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November 12, 2026

To whom it may concern

Company name: unerry Inc.
Name of representative: Hidetoshi Uchiyama,
Representative Director, President and CEO
(Securities code: 5034; TSE Growth Market)
Inquiries: Nagisa Kuraoka,
Executive Officer and CFO
(Telephone: +81-3-6820-2718)

(Updated) Notice Concerning Absorption-Type Merger (Simplified Merger and Short-Form Merger) with Wholly Owned Subsidiary

unerry Inc. (the "Company") hereby announces that, by resolution of its Board of Directors dated November 12, 2026, it resolved to conduct an absorption-type merger (the "Merger") with its wholly owned subsidiary, Blogwatcher Inc. ("Blogwatcher"), effective January 1, 2027, with the Company as the surviving company and Blogwatcher as the absorbed company, as described below.

The Company has been considering the Merger, as previously announced in the "Notice Concerning Commencement of Preparations for Absorption-Type Merger with Wholly Owned Subsidiary (Blogwatcher Inc.)" dated August 13, 2026.

As the Merger involves a wholly owned subsidiary of the Company, certain disclosure items and details have been omitted.

1. Purpose of the Merger

The Merger aims to consolidate management resources, improve operational efficiency, and accelerate future growth by integrating the organizations of the Company and Blogwatcher.

2. Summary of the Merger

i. Schedule of the Merger

Date of Board of Directors' resolution	November 12, 2026
Date of merger agreement	November 12, 2026
Date of the Merger (effective date)	January 1, 2027

* The Merger will be conducted as a simplified merger pursuant to Article 796, Paragraph 2 of the Companies Act for the Company and as a short-form merger pursuant to Article 784, Paragraph 1 of the Companies Act for Blogwatcher, without approval at a shareholders' meeting of either company.

ii. Method of the Merger

The Merger will be an absorption-type merger in which the Company will be the surviving company and Blogwatcher will be the absorbed company. Blogwatcher will be dissolved.

iii. Details of Allotment Related to the Merger

As the Merger involves a wholly owned subsidiary of the Company, no shares, cash, or other consideration will be issued or delivered in connection with the Merger.

iv. Treatment of Share Subscription Rights and Bonds with Share Subscription Rights in Connection with the Merger

Not applicable.

3. Overview of the Parties to the Merger

		Surviving Company	Absorbed Company
(1)	Company name	unerry Inc.	Blogwatcher Inc.
(2)	Location	19F Hibiya Parkfront, 2-1-6 Uchisaiwaicho, Chiyoda-ku, Tokyo	19F Hibiya Parkfront, 2-1-6 Uchisaiwaicho, Chiyoda-ku, Tokyo
(3)	Representative	Representative Director, President and CEO, Hidetoshi Uchiyama	Representative Director, Nori Niimura
(4)	Description of business	Operation of "Beacon Bank", a real behavior data platform based on location data 1. Retail DX business 2. Retail Media business 3. Smart City business 4. Global business	1. Development, provision, and operation of the location data platform "Profile Passport" 2. Provision of marketing support, analysis, and advertising delivery solutions utilizing location big data
(5)	Capital	49 million yen	50 million yen
(6)	Date of establishment	August 20, 2015	April 2, 2007
(7)	Fiscal Year-End	June 30	March 31
(8)	Major shareholders and shareholding ratio	Hidetoshi Uchiyama 28.2% UC AIR Co., Ltd. 14.0% Mitsubishi Corporation 8.0% Custody Bank of Japan, Ltd. (Trust Account) 5.5% Shigejiro Suzuki 4.4% The Master Trust Bank of Japan, Ltd. (Trust Account) 3.1% SBI SECURITIES Co., Ltd. 2.6%	unerry Inc. 100%

	Mitsubishi Shokuhin Co., Ltd. 2.4% Dentsu Group Inc. 2.1% Rakuten Securities, Inc. (Joint Account) 1.6% (As of June 30, 2026)	

(9) Financial Position and Operating Results for the Most Recent Fiscal Year		
	Surviving Company	Absorbed Company
Fiscal year	FY ended June 30, 2026 (Consolidated)	FY ended March 31, 2026 (Non-consolidated)
Net assets	2,365 million yen	522 million yen
Total assets	4,188 million yen	1,018 million yen
Net assets per share	631.21 yen	522,165.15 yen
Net sales	4,879 million yen	2,055 million yen
Operating profit	424 million yen	28 million yen
Ordinary profit	432 million yen	29 million yen
Profit attributable to owners of parent / Net income	330 million yen	18 million yen
Earnings per share	88.22 yen	18,437.49 yen

4. Status After the Merger

There will be no changes in the Company's name, address, name and title of its representative, business activities, capital, or fiscal year end as a result of the Merger.

5. Future Outlook

The impact of the Merger on the Company's full-year consolidated financial results for the fiscal year ending June 30, 2027 is currently under review. Following the Merger, the Company will transition to non-consolidated financial reporting beginning in the third quarter of the fiscal year ending June 30, 2027, and will announce a non-consolidated earnings forecast.