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August 13, 2026

To whom it may concern

Company name: unerry Inc.
Name of representative: Hidetoshi Uchiyama,
Representative Director, President and CEO
(Securities code: 5034; TSE Growth Market)
Inquiries: Nagisa Kuraoka,
Executive Officer and CFO
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Notice Concerning Commencement of Preparations for Absorption-Type Merger with Wholly Owned Subsidiary (Blogwatcher Inc.)

unerry Inc. (the "Company") hereby announces that, at a meeting of its Board of Directors held on August 13, 2026, it resolved to commence preparations for an absorption-type merger with its wholly owned subsidiary, Blogwatcher Inc. (the "Merger"), with January 1, 2027 as the target effective date, as described below.

1. Purpose of Commencing Preparations

The Company will commence preparations for the Merger with the aim of accelerating further growth through organizational integration with Blogwatcher Inc., thereby consolidating management resources and improving management efficiency.

2. Overview of the Merging Companies

	Item	Surviving Company	Absorbed Company
(1)	Company name	unerry Inc.	Blogwatcher Inc.
(2)	Location	Kamiyacho Trust Tower, 4-1-1 Toranomon, Minato-ku, Tokyo *	19F Hibiya Parkfront, 2-1-6 Uchisaiwaicho, Chiyoda-ku, Tokyo
(3)	Representative	Representative Director, President and CEO, Hidetoshi Uchiyama	Representative Director, Nori Niimura
(4)	Description of business	Operation of "Beacon Bank", a real behavior data platform based on location data 1. Retail DX business	1. Development, provision, and operation of the location data platform "Profile Passport" 2. Provision of marketing support,

		2. Retail Media business 3. Smart City business 4. Global business	analysis, and advertising delivery solutions utilizing location big data
(5)	Capital	49 million yen	50 million yen
(6)	Date of establishment	August 20, 2015	April 2, 2007
(7)	Fiscal Year-End	June 30	March 31
(8)	Major shareholders and shareholding ratio	Hidetoshi Uchiyama 28.2% UC AIR Co., Ltd. 14.0% Mitsubishi Corporation 8.0% Custody Bank of Japan, Ltd. (Trust Account) 5.5% Shigejiro Suzuki 4.4% The Master Trust Bank of Japan, Ltd. (Trust Account) 3.1% SBI SECURITIES Co., Ltd. 2.6% Mitsubishi Shokuhin Co., Ltd. 2.4% Dentsu Group Inc. 2.1% Rakuten Securities, Inc. (Joint Account) 1.6% (As of June 30, 2026)	unerry Inc. 100%

* The registered head office address is stated above. The head office has been relocated to 19F Hibiya Parkfront, 2-1-6 Uchisaiwaicho, Chiyoda-ku, Tokyo, as announced on April 13, 2026.

3. Scheduled Date of the Merger

January 1, 2027

4. Future Outlook

The Company will proceed with discussions and preparations regarding the specific details of the Merger and will make a further announcement once the details have been determined. The impact of the Merger has not been incorporated into the earnings forecast for the fiscal year ending June 30, 2027, announced on August 13, 2026. If the Company decides to proceed with the Merger, the Company will carefully assess its impact and promptly disclose any matters that require disclosure.