July 14 , 2026
Pocket Change Inc.
Digital Garage, Inc.

NEWS RELEASE

Digital Garage Group's Pocket Change Contributes to a New Regional Tourism Model Integrating Tourism, the Local Economy, and DX Through Its E-Money Platform

Pokepay Selected for a New Regional Tourism Initiative Led by JAL, Resona Bank, Higashi-Osaka City, and the HIGASHIOSAKA TOURISM AGENCY

- **Digital Garage, Inc. (TSE Prime section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; "Digital Garage") and Pocket Change, Inc. (HQ: Tokyo; CEO: Shin Aoyama; "Pocket Change"), a Digital Garage Group company that operates an original e-money issuance business, announced today that its e-money platform "Pokepay" has been selected as the digital coupon platform for travelers using "Yorimichi Osaka (Phase 1): Higashi-Osaka Edition," a travel package developed through the collaboration of Japan Airlines Co., Ltd. ("JAL"), Resona Bank, Limited ("Resona Bank"), Higashi-Osaka City, and Original Tours by Higashiosaka DMO-Certified Guides ("HIGASHIOSAKA TOURISM AGENCY").**

This initiative represents the first phase of the "Yorimichi Osaka" project, launched under the comprehensive partnership between JAL and Resona Bank to encourage travel across a broader area, with Expo 2025 Osaka, Kansai serving as a catalyst.
The initiative will also collaborate with "Takopa Tabi Higashi-Osaka," the official tourism promotion campaign operated by the HIGASHIOSAKA TOURISM AGENCY, to showcase the distinctive appeal of Higashi-Osaka to people across Japan.

Contact: Public Relations Dept., Digital Garage, Inc. Email: dg4819.pr@garage.co.jp

NEWS RELEASE

Under the comprehensive partnership between Digital Garage and Resona Holdings, Inc., [*1] this initiative has enabled the issuance of digital coupons through Pokepay, the e-money platform provided by Pocket Change.
By providing smartphone-based cashless digital coupons, the initiative enhances convenience for travelers while enabling seamless payments at participating merchants. It also contributes to the development of a new regional tourism model that integrates tourism and DX by encouraging visitors to explore the city and increase local spending.

[*1] Reference: Digital Garage News Release (May 13, 2025)

The travel package includes airfare and accommodations, as well as a ¥2,500 digital coupon, “Takopa Tabi Higashi-Osaka Pay,” for each traveler, encouraging visitors to explore the city. The coupons are scheduled to become available on July 31, 2026, and can be used at participating merchants in Higashi-Osaka City, primarily in the Fuse, Nagata, and Ishikiri Sando shopping street areas.

For more information about the travel package, please refer to the press releases issued today by Higashi-Osaka City and the HIGASHIOSAKA TOURISM AGENC:
https://pikahiga.jp/news/2026-07-14/47002/ (Only in Japanese)

■ Outlook

Digital Garage and Pocket Change will continue to strengthen their collaboration with the Resona Group while expanding the provision of original e-money platforms to local governments and other organizations. Through these efforts, the companies aim to support regional DX and the further adoption of cashless payments.

Company Profiles

■ About Pocket Change

Name : Pocket Change Inc.
Head office : First Okada Bldg. 3F, 4-3-5 Shiba, Minato-ku, Tokyo
Representative : Shin Aoyama, CEO
Date founded : December 2015
Business:
Development and provision of infrastructure and platform services that convert foreign and domestic cash into existing and new forms of e-money
• Development and operation of “Pokepay,” an original e-money issuance platform

Contact: Public Relations Dept., Digital Garage, Inc. Email: dg4819.pr@garage.co.jp

July 14 , 2026
Pocket Change Inc.
Digital Garage, Inc.

NEWS RELEASE

• Planning, development, and operation of hardware, software, and payment services that contribute to realizing a cashless society

URL: https://www.pocket-change.jp/en/

■ **About Digital Garage**

Name : Digital Garage, Inc.

Representative : Kaoru Hayashi, Representative Director, President Executive Officer and Group CEO

Head office : Digital Gate Bldg., 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo
Shibuya PARCO DG Bldg., 15-1 Udagawa-cho, Shibuya-ku, Tokyo

Date founded : August 1995

Digital Garage, Inc. is the leading payment service provider in Japan. With the corporate purpose of "Designing 'New Context' for a sustainable society with technology," Digital Garage operates payment business services for various comprehensive payment platforms in Japan. Digital Garage also runs a marketing business providing one-stop solutions in both the digital and real worlds, as well as a startup investment and development business for approaching promising startups and technologies in Japan and overseas. Digital Garage is listed on the Tokyo Stock Exchange Prime Market (TSE Prime: 4819). For more on Digital Garage, visit garage.co.jp/en

Contact: Public Relations Dept., Digital Garage, Inc. Email: dg4819.pr@garage.co.jp