Digital Garage Group

October 28, 2026
Digital Garage, Inc.
DG Financial Technology, Inc.

NEWS RELEASE

Digital Garage's Payment Platforms "Cloud Pay" and "Cloud Pay Neo" Integrate with KONAMI's Electronic Money Service "PASELI"

Accelerating Payment DX in Amusement Facilities and Enabling Centralized Management of Multiple Cashless Payment Services and "PASELI" Through a Single QR Code

Digital Garage, Inc. (TSE Prime section: 4819; HQ: Tokyo; Representative Director, President Executive Officer and Group CEO: Kaoru Hayashi; "Digital Garage") and its payment subsidiary, DG Financial Technology, Inc. (HQ: Tokyo; Representative Director, President and CEO: Keizo Odori; "DGFT"), announced that they will gradually begin integrating KONAMI's electronic money service "PASELI (Website only in Japanese)" with their payment platforms "Cloud Pay (Website only in Japanese)" and "Cloud Pay Neo (Website only in Japanese)."

KONAMI

遊べる電子マネー PASELI Pay Smart Enjoy Life.【パセリ】

Cloud Pay　Cloud Pay Neo

■ Background and Purpose

"PASELI," an electronic money service for play offered by Konami Arcade Games Co., Ltd., was launched in 2010 as a pioneering electronic money service in the amusement industry. It has a strong user base and is used frequently, particularly among dedicated gaming fans. In recent years, PASELI has expanded its support for various payment scenarios within amusement facilities, including the introduction of QR code payments through the "PASELI App."

Meanwhile, "Cloud Pay," offered by the Digital Garage Group, is a multi-brand payment solution that enables merchants to introduce and operate multiple QR code payment services simply by displaying or installing a single QR code. By centralizing merchant contracts, payment settlement, and administrative operations, Cloud Pay improves operational efficiency and has been increasingly adopted as a payment infrastructure solution across a wide range of industries, including amusement facilities (*1).

This integration was driven by the alignment between users' demand for more opportunities to use PASELI and the Digital Garage Group's efforts to improve the efficiency of cashless payments at amusement facilities. As a result, "Cloud Pay" and "Cloud Pay Neo" for amusement facilities will support PASELI, with service integration to be rolled out gradually.

Contact: Public Relations Dept., Digital Garage, Inc. Email: dg4819.pr@garage.co.jp

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(*1) March 12, 2026 Press Release:

DGFT Launches "Cloud Pay Business," a Next-Generation Digital Transformation Solution Integrating AI with Its Patented "Cloud Pay" QR Code Payment Service

■ Comments

Shunsuke Kitada (Corporate Officer, CCA, Head of Financial Marketing Division, Digital Garage, Inc.)

Through our "Cloud Pay" series, we have been working to develop payment infrastructure that can be easily introduced at amusement facilities while respecting their existing equipment and operational workflows.

Our value proposition goes beyond simply introducing cashless payments. We aim to contribute to comprehensive DX for amusement facilities by providing end-to-end support for improving operational efficiency and increasing customer lifetime value (LTV) through AI-driven data utilization and features such as loyalty points, with payments serving as the starting point.

The integration with "PASELI," which is widely supported by game players, is an important initiative that will significantly enhance user convenience while making the cashless payment environment at amusement facilities even more attractive. Through this integration, we will continue to create richer and more seamless payment experiences for both amusement facility operators and players.

■ Outlook

The Digital Garage Group will continue to enhance the functionality of its payment solutions to meet the needs of specific industries, including amusement facilities, and individual merchants. By providing a wide range of payment methods through a unified platform, the Group aims to help merchants expand sales and improve operational efficiency while contributing to the realization of a sustainable cashless society.

■ About the Cloud Pay Series

The "Cloud Pay" series is one of Japan's largest (*2) payment platforms for bundled QR code payment services, enabling merchants to accept multiple payment brands through a single contract with DGFT. The series includes "Cloud Pay" (Patent No. 7303664), which enables customers to pay using various code-based payment services simply by scanning an in-store QR code with their smartphones, and "Cloud Pay Neo" (Patent No. 7641080), which supports a wide range of payment methods, including QR code and credit card payments.

In addition to payment services, the series offers "Cloud Pay REGI" (Website only in Japanese), which integrates with automated payment machines and cash register functions to support cash payments; "Cloud Pay Marketing" (Website only in Japanese), which uses payment touchpoints to support sales promotion and drive store visits; and "Cloud Pay Business," which supports store operations such as sales and inventory management. Through these services, the series provides comprehensive support to help businesses improve operational efficiency, promote sales, attract customers, and strengthen customer touchpoints.

(* 2) : September 25, 2024 Press Release:

DGFT's Integrated QR Code Payment "Cloud Pay" Now Compatible with Square, One of the World's Largest Payment Platforms

■ About PASELI

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"PASELI (Website only in Japanese)", electronic money for play, is an electronic money service operated by KONAMI. After a simple registration process, users can use PASELI for various KONAMI services, as well as purchases at online stores and vending machines. Users earn PASELI Points based on the amount they spend. Accumulated points can be converted into PASELI balance or redeemed for digital items. A variety of methods are available for adding funds, including bank transfers and credit cards.
The name "PASELI" was coined from "Pay Smart Enjoy Life." It reflects the aspiration to make everyone's life more enjoyable through PASELI.

<Company Overview>

■ Digital Garage, Inc.

Representative: Kaoru Hayashi, Representative Director, President Executive Officer and Group CEO
Head office: Digital Gate Bldg., 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo
Shibuya PARCO DG Bldg., 15-1 Udagawa-cho, Shibuya-ku, Tokyo
Date founded: August 1995
Digital Garage, Inc. is the leading payment service provider in Japan. With the corporate purpose of "Designing 'New Context' for a sustainable society with technology," Digital Garage operates payment business services for various comprehensive payment platforms in Japan. Digital Garage also runs a marketing business providing one-stop solutions in both the digital and real worlds, as well as a startup investment and development business for approaching promising startups and technologies in Japan and overseas. Digital Garage is listed on the Tokyo Stock Exchange Prime Market (TSE Prime: 4819). For more on Digital Garage,visit garage.co.jp/en

■ DG Financial Technology, Inc.

Representative: Keizo Odori, Representative Director, President and CEO
Head office: DG Bldg. 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo
Date founded: April 1997
Business: DGFT provides various cashless payment solutions such as credit card, QR code, and others to more than 1.3 million online and offline locations of merchants across Japan. In addition to the payment service provider business, DGFT also provides e-commerce infrastructure, marketing tools, fraud detection solutions, and other services in collaboration with the Digital Garage Group and strategic partners to support various businesses in their efforts to go cashless and promote digital transformation.
Registrations:
・Registered as an electronic payment agency or intermediary
・Registered fund transfer operator
・Registered business operator for handling credit card numbers and similar data
URL: https://company.dgft.jp/

*QR Code is a registered trademark of DENSO WAVE INCORPORATED in Japan and in other countries.

*Company names, product names, and service names mentioned in this release are trademarks or registered trademarks of their respective owners.

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