, 2026, if the tender offer (the "Tender Offer") for the common shares of the Company (the "Company Shares") that G.K. VIC (the "Tender Offeror") commenced on November 2, 2026 is successfully completed, yet the Tender Offeror fails to acquire all of the Company Shares through the Tender Offer (excluding the Non-Tendered Shares (Note) and the treasury shares held by the Company), then, after the successful completion of the Tender Offer, the Tender Offeror intends to implement a series of procedures via the following method in order to make Dentsu Group Inc. ("Dentsu Group") and the Tender Offeror the sole shareholders of the Company.

Specifically, promptly after the completion of the settlement of the Tender Offer, the Tender Offeror, together with Dentsu Group, intends to request the Company to hold the Extraordinary General Meeting of Shareholders and to submit at such Extraordinary General Meeting of Shareholders a proposal to conduct a consolidation of the Company Shares (the "Share Consolidation") under Article 180 of the Companies Act (Act No. 86 of 2005; as amended) and a proposal to make a partial amendment to the Company's Articles of Incorporation to abolish provisions concerning the number of shares constituting one unit of shares on the condition that the Share Consolidation becomes effective (the "Request"). The Tender Offeror and Dentsu Group intend to vote in favor of each of the aforementioned proposals at the Extraordinary General Meeting of Shareholders.

In preparation for the possible need to convene such Extraordinary General Meeting of Shareholders in response to the Request, the Company decided to set in advance a record date that would be required for convening the Extraordinary General Meeting of Shareholders, as detailed in "1. The Record Date, etc. for the Extraordinary General Meeting of Shareholders" above. Details such as the date, time and location of the Extraordinary General Meeting of Shareholders and proposals to be submitted thereto will be announced separately as soon as they are determined.

However, if (i) the Tender Offer is not successfully completed, or (ii) the Tender Offer is successfully completed and the Tender Offeror is able to acquire all of the Company Shares through the Tender Offer (excluding the Non-Tendered Shares and the treasury shares held by the Company), the Company intends neither to convene the Extraordinary General Meeting of Shareholders nor to use the Record Date.

(Note) The "Non-Tendered Shares" refers to the 120,779,736 Company Shares held by Dentsu Group, the parent company of the Company.

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